

FLAME University

Newsletter

NOVEMBER 2021 ISSUE



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UNIVERSITY

IN THE **MEDIA**



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by **Prof. Yugank Goyal**,
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FLAME University



by **Prof. Shivkumar Jolad**,
Faculty of Public Policy,
FLAME University

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Play The Game

Doing our best, abiding by the rules, and displaying fairness, honour and integrity in any activity.



by **Prof. Pankaj Jain**,
Faculty of Philosophy and Religious Studies,
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by **Prof. Lancelot Cutinha**,
Consultant,
FLAME University

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October 27, 2021 | CNBCTV18.com

Game Theory: How Professor Sanjay Bakshi Relates Driving To Investing

*by Prof. Sanjay Bakshi,
Faculty of Finance,
FLAME University*



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How Retailers Can Still Have An Edge Over E-Commerce Competition

*by Prof. Preetha Menon,
Faculty of Communication,
FLAME University*

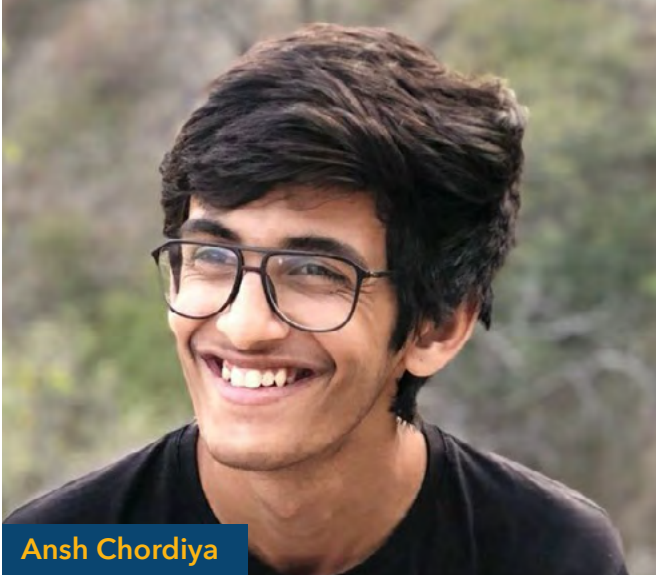


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HAPPENINGS



#Students' Achievements



Ansh Chordiya



Anindita Doshi



Sai Vinuthna Nagisetty

Undergraduate students, **Ansh Chordiya, Anindita Doshi, and Sai Vinuthna Nagisetty**, have been placed as analysts with Credit Suisse.

Our placement committee aided them in every way possible. We extend our congratulations and wish them luck in their future endeavors.

David Clark Cause's initiative "Call for Code Global Challenge 2021", alongside IBM as a partner, was recently organized to address clean water, sanitation, hunger, and green consumption through the development of cloud-based solutions.

FLAME University is pleased to announce that Manikanta Chavvakula, an undergraduate student, along with other team members from institutes like IIM Madras, have been crowned as the global winner for developing Saaf Water Solutions.

Their solution which is an IoT and AI platform to analyze the quality of groundwater and other water parameters will receive \$200,000 and support from IBM Service Corps to deploy Saaf Water in the Call for Code ecosystem. Linux Foundation will help them open-source their application, enabling developers to access and use the technology globally.



[READ THE FULL ARTICLE HERE](#)

#Faculty Achievement



Prof. Shamsheer Singh,
Faculty of Sociology,
FLAME University

“The prevalence of casteism and spatial segregation in Indian society based on race, ethnicity, language, and various other factors is high.”

Prof. Singh emphasized this as he spoke in a Teachers' Training Program (TTP) organized collaboratively by the Council of Architecture, India, and L.S. Raheja School of Architecture, Mumbai. The program aimed to fill gaps in the architectural education of our country by reintroducing the significance of the social science approach to future architects.

#Alumni



FLAME alumni, Jehaan Kotwal and Sumedh Mane Teamed Up To Build HumSafer Driver Safety Foundation, A Venture Driven Towards Truck Drivers' Safety

FLAME alumni and now business partners Jehaan Kotwal and Sumedh Mane came together to start HumSafer Driver Safety Foundation, a social venture model geared towards road safety and driver prosperity.

A passion project for Jehaan, who comes from a family that runs a transportation business; theirs is a story of how shared passion and philosophies can drive partnerships, making a positive difference in people's lives.

[READ THE FULL ARTICLE HERE](#)



A big congratulations to FLAME alumna, Rhea L. Nath

She has won the Alan Knight Student Award at the NSW Premier's Multicultural Communications Awards in Sydney!

We are thrilled by her success and wish her all the best in all her future endeavors.



FLAME alumnus, **Sohil Idnani's** paper titled '**Economic Policy Uncertainty and Investor Sentiment-an Indian Perspective**' has been accepted for publication in the International Journal of Emerging Markets.

The paper looks at the effect of Economic Policy Uncertainty (EPU) on Sensex returns and India VIX, which collectively gauge investor sentiment in India. He has been working on the paper as part of his final year dissertation, under the guidance of Prof. Hosiar Mal, Faculty, Operations, FLAME University.

We are very thrilled to receive this news and wish him luck for his journey ahead!

#Events, Webinars & Guest Lectures



Prof. Kunal Ray, Faculty of Literary & Cultural Studies, FLAME University, was in conversation with Vivan Sundaram, an eminent Indian contemporary artist whose works are displayed and praised amongst universities globally and at various retrospectives including the Haus der Kunst, Munich and the Kiran Nadar Museum, New Delhi.

They discussed various nuances and aspects of art in this 'Art Dialogues' session.



Interpersonal and communication skills are essential in life. **Prof. Preetha Menon**, Faculty of Communication, FLAME University, enthralled the participants in the "ConneXions - Essential life Skills to Succeed" session by taking them through various skills essential to succeed in life.

[WATCH THE VIDEO HERE](#)

ConneXions



"Great businesses require an entrepreneurial mindset, in-depth knowledge about the business and its activities."

Mr. Shashank Deshpande, Managing Partner, Pentathlon Ventures, discussed the nuanced understanding of business value, the significance of innovation in product design, and customers in his 'ConneXions - Design of Business' session.

[WATCH THE VIDEO HERE](#)



"Innovative approaches engage your creative side the most, connecting seemingly disparate disciplines."

Prof. Ramnath Narayanswamy, Distinguished Professor - Social Sciences, FLAME University, in his 'ConneXions-Unbundling Creative Potential' session speaks about how in order to be creative, one must know how to unlearn and learn, how to connect, how to become a child without being childish, and how to stay hungry and foolish for the sake of gaining knowledge.

[WATCH THE VIDEO HERE](#)

FLAME EDUCATORS' CONFLUENCE



FLAME University, recently hosted 'FLAME Educators' Confluence' for some of the top educators from across India.

They gave us their take on liberal education as a broad spectrum and how they feel about FLAME's contribution towards the same.

[WATCH THE VIDEO HERE](#)



Prof. Suniti Vadalkar, Faculty of Fine Arts, FLAME University, hosted Wonders of Wellness (WOW), a meditative webinar focusing on initiating meditative energies in different forms. The webinar started with a soothing process of silent drawing, followed by a presentation from **Yash Gupta**, FLAME alumnus, describing his design work inspired by mythology.

[WATCH THE VIDEO HERE](#)



As part of the Indic Studies Webinar, **Prof. Philip Lutgendorf**, Emeritus Professor of Hindi Language and Modern Indian Studies at the University of Iowa, Former President of the American Institute of Indian Studies (AIIS), delivered a talk, 'Bollywood- Kal Aaj aur Kal' on Indian cinema to identify key elements and explore the key styles, while going through some popular movies. The concluding talks revolved around the current scenario and future possibilities of the real Bollywood style as some believe it is vanishing due to multiple factors.

[WATCH THE VIDEO HERE](#)

INTERNATIONAL RESEARCH SEMINAR SERIES

FLAME University's International Research Seminar Series aims at providing access and opportunities to collaborate with top scholars and practitioners in the field. The seminar series is based on three themes which include Methods in Communication Studies, Contemporary Issues in Communications Studies, and Industry-led Research in Communication Studies.

The Department of Media and Journalism of FLAME University hosted the seminar series for 6 months, from July to December 2021.

The latest session in the series were:

The Rhetoric of Marketplace Morality: A Consumer Perspective with Prof. Sankar Sen

and

How to Create Impactful Case Studies with Prof. Sandeep Puri



Prof. Sandeep Puri,
Asian Institute of Management,
Philippines



Prof. Sankar Sen,
Professor of Marketing at the Baruch
College, City University of New York

The International Research Seminar Series is open to all students, academicians and practitioners who may wish to attend these enlightening sessions.

[WATCH THE VIDEOS HERE](#)



Prof. Ciara Cremin, Faculty of Sociology and Head of Gender Studies Programme, University of Auckland, dove deeper into the concept of Connell's term hegemonic masculinity and reasons why calibrated masculinity replaces this concept in her talk-, 'Masculinity and the Fear of Feminine', presented by FLAME university's International Relations Committee.

Officers' of the Higher Defense Management Course, College of Defense Management visit FLAME University

It was a pleasure hosting the Officers. As a part of their course curriculum, the Officers visit select institutions to get exposure to the prevailing management practices and latest technologies being used in various fields.

#Admissions

At FLAME, we have always been at the forefront of liberal education.

We have been relentlessly innovating and reinventing our offerings. We commence this admissions year with new courses across undergraduate, postgraduate, and doctoral programs. With an eye on the future, new interdisciplinary majors like Data Science & Economics, Computer Science & Design, and Design Management have been introduced at UG level, M. Sc. (Economics) at PG level, and Doctoral programs in Management, Economics, Psychology, and Data Science have been launched. The world is changing fast - and with a focus on collaboration, leadership, problem-solving, and rigor for interdisciplinary learning -

WE ARE REINVENTING LIBERAL EDUCATION. AGAIN.

[WATCH THE VIDEO HERE](#)




#Life at FLAME

Talent night at FLAME University lets students overcome their stage fear and showcase themselves in a way that follows no formal boundaries.

Here is a glimpse at one such talent night.

[WATCH THE VIDEO HERE](#)





Taapsee Pannu

FLAME University hosted the crew of 'Rashmi Rocket' to shoot on the campus.

They shot at Vivekananda library, student accommodation, and at the recently opened Arjuna Centre for Sports. We have always strived to provide world-class facilities to our students and it's encouraging to see this illustrious cast and crew feel the same way about our campus!

[WATCH THE VIDEO HERE](#)

Students of FLAME University had the chance to interact with the team of Rashmi Rocket in a recent fireside chat. Discussing the University and its amenities, **Taapsee Pannu** expressed her love for the excellent sporting facilities and infrastructure that it provides the students.

[WATCH THE VIDEO HERE](#)

A video frame showing Ronnie Screwvala, a man with dark hair wearing a blue patterned shirt, sitting in front of a large window with a city view. A name tag in the bottom left corner identifies him as Ronnie Screwvala.

Ronnie Screwvala

When asked about his entrepreneurial journey, **Ronnie Screwvala**, Founder, RSVP Movies, articulated it in two words, "Serendipity" and "Gut".

[WATCH THE VIDEO HERE](#)

During the discussion, Ronnie Screwvala, expressed his views on the importance of storytelling and his belief that storytelling is an art that is crucial for communication and affects our lives greatly.

[WATCH THE VIDEO HERE](#)

Explaining his take on education and skill development, he expressed that education in the 21st century has evolved and spoke about the significance of communication and soft skills as the most essential toolkit in life.

[WATCH THE VIDEO HERE](#)

In line with COVID protocols, FLAME University is delighted to welcome students back to campus.

Here's a glimpse of how they feel about returning to campus. Hoping to see them all on campus very soon!



[WATCH THE VIDEO HERE](#)



Igniting Minds.

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