

# EVERLASTING FLAME

VOL 2.0

A QUARTERLY NEWSLETTER FROM THE VICE-CHANCELLOR'S DESK



## FROM THE DESK OF THE VICE-CHANCELLOR



**Dr. Dishan Kamdar**

*Dear Reader,*

*This edition of the 'Everlasting FLAME' newsletter gives you a glimpse into the University's happenings over the past few months.*

*The Convocation ceremony held on the campus after two years was the high point of the last quarter. Having our students back and seeing the campus come alive was a fulfilling experience for everyone at FLAME. Our students have been busy as usual, right from participating in the Developmental Activity Program (DAP), Summer Internship Program (SIP), organizing events, and competitions, interacting with eminent leaders and influencers from various walks of life, playing sports, creating music, and much more. At FLAME, they receive a 360-degree exposure and learning that has been carefully designed to broaden their perspectives, enhance their thoughts and competencies, making them ready for the real world.*

*I am pleased to share that this year, The FLAME Summer School (FSS) has been announced as a new addition to our offerings. We also commenced the annual Summer Immersion Program for high-school students (ninth, tenth, and eleventh grade).*

*Happy reading!*

# EVERLASTING *insights*

*In pursuit of excellence, we strive to be  
leaders in research and thought.*



*By Prof. Sunil Rajpal  
Faculty of Economics*

## **Can Anganwadi services strengthening improve the association between maternal and child dietary diversity? Evidence from Project Spotlight implemented in tribal dominated Gadchiroli and Chandrapur districts of Maharashtra, India**

Published in: PLOS ONE

[KNOW MORE](#)

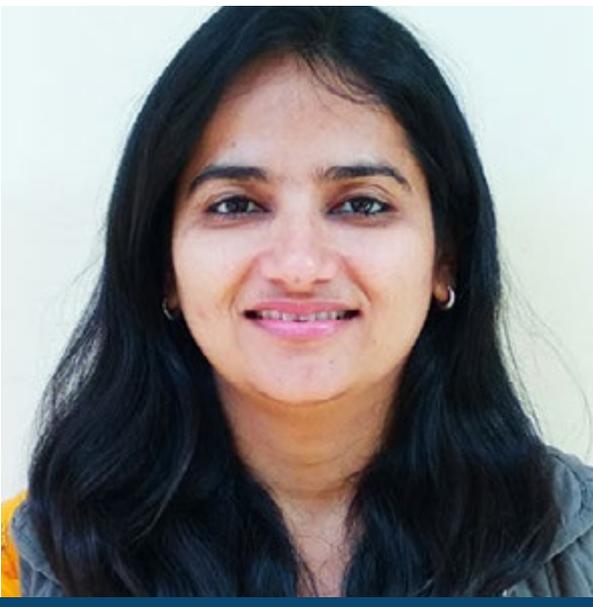
*By Prof. Sreeparna Chattopadhyay  
Faculty of Social Sciences*

## **Individuals, Institutions, and the Global Political Economy: Unpacking Intentionality in Obstetric Violence**

Published in: Birth Controlled - Selective Reproduction and Neoliberal Eugenics in South Africa and India

[KNOW MORE](#)





*By Prof. Poonam Pandey  
Faculty of Social Sciences*

## **Science advice for covid-19 and marginalised communities in India**

Published in: Martin, Paul, de Saille, Stevienna (Eds) Being Human During COVID-19

*By Prof. Rajitha Venugopal  
Faculty of Academic Writing*

## **Agrarian Distress and Food Sovereignty in the Anthropocene A Reading of Namita Waikar's The Long March**

Published in: Anthropocene Ecologies of Food Notes from the Global South

[KNOW MORE](#)



*By Prof. Diganta Chakrabarti  
Faculty of Human Resources*

## **Reward Management: Concepts and Practices for Modern Organizations**

Published in: Cengage

**By Prof. Sasi Kiran**  
*Faculty of Communication*

## **Of Cold Baths, Tender Coconuts, and Lethal Injections**

Published in: Rajan S.I. (eds) Handbook of Aging, Health  
and Public Policy

**KNOW MORE**



**By Prof. Sairaj Patki**  
*Faculty of Psychological Sciences*

## **Gen Z's Identity Amidst the Artificial Reality of Social Media**

Published in: Journal of Media and Communication

**By Prof. Michael Hatcher**  
*Faculty of Philosophy & Critical Thinking*

## **Do We Need An Account of Prayer to Address the Problem For Praying Without Ceasing?**

Published in: Religious Studies

**KNOW MORE**





**By Prof. Yashobanta Parida**  
*Faculty of Economics*



**Co-author**  
**Prof. Joyita Roy Chowdhury**  
*Faculty of Economics*

## How flood affects rural employment in India: A gender analysis

Published in: International Journal of Disaster Risk Reduction

[KNOW MORE](#)

**By Prof. Aparna Shankar**  
*Faculty of Psychology*

## Loneliness in Older Indian Dyads

Published in: Int. J. Environ. Res. Public Health

[KNOW MORE](#)





*By Prof. Yugank Goyal  
Faculty of Public Policy*

## Public procurement during the pandemic: Experience of India and China

Published in: Journal of Public Procurement

[KNOW MORE](#)

*By Prof. Rituparna Kaushik  
Faculty of Economics*

## Do competition improve persistence in innovation effort? Sectoral patterns and evidence from India

Published in: Journal of Industry, Competition and Trade

[KNOW MORE](#)



*By Prof. Smita Chaudhary  
Faculty of Human Resources*

## What Makes Indian Management Students Thrive? Role of Decision-Making Discretion, Broad Information Sharing, and Climate of Trust

Published in: Frontiers in Psychology

[KNOW MORE](#)





*By Prof. Shamsher Singh*  
*Faculty of Sociology*

## **Housing and Unfree Labour: A Village Case Study from Rajasthan, India**

Published in: *Agrarian South: Journal of Political Economy*

[KNOW MORE](#)

*By Prof. Pankaj Jain*  
*Faculty of Philosophy and Religious Studies*

## **The Objectification of Women in V. Shantaram's Films**

Published in: *Visual Anthropology*

[KNOW MORE](#)

## **'Children of the Earth' to 'Dark Wind': Nature, Environment, and Climate in Indian Films**

Published in: *Worldview (Brill)*

## **Hinduism & Tribal Religions**

Published in: *Encyclopedia of Indian Religions (EIR)*

[KNOW MORE](#)





*By Prof. Sajith Narayanan  
Faculty of Communication*

## **Will legalizing corporate social responsibility get businesses to participate in welfare activities – the case of India**

Published in: *Society and Business Review*

**KNOW MORE**

## **Does Generation Z value and reward Corporate Social Responsibility practices?**

Published in: *Journal of Marketing Management*

**KNOW MORE**

*By Prof. Shweta Rana  
Faculty of Physical & Natural Sciences*



*Co-author  
Smriti Jalihal  
Research Associate, FLAME Centre for  
Knowledge Alternatives*

## **Systematic mapping on the importance of vultures in the Indian public health discourse**

Published in: *Environmental Sustainability*

**KNOW MORE**





*By Prof. Kedar Kulkarni*  
*Faculty of Humanities & Languages*

## **World Literature and the Question of Genre in Colonial India**

Published in: Monograph

**KNOW MORE**

## **Re-Gifting Theory to Europe: The Romantic Worlds of Nineteenth-Century India In India after World History Literature, Comparison, and Approaches to Globalization**

Published in: LEIDEN University Press

*By Prof. Kunal Ray*  
*Faculty of Literary and Culture Studies*

*Prof. K S Mochish*  
*Faculty of Communication*

## **A Decade of Promise: New-generation Malayalam Cinema**

Published in: Economic and Political Weekly



**By Prof. Amarpreet Singh Ghura**  
*Faculty of Entrepreneurship*



## **SMEs and digital transformation during a crisis: The emergence of resilience as a second-order dynamic capability in an entrepreneurial ecosystem**

Published in: Journal of Business Research

**KNOW MORE**

## **Research Publications at Conferences**

---



**By Vibha Mohan**  
*Alumna, FLAME*



**Co-author**  
**Prof. Preetha Menon**  
*Faculty of Communication*

## **Digital Assistive Wearables and Consumer Hedonism: Review and Conceptual Framework**

Presented at the 8th International Conference on Advanced Computing and Communication Systems 2022

## Special Mentions

---



**Prof. Venugopal received a prestigious book translation grant from Association for the study of Literature and Environment (ASLE). She would be translating the book called PachaViral- The life of Dayabai from Malayalam to English.**

*Prof. Rajitha Venugopal*  
*Faculty of Academic Writing*

**Prof. Krishna has got the Sher-Gil Sundaram Arts Foundation (SSAF) and Asia Art Archive in India (AAA in I) research grant for the year 2022 for her project 'Sabras'- "A Glimpse into the Deccani Renaissance."**



*Prof. Yamini Krishna*  
*Faculty of Communication*

# In The Media

**BY PROF. KUNAL RAY**

*Faculty of Literary and Culture Studies*

## REVIEW: THE BLUE BOOK - A WRITER'S JOURNAL BY AMITAVA KUMAR

HINDUSTAN TIMES

[READ MORE](#)

## IT SHOULDN'T HAVE TAKEN A BOOKER SHORTLIST TO RECOGNISE GEETANJALI SHREE

INDIAN EXPRESS

[READ MORE](#)

## BHOOTHAKAALAM SHOWS HOW HORROR DOESN'T ALWAYS THRIVE IN THE SECLUDED, BUT ALSO AMID SOCIAL REALITIES OF THE DAY

FIRSTPOST

[READ MORE](#)

## REVIEW: ADAM BY S HAREESH

HINDUSTAN TIMES

[READ MORE](#)



## THROUGH ACHAL MISHRA'S 'DHUIN', A LOOK AT RAILWAY QUARTERS' TRYST WITH PUBLIC ART

NEWS 9

[READ MORE](#)

## AT HOME IN THE STUDIO: TWO PAINTERS AND A CARTOONIST ON THE SPACES THEY CALL THEIR OWN

NEWS 9

[READ MORE](#)



**BY PROF. DIVYA BALAN**

*Faculty of International Studies*

**PUBLISHED UNDER THE AEGIS OF THE GATEWAY  
HOUSE - FLAME POLICY LAB**

**THE TROUBLE WITH EUROPE'S  
OUTSOURCING ASYLUM**

[READ MORE](#)

**UKRAINIAN REFUGEES: EU  
RHETORIC OR PARADIGM SHIFT**

[READ MORE](#)

**BY PROF. ADITYA BHAN**

*Faculty of Economics*

**WILL PRIVATE ACTORS SPEARHEAD  
INDIA'S OFFENSIVE CYBER  
CAPABILITIES TO COUNTER CHINA?**

**NEWS 18**

[READ MORE](#)

**MALDIVES: WILL 'INDIA OUT'  
OVERWHELM 'INDIA FIRST' CLOSE  
TO ELECTIONS?**

**NEWS 18**

[READ MORE](#)





**BY PROF. JASLEEN BAWA**

*Faculty of Finance*

## **WEALTH GUIDE: HOW TO ACHIEVE FINANCIAL INDEPENDENCE TO RETIRE EARLY?**

ZEE BUSINESS

[READ MORE](#)

## **TIPS TO DIVERSIFY YOUR MUTUAL FUND SCHEME PORTFOLIO IN SIMILAR FUND CATEGORIES**

THE FREE PRESS JOURNAL

[READ MORE](#)

## **LADIES, MAKE THE MOST OF SMALL CASE INVESTMENTS; HERE'S HOW**

MINT GENIE

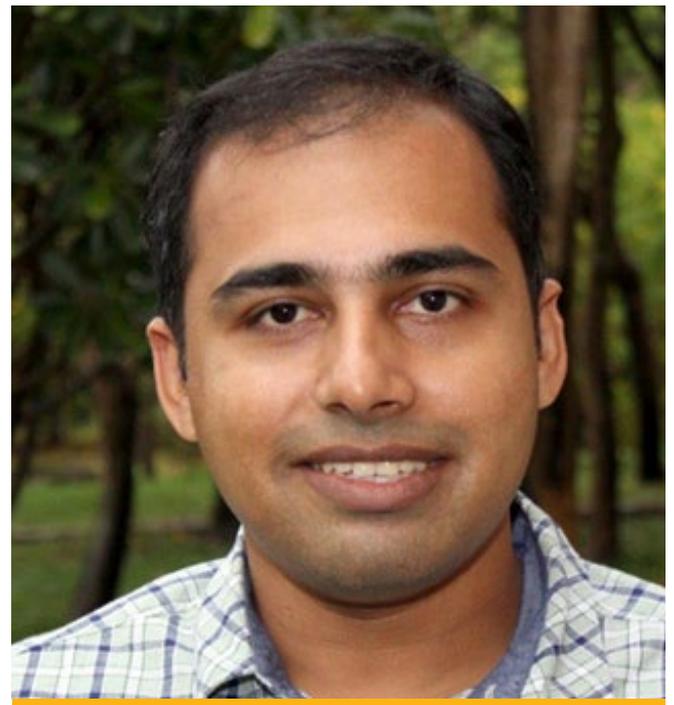
[READ MORE](#)

## **“SHE WOULD CONTINUE TO ENJOY SUSTAINED ENGAGEMENT WITH HER FOLLOWERS AND FANS”**

Prof. Narayanan shares his views on cricketer Mithali Raj's retirement from all forms of international cricket in the article, 'Brand Mithali Raj can still keep the scoreboard ticking'.

FINANCIAL EXPRESS

[READ MORE](#)



**By Prof. Sajith Narayanan**  
*Faculty of Communication*

**BY PROF. YUGANK GOYAL**

*Faculty of Public Policy*

## FOR THE LOVE OF THE WORD

THE HINDU

[READ MORE](#)



*Co-author*

**Smriti Jalihal**

*Research Associate, FLAME Centre for  
Knowledge Alternatives*

## WINDS OF CHANGE IN URBAN INDIA THAT DEMAND CLOSE INVESTIGATION

MINT

[READ MORE](#)

## JUDICIAL DELAYS AND THE NEED FOR INTERVENTION AT THE DISTRICT LEVEL

MINT

[READ MORE](#)



**BY PROF. MOITRAYEE DAS**

*Faculty of Psychology*

## THE DANGERS OF ROMANTICISING MENTAL ILLNESSES

THE WIRE

[READ MORE](#)



*Co-author  
Mansi Goyal  
Almuna, FLAME*

## OPINION: YOUR IDENTITY IS MORE THAN YOUR JOB!

TELANGANA TODAY

[READ MORE](#)

## SOCIAL MEDIA AND TROLLING: THE TARGETING OF WOMEN

DECCAN HERALD

[READ MORE](#)

*By Sairaj Patki  
Faculty of Psychology*

## THE WILDFIRE OF ONLINE ACTIVISM

ET BRANDEQUITY

[READ MORE](#)





*By Prof. Andrea D Phillott  
Faculty of Environmental Studies*

## **WORLD SEA TURTLE DAY 2022: HERE ARE 10 WAYS IN WHICH WE CAN PREVENT THEM FROM BECOMING BYCATCH**

**DOWN TO EARTH**

[READ MORE](#)

## **WHICH WAY AHEAD FOR BIODIVERSITY CONSERVATION? ANSWER MAY LIE IN COMMUNITIES**

**DOWN TO EARTH**

[READ MORE](#)



*Co-author  
Rae Anne Pyruth  
Almuna, FLAME*

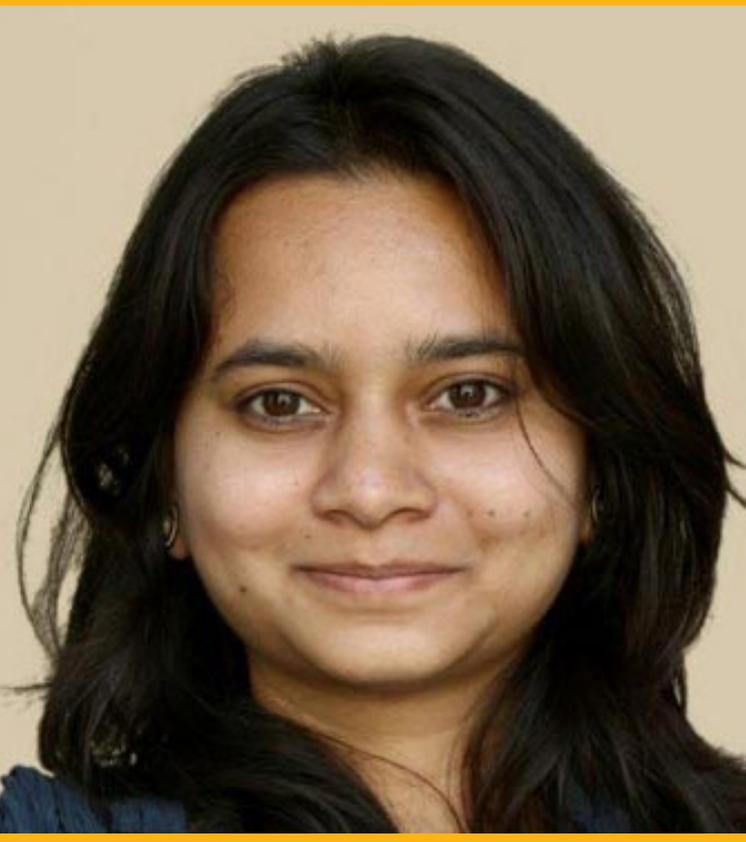
*By Prof. Diganta Chakrabarti  
Faculty of Human Resource  
Management*

## **WHY WE SHOULD BE CONCERNED ABOUT AGEISM IN ORGANIZATIONS**

**ETHRWORLD**

[READ MORE](#)





*By Prof. Juhi Sidharth  
Faculty of Social Sciences*



*Co-author  
Smriti Jalihal  
Research Associate, FLAME  
Centre for Knowledge  
Alternatives*

## **DATA ANALYSIS: INDIAN WOMEN ARE RELUCTANT TO APPROACH THE JUSTICE SYSTEM WHEN THEY ARE THE VICTIMS**

**SCROLL**

**READ MORE**

*By Prof. Smita Chaudhry  
Faculty of Human Resources*

## **HOW LARGE ORGANIZATIONS CAN EVOLVE TO ADAPT TO A CHANGING WORKFORCE — UNDERSTANDING GENERATION Z**

**THE ECONOMIC TIMES**

**READ MORE**





**By Prof. Joyita Roy Chowdhury**  
*Faculty of Economics*

**Prof. Yashobanta Parida**  
*Faculty of Economics*

## LONG-TERM PLAN NEEDED TO COMBAT HEAT WAVES

THE HINDU BUSINESSLINE

[READ MORE](#)



**By Prof. Lalitha Suhasini**  
*Faculty of Communication*

## ANDREA BOCELLI'S SON MATTEO IS THE NEW TENOR IN BOLLYWOOD

THE HINDU

[READ MORE](#)





*By Prof. Sreeparna Chattopadhyay  
Faculty of Sociology*

## THE SERIOUS PUBLIC HEALTH BURDEN OF GENDER VIOLENCE

MINT

[READ MORE](#)

*By Prof. Joyita Roy Chowdhury  
Faculty of Economics*



*Co-author  
Prof. Yashobanta Parida  
Faculty of Economics*



*Co-author  
Arushi Bhasin  
Undergraduate Student*



## GENDER BUDGETING FOR EMPOWERMENT

THE PIONEER

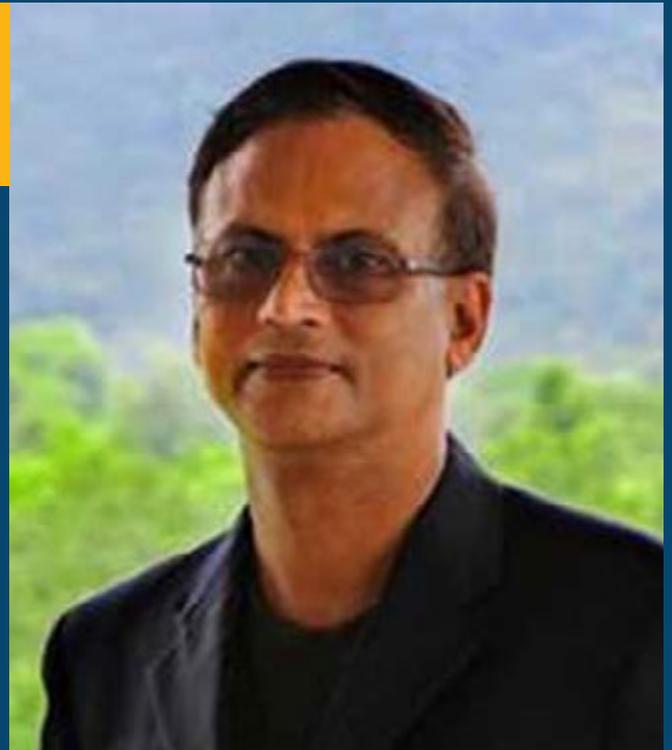
[READ MORE](#)

*By Prof. Pankaj Jain  
Faculty of Philosophy and  
Religious Studies*

## **INDIC CLIMATE ETHICS CAN ADDRESS ENERGY POVERTY**

**SPEAKING TREE**

**READ MORE**



# EVERLASTING *impact*

*A vision to focus all our efforts for  
societal and individual impact*

# Our Student Community

---

## 3RD PLACE AT THE SHODH 2022 PAPER PRESENTATION COMPETITION AND CONFERENCE

Akansha Anand secured 3rd position and won a cash prize for presenting her paper “Influencer Marketing - Its Impact on Consumer Buying Behaviour”, at the Shodh 2022 Paper Presentation Competition and Conference. Her paper was co-authored by Prof. Preetha Menon, Faculty of Communication, FLAME University.



**Akansha Anand**  
*Undergraduate Student*

---



**Muskaan Pal**  
*Student, FLAME Scholars Program*

---

## CHAPTER PUBLISHED IN THE BOOK 'ENVISIONING INDIA'S FUTURE GROWTH, INNOVATION, SUSTAINABILITY, HAPPINESS & WELLBEING'

Muskaan Pal published a chapter titled 'Wellbeing in the Internet Era and its Emotional Dimension'. The chapter was co-authored by Prof. Shruti Goyal and Prof. Abhishek Sahai, Faculty of Psychology, FLAME University.

The collection of papers in this volume aims to deliberate on new business ideas, fresh approaches and channelize youth power to build India's future based on technological innovation, sustainable practices, and wellbeing.

## FIRST RUNNER UP AT THE BEHAVIOURAL SCIENCE IN MARKETING CONFERENCE 2022 AT IIM AHMEDABAD

Varnika Hathi secured the 2nd position and won a cash prize for her presentation on the topic, 'Consumer Perception of Luxury Products Manufactured by Robots v/s Humans: A comparative study'. The paper was co-authored by Prof. Preetha Menon, Faculty of Communications and Prof. Abhishek Sahai, Faculty of Psychology.

The Behavioural Science in Marketing Conference is a reputed conference with very few papers selected for presentation. Varnika was one of the six candidates chosen to present their topics.



**Varnika Hathi**  
Student, FLAME Scholars Program



**Arnaz Dholakia**  
Undergraduate Student



**Chitrani Pandey**  
Undergraduate Student

## PRESENTATION OF RESEARCH PAPERS AT THE 5TH UNDERGRADUATE RESEARCH CONFERENCE

Arnaz Dholakia, Chitrani Pandey, and Nandini Das were selected to present their research papers at O.P. Jindal University's 5th Undergraduate Research Conference.



**Nandini Das**  
Undergraduate Student

## SILVER MEDAL IN THE JUNIOR DISTRICT WEIGHT LIFTING COMPETITION

Aksharaa Bhobe secured 2nd place in the Junior District Weight Lifting Competition for 102.5 kg Squat, 55 kg Bench Press, and 105 kg Deadlift. Her consistent hard work has also led her to being selected for the National Level Championship.



**Aksharaa Bhobe**  
*Undergraduate Student*

---



**Nikhil Jain**  
*Postgraduate Student*

---

## SECOND RUNNER-UP IN THE MEN'S UNDER-19 BADMINTON TOURNAMENT

Nikhil Jain secured the second runner-up position in the Men's Under-19 category of the Badminton Tournament. This event was organised by Jain International Trade Organisation (JITO) Games, which provides a platform to young athletes by identifying talent and supporting them in their endeavours to fetch medals for the Nation at Asian and Olympic levels.

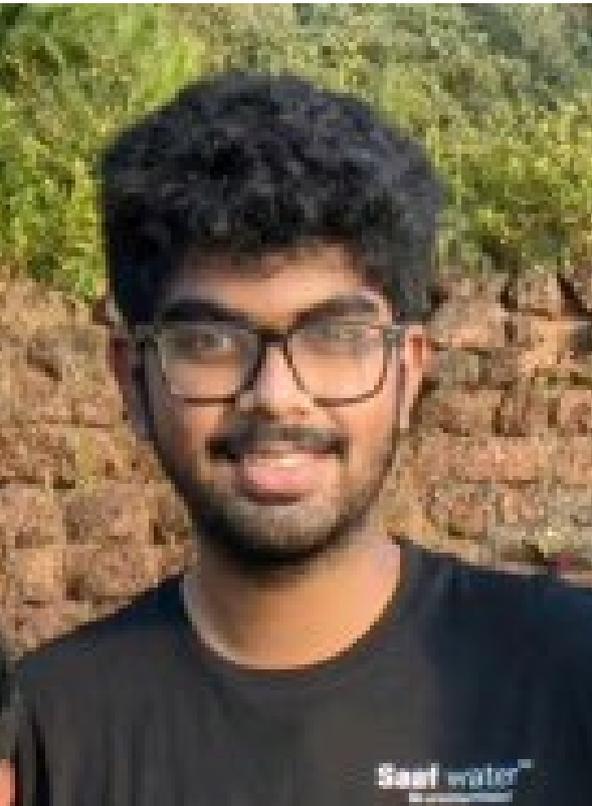
## “BEST PAPER” AWARD AT RESPONSIBLE AND RESILIENT BUSINESS RESEARCH CONFERENCE AND DOCTORAL CONSORTIUM 2022

Mehak Neel was invited to present her research paper at the ‘Responsible and Resilient Business Research Conference and Doctoral Consortium 2022’, organised by BIMTECH.

Mehak won the ‘Best Paper’ award for her paper presentation.



**Mehak Neel**  
Student, FLAME Scholars Program



**Manikanta Chavvakula**  
Undergraduate Student

## TEAM SAAF WATER ENTERED INTO AN MOU FOR MAKING INDIA GARBAGE-FREE, CLEAN AND WATER-SECURE THROUGH INNOVATIONS

Manikanta Chavvakula and his team at Saaf Water, took part in the Innovations & New Knowledge in Water, Sanitation and Hygiene (INK@WASH) Summit, hosted by Telangana’s WASH Innovation Hub in Hyderabad. WASH Innovation Hub is an initiative by the Municipal Administration and Urban Development Department, Government of Telangana in partnership with Administrative Staff College of India. At the Summit, the team also entered into a Memorandum of Understanding for making India garbage-free, clean and water-secure through innovations.

Saaf Water is an AI-IoT platform that monitors water quality in realtime to forewarn anomalies, along with purification recommendations to improve it. The platform also provides water quality forecasts so that one can take proactive measures to stay safe.

# Our Alumni Community

---

## DEEPER UNDERSTANDINGS OF HUMAN CONSCIOUSNESS, TECHNOLOGY AND DEVELOPMENTAL PROCESSES

Shantanu Tilak's journey witnessed the interlinking of structural methods and approaches that iteratively follow human behaviour as a constructive process in various aspects of his career. He has published a host of articles that focus on taking psychology back to its forgotten roots. Currently, Shantanu is collaborating with Gordon Pask, Paul Pangaro (Carnegie Mellon University), and Bernard Scott (Institute of Sociocybernetics, Vienna), who created algorithms that make up much of today's internet.

[KNOW MORE](#)



**Shantanu Tilak**  
*Alumnus, FLAME*

---

## RESEARCH, SOCIAL POLICIES, AND EVERYTHING IN BETWEEN

Ragini Rao Munjuluri, Consultant, Centre for Policy Research, and Research Assistant, Internet Freedom Foundation, has always been passionate about policy research. She will be participating in the Schwarzman Scholars program 2022 at the Tsinghua University in Beijing. This prestigious scholarship program is designed to introduce a new generation of young leaders to China and the changing global dynamics of the 21st century.

[KNOW MORE](#)



**Ragini Rao Munjuluri**  
*Alumna, FLAME*

---

## DISCOVERING LIFE-CHANGING LEARNING EXPERIENCES

Isha Doshi is a true testament to the idea of Everlasting Learning. A Juris Doctor Degree Candidate at The University of Texas School of Law, Isha chose a career in Public Interest and Human Rights Law, by identifying her 'WHY' at FLAME.

[KNOW MORE](#)



***Isha Doshi***  
***Alumna, FLAME***

---

## WHEN MUSIC SETS THE RHYTHM OF LIFE

FLAME Alumni Sanyanth Naroth, Mayal Vadalkar, Pratika Gopinath, Sharad Rao, Abraham Zachariah, and Nitin Muralikrishna formed internationally-acclaimed band "Easy Wanderlings". The band is well known for their notable performances at musical festivals like NH7 Weekender and VH1 Supersonic. Last year, they also created music for the film Gehraiyaan.

Nitin Muralikrishna, also an Alumnus of Berklee College of Music, has worked on multiple projects ranging from feature films to ad films, to even independent music. Nitin's passion for music led him to explore the Performing Arts Course at FLAME and he shares how a multidimensional approach changed his outlook towards arts.

***Nitin Muralikrishna***  
***Alumnus, FLAME***

[KNOW MORE](#)

---

# Our Faculty Community

## CONTRIBUTION TO THE REPORT: 'TAIWAN & INDIA, STRATEGIZING THE RELATIONS'

Prof. Liu served as one of the contributors to Taiwan Asia Exchange Foundation's latest report 'Taiwan & India, Strategizing the Relations'.



**Prof. Roger C. Liu**  
*Faculty of International Studies*



**Prof. Shamsher Singh**  
*Faculty of Sociology*

## RESEARCH PRESENTATION AT THE 62ND LABOUR ECONOMICS CONFERENCE

Prof. Singh presented his research at the 62nd Labour Economics Conference, organised by the Indian Society of Labour Economics (ISLE). The presentation was based on the current research titled "Impact of the COVID-19 Pandemic on Sanitation Workers in Rural India," which was conducted in collaboration with Prof. Sabah Siddiqui, Assistant Professor of Psychology, KREA University, Andhra Pradesh.

## KEY EDITOR OF THE VOLUME 'HINDUISM AND TRIBAL RELIGIONS'

Prof. Jain contributed as one of the key editors of the volume "Hinduism and Tribal Religions" for the series "Encyclopaedia of Indian Religions".

The volume has 100s of chapters on Hindus and diaspora and fills their need of acquiring more knowledge about modern-day Hinduism, Hindu history, and traditions.



**Prof. Pankaj Jain**  
*Faculty of Philosophy & Religious Studies*



**Prof. Hrishikesh Chandanpukar**  
*Fellow, FLAME Centre for Sustainability, Environment and Climate Change*

## PUBLISHED A PAPER IN THE JOURNAL OF ADVANCES IN MODELLING EARTH SYSTEMS

Prof. Chandanpukar published a paper along with other researchers on "Influence of Nonseasonal River Discharge on Sea Surface Salinity and Height" which appeared in the Journal of Advances in Modelling Earth Systems.

This research paper explores the impact of the new data set (inclusion of non-seasonal river discharge) on sea surface salinity and height in a global model

[READ MORE](#)

## HONOURABLE MENTION: 2022 PATRICIA CRANTON DISTINGUISHED DISSERTATION AWARD

Prof. Negi received an Honourable Mention for the 2022 Patricia Cranton Distinguished Dissertation Award for his dissertation, 'An Empirical Study of Transformative Learning Resulting from Profession Change'. The award recognizes a distinguished doctoral dissertation that exemplifies scholarly work and contributes to the transdisciplinary field of transformative learning.

[READ MORE](#)



**Prof. Tanuj Negi**  
*Faculty of Human Resources*

## PANELLIST AT LEADERSHIP FOR EQUITY EDUCATION CONCLAVE

Prof. Shah was invited as a panellist for a discussion on the topic of “Social Emotional Learning (SEL) and ways to integrate and universalise it in the current education systems” at the Leadership for Equity Education Conclave. Prof. Shah along with Prof. Shivakumar Jolad, Faculty of Public Policy, and Leadership for Equity Education are creating a tool to measure SEL and life skills of school children across urban, rural, and tribal areas in Maharashtra.



***Prof. Shalaka Shah***  
*Faculty of Psychology*



***Prof. Yugank Goyal***  
*Faculty of Public Policy*

## SPEAKER AT THE PUNE DEVELOPMENT SUMMIT

Prof. Goyal spoke amongst industrialists, public representatives and urban practitioners at Plannogram’s Pune Development Summit held at MCCIA, Pune.

The summit hosted bureaucrats, business and thought leaders, and veterans from the planning domain to discuss Pune’s Development Decade.

# EVERLASTING *learning*

*Being at the leading edge of  
knowledge, expression, and growth  
in the complex and challenging global  
economy*

# Panels and Public Discussions

## COOPERATION FOR AGRICULTURAL DEVELOPMENT IN GLOBAL SOUTH: MULTIPLE PATHWAYS TOWARDS JUSTICE & SUSTAINABILITY

*The Department of Economics and Public Policy at FLAME University in collaboration with the Institute of Development Studies (IDS), Sussex, arranged a virtual panel discussion where expert panellists discussed the role of South-South cooperation in bringing new and alternative pathways to Green Revolution that focus on food sovereignty, inclusion, social justice, environmental sustainability and much more.*

### PANELLISTS



**Dr. Lidia Cabral**  
Research Fellow at the Institute of Development Studies, UK



**Dr. Dawit Alemu**  
Country Representative of the Stichting Wageningen Research (SWR), Ethiopia Office



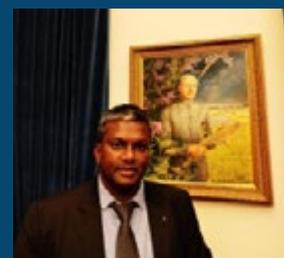
**Mr. Ajay Panchbhai**  
Regional Breeding, Seed Systems and Product Management Lead for the International Rice Research Institute (IRRI) In Africa



**Dr. Ryan Nehring**  
Post Doctoral Research Associate at the Department of History & Philosophy of Science, University of Cambridge



**Prof. Xiuli Xu**  
Professor of Development Studies, Dean of the College of International Development and Global Agriculture at China Agricultural University, Beijing, China



**Dr. E.D. Israel Oliver King**  
Israel Oliver King, Principal Scientist in M S Swaminathan Research Foundation, Namakka

### MODERATOR



**Prof. Poonam Pandey**  
Faculty of Public Policy  
FLAME University

## DEEPFAKES IN THE CONTEXT OF DIGITAL DISINFORMATION - ACTORS, RISKS AND A CASE FOR AI-REGULATION IN EUROPE

FLAME Centre for Economics and Public Policy conducted a public discussion with Dr. Linda Neirling. She spoke about 'Deepfakes' (seemingly realistic media content manipulated by AI) through social, ethical and legal perspectives, and how lack of regulations on AI in Europe can lead to disinformation impacting the society as a whole.

### SPEAKER



**Dr. Linda Neirling**

Senior Researcher, Institute of Technology Assessment and System Analysis, Karlsruhe Institute of Technology, (KIT) Germany

## DIGITAL DISRUPTIONS IN THE TIME OF CRISIS

FLAME University organised a Marketing Conference on 'Digital disruptions in the time of crisis'. During this event, industry leaders shared their perspectives on topics such as 'Digitalization as an aid for branding' and 'Challenges posed by the digital market.'

### PANELLISTS



**Niranjan Avasthi**

Head - Product, Marketing & Digital Business, Edelweiss Asset Management



**Karan Rajpal**

Head - Digital Marketing, Dalmia Bharat Ltd. Bhuvana Subramanyan, Chief Marketing Officer, Randstad India

### CHIEF GUEST



**Radhika Subramanian**

Head - Channel Management, Godrej & Boyce Mfg. Co. Ltd.



**Kshama Pradhan**

Head - India Digital Hub for Innovation & Engineering, British Petroleum

# INDIAN CINEMA AND SOFT POWER



Under the auspices of Hon'ble Governor of Maharashtra, the Indian Council for Cultural Relations (ICCR) and FLAME University jointly organised a two-day, National Seminar on "Indian Cinema and Soft Power" in Mumbai. This was the first-of-its-kind event that discussed several issues related to the often ignored area in film studies, international relations and public policy.

The following themes were covered in the seminar:

## CINEMATIC COLONIALISM: GLOBAL AND INDIAN CINEMA THROUGH WESTERN LENS

### PANELLISTS



*Deepak Karankikar*



*Meenakshi Shedde*



*Imo Singh*



**CHAIR**  
*Subhash Ghai*

## INDIAN CINEMA AS A VEHICLE FOR SPREADING THE UNDERSTANDING OF THE IDEA OF INDIA ABROAD

### PANELLISTS



*Roopa Ganguly*



*Anant Vijay*



*Nila Madhab Panda*



*Ashok Rane*



**CHAIR**  
*Aruna Raje*

## GLOBAL INFLUENCE OF INDIAN CINEMATIC MUSIC

### PANELLISTS



*Mandar Kamalapurkar*



*Vaishali Samant*



*Kaushal S. Inamdar*



*Sameer*

## INDIAN CINEMA'S ENGAGEMENT WITH FOREIGN AUDIENCE AND ADVANCED TECHNOLOGY

### PANELLISTS



*Charudatta  
Bhagwat*



*Prakash  
Magdum*



**CHAIR**  
*Bharat Bala*

## REGIONAL CINEMA AND ITS GLOBAL INFLUENCE

### PANELLISTS



*GP Vijay Kumar*



*Sasi Kiran RM*



*Santosh Pathare*



*Pabitra  
Margherita*



**CHAIR**  
*Utpal Datta*

# THE FUTURE OF THE UNIVERSITY

FLAME University along with The University of Sydney organised a joint seminar on “The Future of the University”. The future of the University depends on maximizing student engagement in the digital classroom and beyond.

The following topics were addressed during the seminar:

## DIGITAL RESOURCES - SHOWCASE OF BEST PRACTICES

### PRESENTERS



**Sarah Craske**  
Educational  
Design, Faculty  
of Arts & Social  
Sciences



**Catherine Smyth**  
Sydney School  
of Education  
& Social Work,  
University of  
Sydney



**Prof. Jasmine  
Hsu**  
Department  
of Operations  
& Analytics,  
FLAME  
University



**Prof. Sairaj Patki**  
Department of  
Psychological  
Sciences, FLAME  
University



**CHAIR**  
**Prof. Maya Dodd**  
Department of Humanities  
& Languages, FLAME  
University

## THE STUDENT'S VOICE - NAVIGATION & SURVIVAL

### PRESENTERS



**Prerna Thakur,**  
Student, FLAME  
University



**Srishti Das**  
Student, FLAME  
University



**Josephine  
Mcleod**  
Student,  
University of  
Sydney



**Michelle Cheung**  
Student, University of  
Sydney



**CHAIR**  
**Catherine Smyth**  
Sydney School of  
Education & Social Work,  
University of Sydney

## THE EMPLOYERS' VOICE - WHAT ARE THEY SEEKING?

### PRESENTERS



**Rashmi Dhanwani**  
Founder, Art X Company and Co-Founder at Festivals From India



**Paulien Osse**  
Director, WageIndicator Foundation



**Erin Macdonald**  
Head of Training - Professional Skills (APAC), Revolent Group



**Greta Treloar**  
Campus Recruitment Senior Consultant, PwC Australia



**CHAIR**  
**Prof. Sairaj Patki**  
Department of Psychological Sciences, FLAME University

## THE UNIVERSITY OF THE FUTURE

### PRESENTERS



**Chris Chesher**  
Department of Media & Communications, University of Sydney



**Peter Reimann**  
Sydney School of Education & Social Work, University of Sydney



**Prof. Maya Dodd**  
Department of Humanities & Languages, FLAME University



**Prof. Jasmine Hsu**  
Department of Operations & Analytics, FLAME University



**CHAIR**  
**Margaret Van Heekeren**  
Department of Media & Communications, University of Sydney

# Workshops, Lectures, and Webinars at FLAME

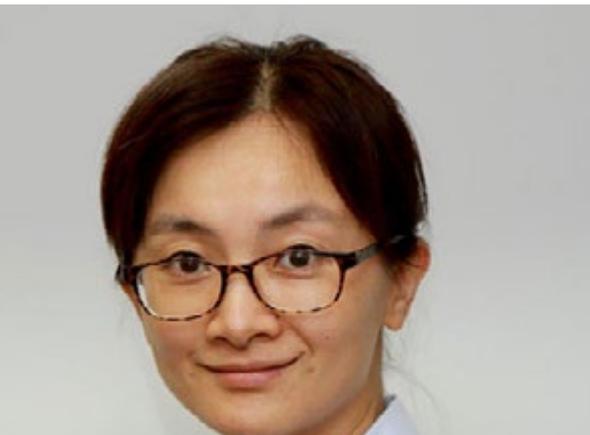


## PSEPHOLOGY - STATISTICAL STUDY OF ELECTORAL DATA

Prof. Goyal conducted a workshop on analysing Indian elections quantitatively to better understand the electoral outcomes and mindsets of voters.



*Prof. Yugank Goyal*  
*Faculty of Public Policy*



*Prof. Jasmine Hsu*  
*Faculty of Digital Learning*



## CREATING AN E-PORTFOLIO THAT SPEAKS FOR YOU

Prof. Hsu conducted a session that guided students on building an e-Portfolio which collected evidence of skills and learnings. It also helped students showcase their interests to school administrators or potential collaborators or employers.

INDIA STUDIES  
WEBINAR 

## POSTCOLONIALISM AND INDIA 1979 - 2020

As part of India Studies Webinar, Prof. Harish Trivedi, Former Professor of English, Delhi University, in conversation with Prof. Pankaj Jain, Head of Department, Humanities and Language & Chair, The Indian Centre, FLAME University, focused on the Indian trajectory from the pre-Postcolonial to the post-Postcolonial. The webinar emphasised four Indian/para-Indian case studies: Phanishwar Nath “Renu”, who was one of the first writers to depict post-Independence disillusionment in India, V. S. Naipaul, who sought to break free of the old colonial burden, Salman Rushdie who was the poster-boy of the Postcolonial writers (as distinct from its celebrity theorists), and Taslima Nasreen, the postcolonial writer virtually brushed under the ideological carpet.

## CAPTIVE ELEPHANTS & HUMANS IN SOUTH ASIA: PAST, PRESENT, & FUTURE

Sagarika Phalke, in conversation with Prof. Kedar Kulkarni, Faculty of Literary and Cultural Studies, took a dig at the past and the present human-captive elephant relationships and discussed the relevance of this traditional practice in the dynamic times.



**Sagarika Phalke**  
Researcher, University of Hong Kong



## LAVANI

As part of the Discover India Program at FLAME University, a workshop on 'Lavani'- a song and dance form of Maharashtra, was conducted by Shakunatalabai Nagarkar, Lavani artist for 50+ years, and Bhushan Korgaonkar, co-founder of the Mumbai based theatre company, 'Kali Billi Productions'.

## CASE WRITING

FLAME Centre for Case Development organized a case writing workshop for the faculty of FLAME University. The objective of the workshop was to provide hands-on experience in developing a teaching case and guidelines for writing the teaching note.



**Prof. Rajitha Venugopal**  
Faculty of Academic  
Writing

## SKILL-BUILDING

The FLAME Writing Centre conducted a Skill-Building Workshop with Prof. Venugopal. The workshop focused on guiding students on how to write cover letters, statements of purpose, and more.

## INVITED SPEAKER SERIES

### GLOBAL GEOPOLITICS & THE MAKING OF BOMBAY

The FLAME Centre for South & Southeast Asia Studies conducted a session on 'Global Geopolitics & the Making of Bombay'. Sifra Lentin dived deeper into the early struggles of the city and focused on quintessential events that led into making it Urbs Prima in Indis.



**Sifra Lentin**  
Fellow, Bombay History Studies,  
Gateway House, Mumbai



**Dr. Chaitanya Ravi**  
Faculty of Public Policy

## BUDGET AND SOCIAL SECTOR SPENDING

The FLAME Centre for Economics and Public Policy conducted a workshop on "Budget and Social Sector Spending". Prof. Ravi discussed how the government allocates budget to various social sectors, welfare programs, and its flow through various governmental levels.



**Swati Simha**  
Alumna, FLAME

## PLAYWRITING

The Department of Design, Art and Performance invited FLAME Alumna, Swati Simha, for a Playwriting workshop. Simha, a playwright and researcher conducted the workshop to help aspiring writers understand the relationship between writing process and their subjects more intimately.

## IMAGINING EQUAL FUTURES: WOMEN AND WORK IN A POST- PANDEMIC WORLD

The Women's Cell at FLAME University arranged three talks focusing on women and work, on the event of Women's Day.

The speakers discussed how the pandemic exacerbated the invisibility of women's work and what debates can be brought forward to 'bargain' for a just and equitable future.

### SPEAKERS



**Miraibai Chatterjee**  
Director of Social Security Team,  
SEWA, Ahmedabad



**Prof. Ravinder Kaur**  
Professor of Sociology and  
Anthropology, IIT Delhi



**Prof. Mangala Subramaniam**  
Butler Chair and Director of Susan Bulkely  
Butler Centre of Leadership Excellence,  
Purdue University

## COMPLETING THE IRB PROCESS AND BUILDING AWARENESS AND SENSITISATION ABOUT RESEARCH ETHICS

Dr. Amar Jesani, Founder of the Forum for Medical Ethics Society, and its journal, Indian Journal of Medical Ethics, conducted an open lecture for FLAME faculty and students.

## DIALOGUE BETWEEN DANCE AND MUSIC

The Department of Design, Art and Performance invited Karthik Hebbar, Singer and Composer, for a guest lecture on 'Dialogue between Dance and Music'. Karthik shared his thoughts on Music for Dance and Choreography as a part of the Choreography course, Dance Minor program at FLAME University.

## ENVIRONMENT & DEVELOPMENT

The Department of Physical and Natural Sciences at FLAME University conducted a session on the alternatives to managing commons, apart from Hardin's solutions of privatisation and government regulation.

The guest speaker, Dr. Praneeta Mudaliar, Assistant Professor of Environmental Studies and Sciences, Ithaca College, USA, spoke on the concepts of Garret Hardin's Tragedy of the Commons and Elinor Ostrom's common-pool resource theory.



**Dr. Praneeta Mudaliar**  
Assistant Professor of  
Environmental Studies and  
Sciences, Ithaca College

## CLIMATE CHANGE AND CONSTRUCTION SECTOR/GREEN BUILDINGS

The Department of Physical and Natural Sciences at FLAME University conducted a session on "Climate Change and Construction Sector/Green Buildings- an opportunity for decarbonization of construction projects" with Dr. Poorva Keskar, Director, VK:E Environmental. Dr. Poorva drew attention to the need for decarbonization of the construction projects and touched upon the measures used to minimise the GHG emissions.



**Dr. Poorva Keskar**  
Director, VK:E Environmental

## CLOSING SESSION: INTERNATIONAL RESEARCH SEMINAR SERIES

The School of Communications, at FLAME University, hosted the closing session of the International Research Seminar Series titled 'Impactful Women in Research'. The session discussed the challenges and opportunities for women researchers in academia, featuring key speakers like Prof. Argo; Prof. Strong; and Prof. Jain.

The 8-month long series saw participation from some distinguished speakers and we are extremely grateful to all the distinguished speakers for making the series a success.



**Moderator**  
**Prof. Preetha Menon**  
Faculty of Communication

### PANELLISTS



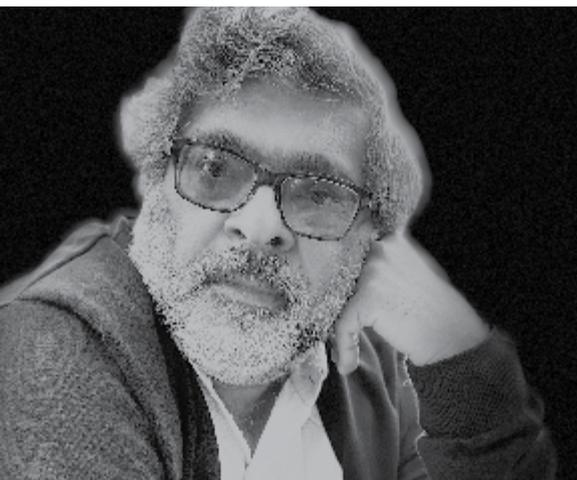
**Prof. Jennifer Argo**  
University of Alberta, USA.  
President, ACR & Co-Editor,  
Journal of Consumer  
Psychology



**Prof. Carolyn Strong**  
Cardiff University, UK. Editor-  
in-Chief, Journal of Strategic  
Marketing



**Prof. Varsha Jain**  
MICA, India. Associate Editor, Journal of  
Consumer Behavior



**Prof. Vinay Lal**  
University of California

## GANDHI AND THE GENDER OF FASTING

As a part of the India Studies Webinar, Prof. Vinay Lal, University of California, conducted a webinar on 'Gandhi and the gender of fasting', where he discussed how Gandhi's refusal of being bound by the general and rigid ethics, sociology and philosophy surrounding the tradition of fasting led to radicalization and feminization of the public sphere.



**Dr. Chaitanya Giri**  
*Space and Sci-Tech  
Consultant, Research and  
Information System for  
Developing Countries (RIS)*

## WHEN ELEPHANT GOES TO THE SPACE: INDIA'S SPACE STRATEGY AND ITS IMPLICATION TO THE INDIAN OCEAN REGION

FLAME Centre of South and South Asian Studies, through its, "Indo-Pacific Security Series" invited Dr. Giri for a session on India's self-reliance in space programs has helped it mature to a great extent, and with the space power it now holds, India has to envisage further development of space power and how it will influence the regional affairs and promote its national status. As a rising space power, India also has to recreate the balance of powers with other prominent countries like the U.S. and China. Dr. Giri, dug deeper into these important issues and discussed how eventually it overtures to Indo-Pacific countries such as Taiwan, Japan and South Korea.

## TECHNOLOGY FACILITATED HARMS AGAINST WOMEN

Prof. Chattopadhyay conducted a session in the GATI talk series organized by IISER Mohali, to understand how the digital technology increases the possibility of sexual violence, harassment and abuse against women.

## TRANSDISCIPLINARY ETHNOGRAPHY IN INDIA: WOMEN IN THE FIELD

Prof. Chattopadhyay along with Rosa Maria Perez and Lina M. Fruzzetti, editors of this comprehensive book, 'Transdisciplinary Ethnography in India: Women In The Field' conducted an online book discussion. In this discussion they explored they explored the chapters of real voices of women in different disciplines like Anthropology, Political Sciences, and Literary and Translation studies.



**Prof. Sreeparna  
Chattopadhyay**  
*Faculty of Sociology*

## US CONSULATE MUMBAI, GENERAL DAVID J. RANZ VISITED FLAME UNIVERSITY

General David J. Ranz visited the FLAME campus to understand the liberal education landscape in India and to foster deeper international collaborations with universities in the US. This meeting was followed by an engaging discussion on US - India relations with FLAME students.



## BRIDGES & BREAKS - THE CONSTITUTION AT A CROSSROADS

Dr. Rahul Verma, Fellow, Centre for Policy Research and Mr. Aradhya Sethia, PhD Candidate, University of Cambridge, conducted a webinar on Political Parties and the Indian Constitution. With the recent culmination of Legislative Assembly elections in five states, the webinar focused on the role political parties play in the functioning of Indian democracy.

## TETE-A-TETE WITH DR. SONALI PATTNAIK

The FLAME Writing Centre hosted a virtual tete-a-tete with Dr. Sonali Pattnaik, educator, acclaimed poet, visual artist and academic. The event was attended by both, FLAME students and faculty.

## GROWTH AND DISTRIBUTION REGIMES UNDER GLOBAL VALUE CHAINS: DIVERSIFICATION, INTEGRATION AND UNEVEN DEVELOPMENT

The Department of Economics at FLAME University facilitated a talk by Dr. Arpan Ganguly on Global Value Chains: Diversification, Integration and Uneven Development. The session focused on the macroeconomic interactions between productive structure and income distribution in the context of the Global Value Chains (GVC).

# ARMAAN

FLAME University's Career Services Office, in collaboration with the FLAME Centre for Entrepreneurship and Innovation, started a new series, Armaan - a masterclass with startups funded at Shark Tank India, where entrepreneurs from diverse fields come together, help students learn from their successes and failures, and inspire them to take that leap of faith.

## PANELLISTS



**Sairaj Dhond**  
Founder & CEO, Wakao Foods



**Shrushti Pawar**  
Co-Founder, PNT Robotics & Automation Solutions



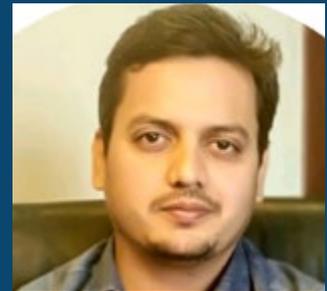
**Ananya Maloo**  
Founder, Nuutjob



**Shilpa Arora**  
Co-Founder & COO, Insurance Samadhan



**Pratik Gadia**  
Founder & CEO, The Yarn Bazaar



**Jaywant Patil**  
Founder, Humpy Farms



**Rakhi Pal**  
Co-Founder & COO, EventBeep



**Ravi Kabra**  
Co-Founder & CEO, Skippi Icepops



**Ridhima Arora**  
Founder, Namhya Foods

## MEDIA FUTURES SERIES

FLAME School of Communication initiated Media Futures, a one-of-a-kind series with professionals to explore and share the roadmap for the ever-changing communications sector. The series aims to widen the knowledge-sharing gateway to the disciplines of journalism, advertising, media, digital marketing, broadcast, and entertainment, and address the difficulties and exciting employment prospects that lie ahead.

The inaugural session for Media Futures focused on 'State of the Industry - Tomorrow and Beyond'.

### SPEAKERS



**Anjali Krishnan**  
Consumer  
Experience Lead,  
Mondelez



**Amit Gurbaxani**  
Music Journalist



**Biswamitra Ray**  
Strategic  
Partnerships  
Development,  
Facebook



**Nitish Sharma**  
Business Head,  
Big Magic, Zee  
Entertainment  
Enterprises Limited

### MODERATORS



**Prof. Sandip Roy**  
Faculty of  
Communication



**Prof. Lalitha  
Suhasini**  
Faculty of  
Journalism



**Prof. Rohit Tiwari**  
Faculty of Digital  
Marketing



**Prof. Gangaraju  
Saladi**  
Faculty of Film  
& Television  
Management

## SPACE AND TIME IN THEATRE

The Department of Design, Art and Performance at FLAME University organised a Guest Talk by Pradeep Vaiddya, Director, Light Designer, Theatre Manager, and Co-creator of Pune's first black box theatre - 'The Box'. Mr. Vaiddya focused on Theatre being a medium of absence and how theatre makers ought to apply different considerations while thinking of space and time in theatre.



**Prof. Aileen Blaney**  
Faculty of Media & Journalism

## TIGERS IN THE GRAM: NATURE AND A SOCIETY OF THE SPECTACLE

As part of the Faculty Seminar Series, conducted by the Department of Media and Journalism, Prof. Blaney conducted a session on 'Tigers in the Gram: Nature and a Society of the Spectacle'. The session focused on how Instagram promotes culturally relevant and commercially advantageous ways of seeing images of flourishing nature, which are inherently spectacular and render the natural world into a hyper spectacle of sites and wildlife that have the appearance of being untransformed and available to tourism.

## ENVIRONMENT, POLITICS AND DEMOCRATIC GOVERNANCE: A DIALOGUE BETWEEN TAIWAN AND INDIA

FLAME Centre for South & Southeast Asia Studies conducted a workshop on 'Environment, Politics and Democratic Governance: a dialogue between Taiwan and India'. The speakers for this event were Dr. Lee, and Dr. Sengupta. The workshop aimed to enhance the mutual understanding between Taiwan and India in the area of environmental governance through academic and scientific conversations to generate more interesting perspectives in theory and/or in practice.



**Dr. Tsuey-Ping Lee**  
Professor & Chair, Department of Political Science, National Chung Cheng University, Chiayi, Taiwan



**Dr. Sucharita Sengupta**  
Assistant Professor, Jamia Millia

# EVERLASTING *experiences*

*A culmination of programs,  
experiences, and initiatives for  
international exposure, networking,  
and exclusive learning opportunities*

# DISCOVER INDIA PROGRAM PRESENTATIONS

FLAME University's Discover India Program 2021-22 conducted its final presentations in May 2022. 32 Groups that participated in the DIP Program addressed a wide range of themes from arts & crafts to faith & religion, and ecology & environment to gender issues & urban heritage.

[EXPLORE DIP PROJECTS](#)

## FLAME UNIVERSITY SUMMER IMMERSION PROGRAM (FUSIP)

FUSIP 2022 was conducted on the FLAME campus. This program provides a platform for high school students to experience the true essence of liberal education. A plethora of interdisciplinary courses which revolve around, but are not limited to, the areas of marketing, psychology, finance, technology, etc. were offered at the FUSIP. Watch what the participants had to say.

[WATCH VIDEO](#)



## FLAME SUMMER SCHOOL [FSS]

FSS provides students with an opportunity to experience the liberal education ethos of FLAME University which values and incorporates an interdisciplinary pedagogy. The University offers courses across disciplines like Creative Writing, Economics, Entrepreneurship, Psychology, Data Science, International Relations, Humanities, Theatre, and Media Studies. FLAME Summer School adopts a blended learning pedagogical approach. Each of the courses comprises instructor-led live sessions, activities, and discussions in classes. The courses are taught by FLAME faculty and international faculty from institutions FLAME has collaborated with. The FLAME Summer School is open to students across the globe and is been conducted in two modes, online and in-person.

[KNOW MORE](#)





## VISITING THE CHITALE BANDHU FACTORY

Students of the Postgraduate Program in Entrepreneurship and Innovation (PGPEI) visited the Chitale Bandhu factory, a family run business with a legacy dating back to 1939. An interactive session was conducted by Mr. Indraneel Chitale, a fourth-generation family business entrepreneur, where students acquired knowledge on subjects like family business transition, professionalising family businesses and business growth.

They also received a factory tour comprising a detailed overview of the manufacturing and packaging process.

# EVERLASTING *connections*

*A robust community of students,  
faculty, alumni, and industry  
practitioners, united by a shared goal  
of tackling real-world issues and living  
meaningful lives*



## NGO MELA

The Developmental Activities Program (DAP) Committee organised an NGO Mela to provide a platform for NGOs and social initiatives to showcase their work by putting up stalls. This event was attended by students, faculty, administrative and support staff of FLAME University.

The event resulted in raising funds for social organisations and also served as a platform for students to explore internship opportunities with reputed civil organisations like Teach for India and Village Square. Discussions about possible collaborations were also held between faculty and the organisations.

## ALUMNI INTERACTION SERIES

FLAME University introduced one-of-a-kind Alumni Interaction Series, where alumni and students participate in conversations that lead to exchange of exciting ideas and experiences.

The introductory session aimed at spreading awareness of sustainable products and the importance of responsible behaviour towards our planet. FLAME Alumni, Swayam Doshi and Deepak Ramakrishna, Co-founders of SUSPIRE, spoke about building a sustainable business while caring for the environment.



**Deepak Ramakrishna**  
Alumnus, FLAME  
Co-founder, Suspire



**Swayam Doshi**  
Alumnus, FLAME  
Co-founder, Suspire

## FLAME ALUMNET

FLAME University's alumni community is growing on FLAME AlumNet, the dedicated alumni portal. We have crossed 1000+ registrations on the platform, thereby encouraging our alumni community to reconnect, relive memories and discover new possibilities.

## SHRI. DHARMENDRA PRADHAN, HON'BLE MINISTER OF EDUCATION AND SKILL DEVELOPMENT & ENTREPRENEURSHIP, VISITED THE FLAME UNIVERSITY CAMPUS

FLAME University welcomed Shri. Dharmendra Pradhan, Hon'ble Minister of Education and Skill Development & Entrepreneurship, on our campus. In addition to experiencing the state-of-the-art infrastructure facility, Shri. Dharmendra Pradhan interacted with the Founders, Board Members, Deans and Faculty members of the University. He admired the vision and the future of the pioneering work in liberal arts and public service that FLAME University is doing, and called for greater collaborative work with the government for nation building.



## SHEKHAR KAPUR AT THE FLAME UNIVERSITY CAMPUS

FLAME University hosted Shekhar Kapur, Chairman, FTII, on campus. The renowned filmmaker interacted with our faculty and discussed several interesting topics.

## MOU ON KNOWLEDGE PARTNERSHIP

FLAME University signed an MoU on Knowledge Partnership with the Capacity Building Commission (Mission Karmayogi). The MoU envisages broad range of collaborations in public policy and capacity building initiatives.



## GREAT PLACE TO WORK

FLAME University is the only university to be recognised in the list of Best Workplaces in Education & Training for India 2022. Every year, through the Great Place to Work Assessment and Recognition Program, the Great Place to Work Institute assesses the workplace culture of nearly 1,000 organisations in India.

# CLUB PRESIDENTS FOR 2022-23

Looking forward to a new academic year means new events, new club activities and most importantly, new club presidents. With so many applications from enthusiastic students, the following are this year's executive committees for various clubs.

Other clubs which are not mentioned here are still screening applications for their executive committee which will be shared in the next edition.

CLUB NAME	EXECUTIVE COMMITTEE
<b>FLAME Finance &amp; Investment Club</b>	Krina Shah, President Ameya Deosthali, Vice President
<b>FLAME Fitness Club</b>	Tarun Agarwal, President Arshia Mehra, Vice President Ishaan Sapru, Secretary, Shalini Shirole, Treasurer Vaishali Borhas, Faculty Advisor
<b>Naqaab EC!</b>	Siddha Murada, President Bhavya Sumrani, Vice President Bhanu Pratap Singh, Secretary Saksham Jain
<b>FLAME Cricket Club</b>	Aradhya Bapna, President Abhi Kataria, Vice President Aditya Vir Singh, Secretary Yash Bafna, Treasurer
<b>FLAME Music Club</b>	Archit Murali, President Vandana Bhastar, Vice President Thwisha Bansal, Secretary Jeet Shah, Treasurer
<b>FLAME Handball Club</b>	Arshika Selvan, President Dalia Nouf Sheikh, Vice President Snehal Waghule, Faculty Advisor Rishika Gudipati, Secretary Vedant Yadav, Treasurer
<b>Stand- up Comedy Club EC</b>	Vrinda Sharma, President Mimansa Kala, Vice President Shhivika Goel, Secretary Shivraj Shinde, Treasurer
<b>FLAME Tennis Club</b>	Shristi Kriplani, President Rheeya Chaavaan, Vice President Kavya Joshi, Secretary, Sanchit Khanna, Treasurer

CLUB NAME	EXECUTIVE COMMITTEE
<b>The Queer Collective</b>	Anjali Dhamayanthi, Co-Head Lo Verma, Co- Head V Bhatt, Co- Head
<b>FLAME Billiards Club</b>	Darshan Damle, President Anirudh Kudavelly, Vice President Sachi Dhuped, Secretary Akshanth Gunda, Treasurer
<b>FLAME Fashun Club</b>	Riya Hundi, President Janvi Jethwani, Vice President
<b>FLAME Swimming Club</b>	Prithviraj Kapani, President Guru Prasad Endori, Club Advisor Mannat Budhrani, Vice President Ishaan Sapru, Secretary Abhinav Mookim, Treasurer
<b>FLAME Badminton Club</b>	Anuj D, President Vedant Shirude, Vice President Varun Shastri, Secretary Kavya Ganesan, Treasurer
<b>FLAME Football Club</b>	Dalia Nouf Sheikh, President Tishya Singhvi, Vice President Shraddha Mecheri, Secretary, Shresht Bhurari, Treasurer Ameya Argade, Faculty Advisor
<b>FLAME Karate Club</b>	Gaurav Kumar, President Aashika Shah, Vice President Nikita Chowdhary, Secretary Noah Binoop, Treasurer
<b>FLAME Squash Club</b>	Sarah Vethekar, President Mannat Budhrani, Vice President Umang Gupta, Secretary Samaksh Punjabi, Treasurer Kishan Lal Mohan Lal, Faculty Advisor
<b>FLAME Volleyball Club</b>	Jash, President Vansh, Vice President Geethika, Secretary Deepan, Treasurer Akshay Taware, Faculty Advisor
<b>FLAME The Story Project</b>	Aathishree S, Content Head Isha Agarwalla, Secretary Dhruvi Lunke, Executive Head Nandani, Joint Secretary Mitali, Data Head
<b>FLAME Dance Club</b>	Nagalakshmy Iyer, President Shreya Roy Choudhury, Vice President Kushal Mundra, Secretary Mahi Shah, Treasurer

# New Faculty Join the FLAME University Community

---



**Prof. Saurabh  
Madan**

Faculty of Finance



**Prof. Bilwa  
Deshpande**

Faculty of Advertising &  
Branding



**Prof. Arnab  
Chakrabarti**

Faculty of Economics



**Prof. Mayurakshi  
Chaudhur**

Faculty of Sociology



**Prof. Chiranjoy  
Chattopadhyay**

Faculty of Computer Science



**Prof. Sanjay  
Shanbhag**

Faculty of Finance



**Prof. Umamahesvaram  
Mandi**

Faculty of Entrepreneurship



**Prof. Devendra Kumar  
Jain**

Faculty of Finance



**Prof. Amit Kundal**

Faculty of Design, Art and  
Performance



**Prof. Prajish Prasad**

Faculty of Computer Science

# EVERLASTING *moments*

*A stimulating environment beyond the classroom, that encourages students to grow through a variety of programs and opportunities, and in turn make memories*

## CONVOCATION 2022

After a two-year hiatus, the convocation ceremony for the FLAME University batch of 2022 was held on campus. The event was attended by the families of all our graduates, as well as other students and faculty present at FLAME.

[WATCH VIDEO](#)



## BLOOD DONATION DRIVE

FLAME Community Service Club in association with Pune Blood Bank organised a blood donation drive at the Campus. FLAME students, faculty, and staff participated in this noble act.

## THE STORY PROJECT

The Story Project, a student-led initiative at FLAME University, is a close-knit community of volunteers who have taken the children at Bal Bhavan under their wings. As part of the activities they plan for the well-being of these children, a sports day was held at the Arjuna Centre for Sports. Several games like fire on the mountain, mixed relay, bowling, and shot-put were conducted. The day ended with an energetic Zumba session followed by snacks.



## SHUT UP AND WRITE

The FLAME Writing Centre introduced 'Shut Up and Write', a new writing event which will be hosted every Thursday at Chandragupta Collaborative Centre at FLAME University . These weekly writing sessions will provide students with uninterrupted space and time for creative or academic writing.

## ANNUAL PRIZE DISTRIBUTION

The Annual Prize Distribution for the year 2021-22 was held to recognise the outstanding contributions and achievements of students, faculty and staff. The ceremony aims to encourage future learners to demonstrate their leadership skills. A "Long Service Award" was also incorporated to felicitate the faculty and staff who have been a part of FLAME University for a long time.

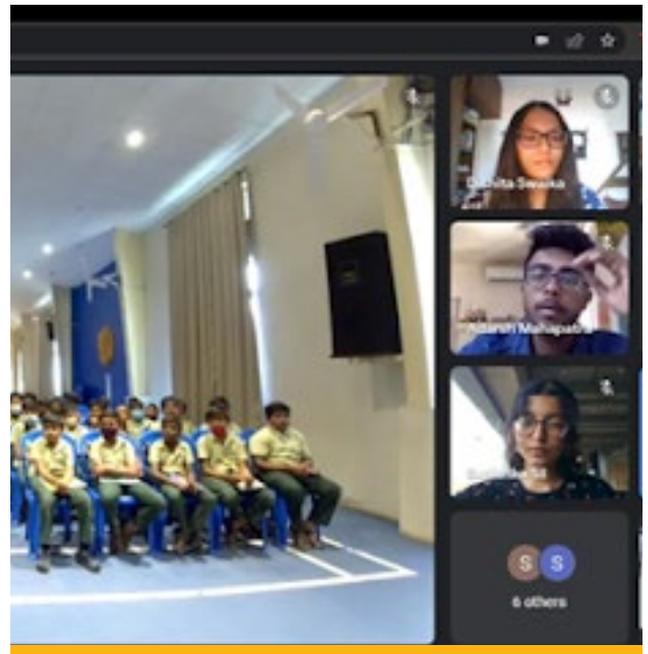


## SMART TANK - A MANAGEMENT CASE STUDY COMPETITION

The People's Club at FLAME University conducted Smart Tank - A Management Case Study Competition for students to test their case-solving skills. The two-day event was powered by FLAME Centre for Case Development

## COMMUNITY SERVICE CLUB MOVIE SCREENING

The Community Service Club organised a movie screening of 'Inside Out' for students from Shishu Mandir, an NGO for lesser-privileged children in Bangalore.



## WOW SESSION

The Wonder of Wellness team organised a session with FLAME Alumna Radhika Mulay. The session included a graphic painting activity as well.

## REGIONAL NIGHT

The Music Club, Fashion Club, and Dance Club came together to bring an evening of nostalgia and the spirit of home with their Regional Night event, held at the Chandragupta amphitheatre. Students came dressed in outfits of their own regional cultures, basking in the warmth cast by the homely feel of the music and dances they grew up to be familiar with.





## INTERHOUSE BASKETBALL LEAGUE

The Interhouse Basketball League was organised in the month of March, 2022. The Vivekananda team was the winning team in the boys category whereas team Kalidas won among the girls.

## TIME CAPSULE

FLAME University offered the graduating batch a time capsule. Students wrote letters to their future selves, which consisted of a range of things, including their feelings about their time at FLAME, their goals for the future, and their personal reflections.

10 years from now, these students will be called back for a grand reunion, where the time capsule will be opened for them to see how far they've come.

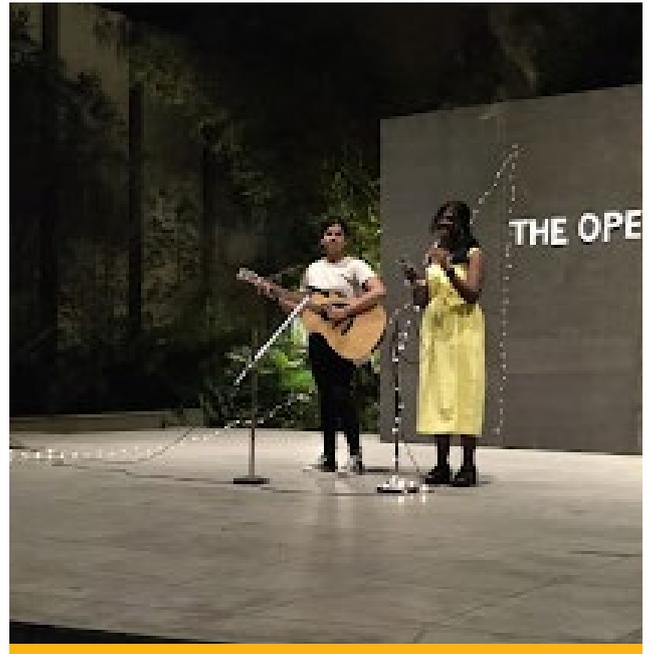


## FITNESS AND KARATE CLUB RELAY EVENT

A relay event was organised through a collaboration between FLAME Fitness and Karate Club. FLAME students Aditya Damani and Vanshika Surana were crowned the winners.

## ELLIPSIS OPEN MIC EVENT

The Ellipsis Club returned with their first offline event of the year, and it was a grand success as writers and poets mustered the courage to pour their hearts out in front of a large audience.



## HYBRID YOGA CLASS

The Yoga Club at FLAME University encouraged students to participate in a hybrid yoga class. The yoga instructor attended the session virtually and guided the students, who followed the instructions either from campus hall or from home.

## VRUNDAGAAN CHOIR SINGING WORKSHOP

A week-long Choir Singing (Vrundagaan) workshop was conducted by renowned Music Director Dr. Sunil Katti. Post the workshop, UG1 and UG2 students formed a choir group and performed two songs at the Chandragupta amphitheatre.





## FLAME RETRO NIGHT

The FLAME Dance Club organised Retro Night at the Chandragupta amphitheatre. With a slew of songs from the 70s, 80s and 90s, students showcased their dancing skills.

## PICTIONARY NIGHT

A pictionary night was held on the FLAME campus with 6 participating teams of 3 members each and an enthusiastic audience.



## CRICKET: ALUMNI VS CURRENT STUDENTS MATCH

FLAME University hosted a Cricket Alumni meet over 2 days where students from past batches who represented FLAME University in cricket took on the current FLAME Cricket team in a series of matches. The current FLAME team won all 3 matches hosted over the 2 days. However, both teams gave a tough fight to each other and made sure it wasn't easy going for their opponent.

## FLAME FEST 2022

FLAME University's annual cultural festival, FLAME Fest, was held across 3 days and was jam-packed with events and performances. The event was a perfect opportunity for new students to get to know what FLAME Culture is all about.



## PSYCHOLOGY INTEREST GROUP - INTER BATCH MIXER

To promote networking within the University, the Psychology Interest Group conducted an Inter-Batch Mixer where psychology students from across the batches could interact with each other. The mixer began with a short introduction to the psychology program at FLAME and then encouraged 1<sup>st</sup> and 2<sup>nd</sup> year psychology students to talk to 3<sup>rd</sup> year psychology majors and minors across different preferences.

## STAND UP COMEDY INTER HOUSE EVENT

The Inter House Stand Up Comedy Event was conducted on campus and comprised of two events "Kitne Shabd The", which required a group of 4 people from each house to participate and "Kaun Banega Comicpati" which was an individual event. Overall, the event was a success and Vivekananda was declared the winner of the competition.



## ASTRONOMY EXPLORATION HUNT

The FLAME Astronomy Club organised a treasure hunt on campus which encouraged students who were on campus for the first time, as well as returning students, to explore the vast FLAME campus.

## PEER MENTOR APPRECIATION SESSION

A Peer Mentor Appreciation Session was held to express gratitude to all the peer mentors for their efforts in guiding the new batch of students through their tumultuous first year. Peer Mentors are an integral part of the FLAME experience to help alleviate the apprehensions and anxieties of the incoming batch and help them adjust better to the new and exciting environment.



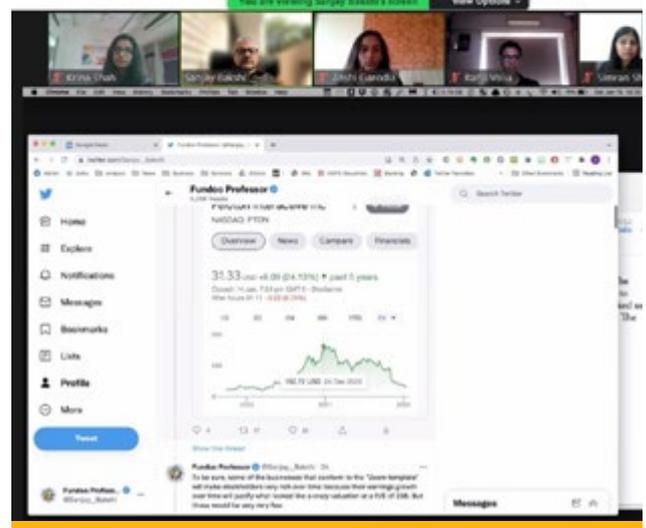
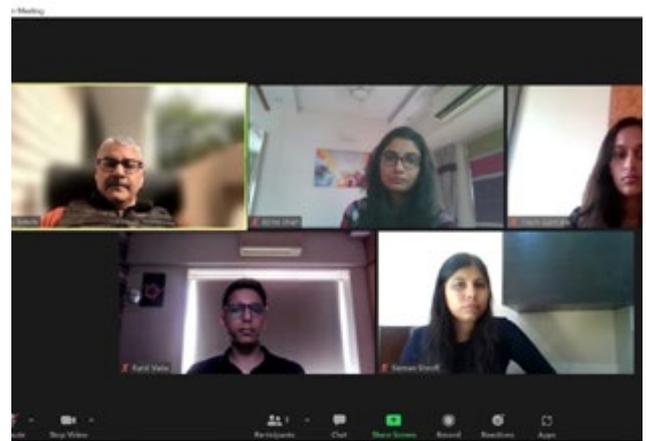
## WINNERS OF THE FLAME FOOTBALL CUP 2022

The FLAME Men's football team beat AISSMS, Gaware College with a score of 7-1 in the final match of the FLAME Football Cup 2022.

# FLAME FINANCE AND INVESTMENT CLUB ACTIVITIES 2021-22

The FLAME Finance and Investment Club presented numerous learning opportunities during the academic year 2021-22. These included

- 1 Guest lectures conducted by Prof. Sanjay Bakshi on 'How to Read Books'.
- 2 An insightful session on 'Career as an Equity Research Analyst' by FLAME Alumnus Utsav Adani
- 3 Sessions by Prof. Ruzbeh Bodhanwala on Investing Styles and Return from Stock Market, Return on Equity and Investing, Research Article on Differential Voting Right Shares, Bonus and Other Event Studies, and Index Rebalancing and Return
- 4 Book Reviews by FLAME students on various Financial Books like Purple Cow, Common Sense Investing, and Richer, Wiser and Happier
- 5 Financial and Stock News by FLAME students Krina Shah and Aashi Garodia



## TAMID AT FLAME

TAMID Group has selected 3 TAMID at FLAME members to go on a fellowship program in Israel. This is a competitive, 8-week summer internship program that provides outstanding TAMID Group leaders with the opportunity to work with host companies in Israel while living in Tel Aviv. They will be living and interacting with 200 students from 60+ universities that have TAMID from across the world.

Fellows will learn about Israel's dynamic economy by participating in speaking events and workshops with Israeli business leaders in high-tech, venture capital, private equity, asset management, and other industries. In addition, they will engage in discussion groups, and participate in the day and overnight trips around the country to experience the culture and land of Israel firsthand.

## FLAME FOOTBALL LEAGUE

The FLAME Football League was a rollercoaster ride on campus and team E-004 emerged as the winners. Apart from this, some other awards and recognitions included Best Goalkeepers of FFL awarded to Pratham Sanghavi, Priyam Gandhi, and Shlok Sinha, and Best Striker of FFL awarded to Akshat Goenka.



## INTER-COLLEGE VOLLEYBALL TOURNAMENT

The FLAME Girls Volleyball Team participated in Symbhav, an inter-collegiate event organised by the Symbiosis School, and won the Volleyball Tournament. The Girls Volleyball Team has stood 1<sup>st</sup> for two consecutive years and has been undefeated in the tournament.

## PROM NIGHT 2022

The first ever Prom Night was organised for the graduating batch in the Kalidas amphitheatre. There was a red carpet, paparazzi photos and a DJ. It was a night to be remembered - full of music, with students dancing their hearts out. Esha Malhotra and Palaash Mankodi were declared the Prom Queen and Prom King respectively.





## CROWDFUNDING

'Crowdfunding' was organised by the student-led 'Support a Cause Team (SACT)', in collaboration with The Akanksha Foundation as its NGO partner and Fuel a Dream as its crowdfunding platform partner. A masterclass was also conducted for participants to reach out to people who could fund this cause.

Over a period of 25 days, the event raised more than 9 lakhs. This will help 66 children go to school.

## FLAME TRAILBLAZER AWARDS

The FLAME Trailblazer Awards were presented to the best-performing students in recognition of their consistent all-around performance across academic, sports and cultural activities in the academic year.



## THANKING OUR STUDENT COUNCIL MEMBERS

As per tradition, our Student Council members were awarded certificates to thank them for their hard work in making things run smoothly at FLAME amongst the students and faculty.

## INTERNATIONAL YOGA DAY

International Yoga Day was celebrated on campus, after two years, to spread awareness about India's ancient spiritual, mental and physical practice of Yoga.



# EVERLASTING

1270, Lavale, Off Pune Bangalore Highway, Vadzai, Pune  
[www.flame.edu.in](http://www.flame.edu.in) | 1-800-209-4567 | [enquiry@flame.edu.in](mailto:enquiry@flame.edu.in)

