

FLAME University

# Newsletter

**MAY 2021 ISSUE**



**FLAME**  
UNIVERSITY



FLAME University has been  
certified as a Great Place To Work®  
for the year 2021-2022!

We are only the second university  
in India to make it to this list.



# IN THE **MEDIA**

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April 27, 2021 | The Indian Express

## Autism awareness: Diagnosing and understanding symptoms

by **Prof. Deepa Bapat**,  
Faculty of Psychology,  
FLAME University

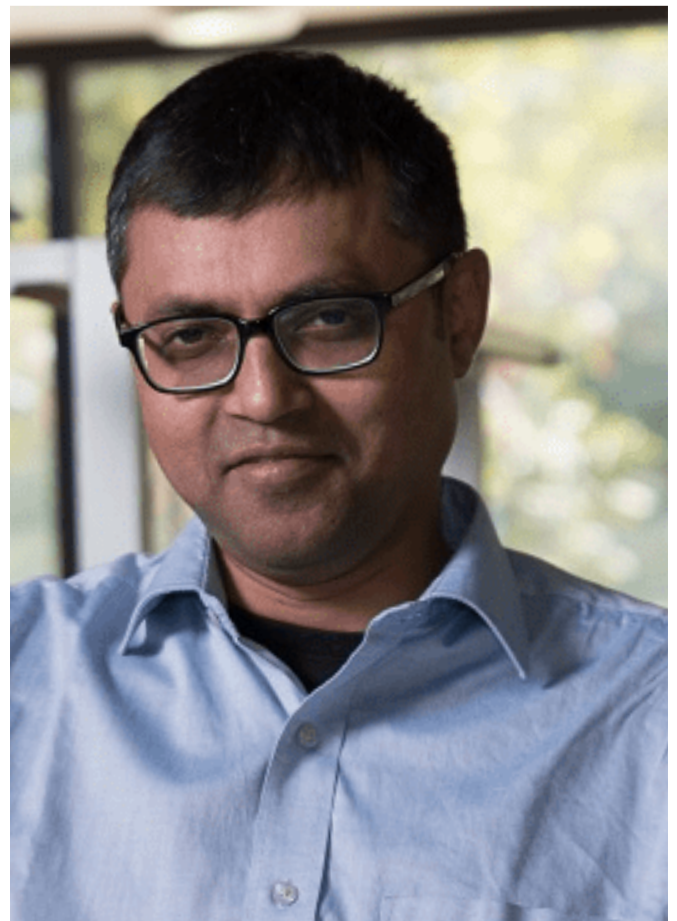
[READ THE FULL ARTICLE HERE](#)

April 23, 2021 | Economic Times - HR World

## Why performance management system may witness major changes in the post- pandemic world

by **Prof. Diganta Chakrabarti**,  
Faculty of Human Resources,  
FLAME University

[READ THE FULL ARTICLE HERE](#)



April 22, 2021 | Education Times

## World Earth Day: Why education curriculum needs to give greater stress on Environmental studies

by **Prof. Prasad Pathak**,  
*Faculty of Environmental Studies,  
FLAME University*

[READ THE FULL ARTICLE HERE](#)



April 21, 2021 | Financial Express

## World Earth Day: Obligation to survive, restore nature and empower societies

by **Prof. Abhineetya Goel**,  
*Faculty of Environmental Studies,  
FLAME University*

[READ THE FULL ARTICLE HERE](#)



April 20, 2021 | Economic Times - Travel World

## World Heritage - Why preserve, conserve and protect?

by **Prof. Poonam Gandhi**,  
Faculty of Sociology,  
FLAME University

[READ THE FULL ARTICLE HERE](#)



April 19, 2021 | People Matters

## Deciding compensation for new talents: How much does it matter?

by **Prof. Smita Chaudhry**,  
Faculty of Human Resources,  
FLAME University

[READ THE FULL ARTICLE HERE](#)





April 04, 2021 | Economic Times - HR World

## Rebranding HR: Whom should the HR head report to?

by **Lancelot Cutinha**,  
Senior Director - Human Resources,  
FLAME University

[READ THE FULL ARTICLE HERE](#)



March 25, 2021 | Education Times

## Talking Point: How digital education underwent a dramatic transformation in one year

by **Prof. Dishan Kamdar**,  
Vice-Chancellor,  
FLAME University

[READ THE FULL ARTICLE HERE](#)



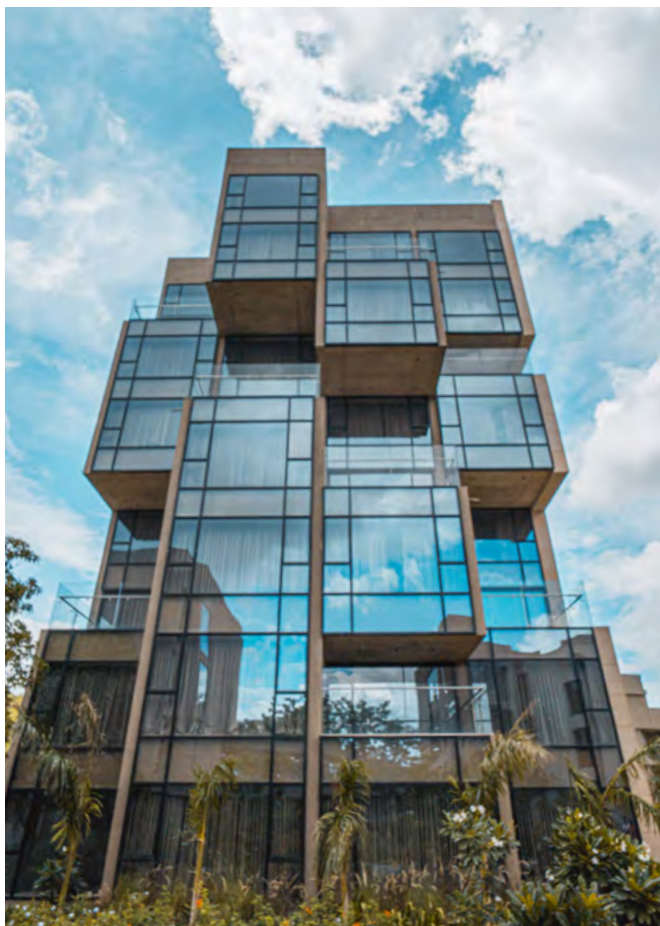
March 13, 2021 | The Hindu

## Explore many paths:

It is important for students to develop transferable skills along with foundational knowledge, in multiple disciplines, to bring those perspectives to bear on various issues

*by Prof. Santosh Kudtarkar,  
Dean,  
FLAME School of Liberal Education*

[READ THE FULL ARTICLE HERE](#)



March 08, 2021 | The Indian Express

**FLAME University student team raised Rs 14 lakh in support for education of rural underprivileged children in Parli**

[READ THE FULL ARTICLE HERE](#)



# HAPPENINGS

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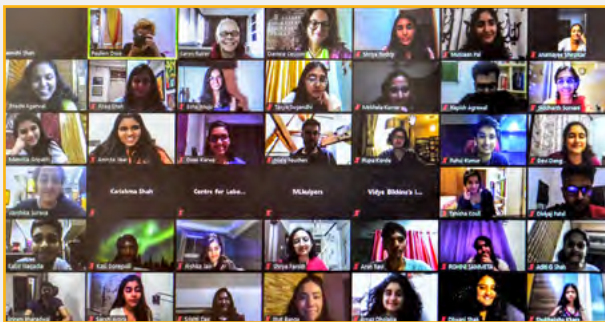


# #Student Achievements

In the middle of the global pandemic, students from FLAME University interned at the **FLAME Wage Indicator Lab**.

*As a part of their internship, the students worked on-*

- *Data Analysis and Visualisation*
- *Labour Laws and Minimum Wage*
- *Living Wages*
- *Videos and Visuals*
- *News and Social Media*



*Our students have made an impact by contributing to global data collection and dissemination during the pandemic.*

**Shrey Salwan, Pragnya Naredi, and Yashika Sharma**, MBA students, FLAME University, have secured the second position in the case study competition at the National Social Summit 2021 organized by IIT Roorkee.



**SHREY SALWAN**



**YASHIKA SHARMA**



**PRAGNYA NAREDI**





FLAME undergraduate students; **Ananya Pujary, Muskaan Pal and Khushi Gupta**, presented on the "Indian Community Cookbooks" at the **SPARC UKIERI Digital Heritage Workshop**, and explored how the communities play an important role in creating and keeping India's food memories alive.

*SPARC UKIERI Digital Heritage Workshops is an international event that is attended by people from all over the globe.*

*Very few undergraduate students get the opportunity to present at this prestigious workshop.*

[READ THE FULL ARTICLE HERE](#)

# #Alumni

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## What do prison diaries from India's Emergency tell us about democracy?

Edited by **Anahita Sachdev**  
Alumna - FLAME University



**Prof. Maya Dodd**  
Assistant Dean - Teaching, Learning & Engagement, FLAME University

Take a sneak peek as Prof. Maya Dodd talks about democracy through #TheSwaddleInterviews

[LISTEN TO THE INTERVIEW HERE](#)



## Enabling international careers at FLAME - a conversation with alumnus **Aditya Ashok Balu**

FLAME alumnus Aditya Ashok Balu joined the Master of Arts program at the Johns Hopkins University (JHU) School of Advanced International Studies (SAIS) in Bologna, Italy, and Washington, D.C., USA.

He currently works as a Consultant for the World Bank Group, after having recently served as a Partnerships and Outreach Specialist at the United Nations HQ, in the Department of Global Communications.

[READ THE FULL ARTICLE HERE](#)





## FLAME University alumna **Shimul Bijoor** and her passion for environmental conservation

*After graduating from FLAME University with a B.A. in Environmental Studies, Shimul worked with Dakshin Foundation to conduct field research on effective management and governance practices for marine protected areas of Andaman and Nicobar Islands. She is currently pursuing a Master of Environmental Management, specializing in Conservation and Sustainable Investing at the Yale School of the Environment at Yale University, USA.*

[READ THE FULL ARTICLE HERE](#)

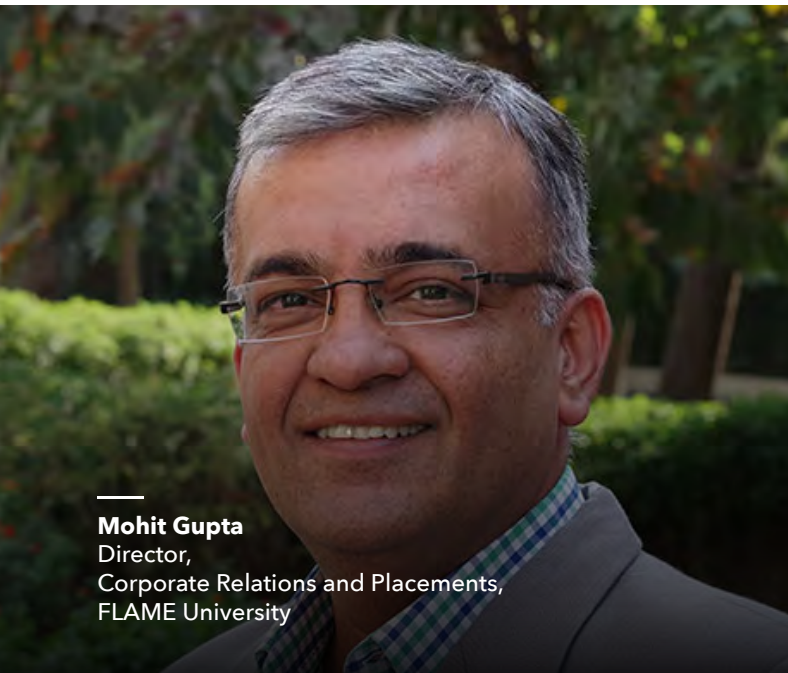


## Refusing to be boxed in with traditional subject choices, **Ashini Patel** spread her wings at FLAME

*FLAME alumna Ashini Patel is what a multi-tasker looks like. She is currently pursuing Master of Arts in International Affairs with a specialization in Global Economic Affairs at the Frederick S. Pardee School of Global Studies, Boston University. She has earlier interned with the Department of Global Communications at United Nations, New York.*

[READ THE FULL ARTICLE HERE](#)

# #Career Services



**Mohit Gupta**  
Director,  
Corporate Relations and Placements,  
FLAME University

## MBA placements in the new normal

*"Cutting across industries there will be a demand for tech-savviness and digital communication."*

[READ THE FULL ARTICLE HERE](#)



Every placement season has its ups and downs. The pressures were compounded this season due to the uncertainties caused by the pandemic.

But **Vineet Subba**, MBA student, FLAME University, decided to put his head down and focus on professional growth. Read about how his Digital Marketing career plan pans out in spite of the pandemic woes.

[READ THE FULL ARTICLE HERE](#)



# #Webinars & Guest Lectures



**Prof. Preetha Menon**  
Faculty of Advertising & Branding,  
FLAME University



**Prof. Lalitha Suhasini**  
Faculty of Journalism,  
FLAME University

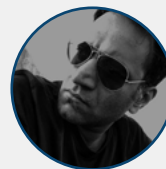
## Communication and more at IKEA



**Anisha Agarwal**  
Country Media Leader,  
IKEA India Pvt. Ltd.

Given the eagerness with which IKEA's store launches are awaited by many, the organisation provides a great test case for the importance of communication strategies. Anisha Agarwal joined Prof. Preetha Menon as they discussed aspects such as role of culture in communication, communicating to family as a unit, innovations in communications to the Indian audience, and a case study on growing despite the pandemic.

## Media Dialogues



**Murali Menon**  
Head Content Strategist,  
Haymarket SAC Publishing,  
Journalist and Author

Media Dialogues discusses topical developments from the exciting world of media and entertainment. Our guest speakers have included prominent names with extensive experience and deep insights in multiple domains within media.

Prof. Lalitha Suhasini drew insights from Murali Menon's long career spent in media and entertainment, where he has been a journalist for over two decades and has worked with Business Standard, The Indian Express, Mumbai Mirror, Man's World, among others. In his current role, he creates custom content for automobile companies across platforms.

# FINANCIAL LITERACY AT FLAME

*The Financial Literacy course by FLAME is intended to enlighten the undergraduate students about matters related to personal finance and investments.*

The course introduced students to various topics in financial literacy such as personal savings, role of borrowing, the importance of accounting, the psychology of investing, asset diversification, investment options, wealth creation, power of compounding, etc.

Renowned professionals from the investment world shared their expertise and knowledge with our undergraduate students.

The idea behind offering this course is the belief that Financial Literacy is one of the important life skills all students need irrespective of their chosen field.

[VIEW ALL SESSIONS](#)





# INDIA-TAIWAN COLLABORATION IN THE POST- COVID-19 ERA

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*Center for South and Southeast Asia Studies, FLAME University, hosted a webinar on 'India-Taiwan collaboration in the post-COVID-19 era: Opportunities and Challenges'.*

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The webinar primarily focused on the relation between Indian and Taiwan, and how these two democracies can work together. Divided into two sections, the first part of the webinar revolved around “hard politics”, i.e. the possible opportunities and challenges for India and Taiwan to collaborate within the framework of the Indo-Pacific strategies and Act East Policy. Whereas, in the latter part, participants explored how the two countries can work together on trade, ICT, social resilience as well as science and technology.





On International Women's Day, we organised an inspiring session discussing the stories of achievers who have made a difference to the lives of many women.

Women have challenged stereotypes and overcome barriers to shatter glass ceilings in every profession. They have dared to be different, have made an impact and have inspired millions to do the same.

## SPEAKERS



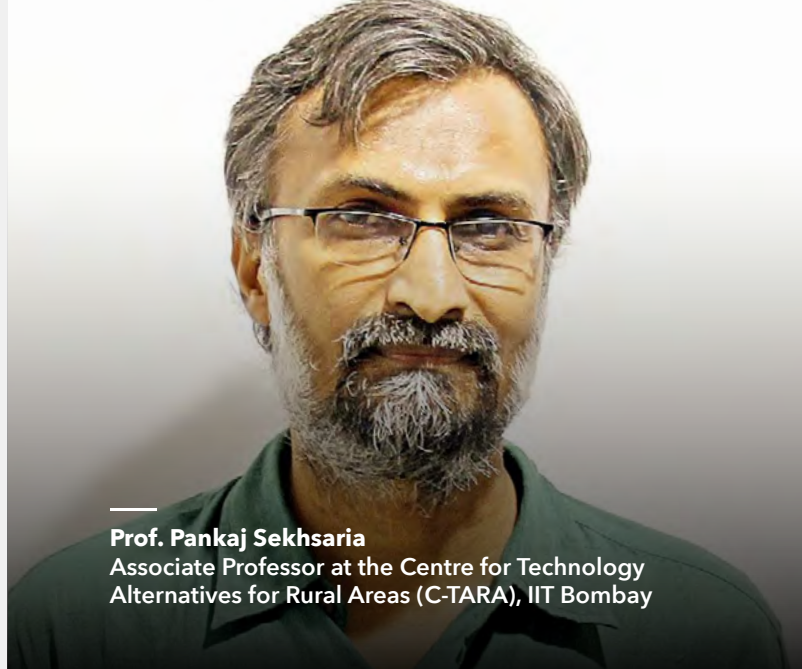
**KARUNA NUNDY**  
Supreme Court Lawyer



**SERENA JACOB**  
Managing Director,  
Kantar Qualitative, Asia Pacific



**KAUSHIK MUKHERJEE**  
Co-founder & COO, Sugar Cosmetics



**Prof. Pankaj Sekhsaria**  
Associate Professor at the Centre for Technology  
Alternatives for Rural Areas (C-TARA), IIT Bombay

The Department of Physical & Natural Sciences, FLAME University invited guest lecturer, Prof. Pankaj Sekhsaria, to give a talk on **"The tri-junction of fragility and vulnerability - Andaman and Nicobar story"**, and how recent developmental interventions in the islands - for infrastructure development, defense installations and tourism promotion, are willfully ignoring the dynamic and sensitive social, ecological and geological realities of this remote island chain and increasing its vulnerability manifold.

# INDIC STUDIES



Moderated by:  
**Prof. Pankaj Jain**  
Head - Indic Studies Initiative,  
FLAME School of Liberal Education



**Varadaraja V. Raman,**  
Emeritus Professor of Physics and Humanities,  
Rochester Institute of Technology

It is fascinating to see how a connecting link can be formed between quantum physics and traditional religious practices, often seen as two ends of the spectrum. Explore the intriguing overlap between Quantum Physics and Indic Visions with **Prof. Varadaraja V. Raman.**

[WATCH THE VIDEO HERE](#)



**Ithamar Theodor,**  
Associate Professor,  
Zefat Academic College, Safed, Israel

Fully understanding Bhagavad Gita is not an easy task. It requires careful consideration of several complex aspects.

**Prof. Ithamar Theodor** took us through the scripture by presenting a new translation, and offering an in-depth commentary.

[WATCH THE VIDEO HERE](#)

# FOUNDERS TALK

*The 'Founders Talk' webinar series aims to promote the practice of entrepreneurship and innovation by bringing together entrepreneurs, students, professionals, business leaders and investors.*

Covid-19 has adversely impacted the society at large, but it also brought with it immense opportunities. In this time of high volatility and uncertainty, entrepreneurs need to be equipped with the relevant/contextual knowledge, decision-making frameworks and tools to take action. With this in mind, we brought to you the 'Founders Talk' webinar series to seek guidance from stalwarts who have successfully overcome business challenges. The objective was to encourage people to build an entrepreneurial mindset, resilience, and a skill-set to make better business decisions and achieve their goals.

[VIEW ALL SESSIONS](#)



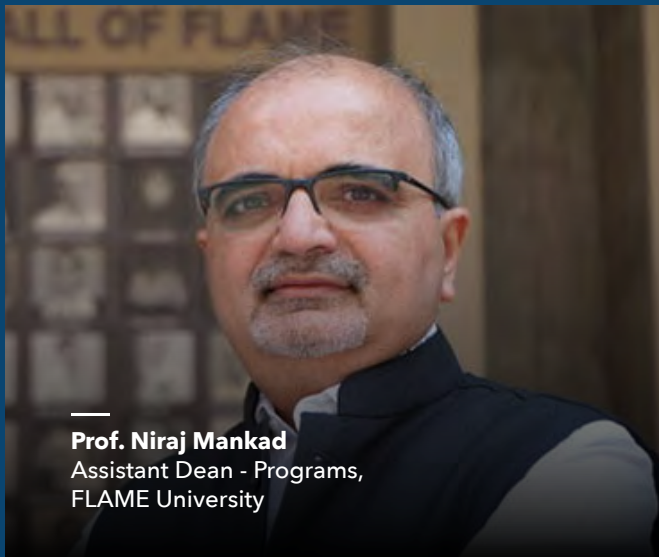




**Prof. Diganta Chakrabarti**  
Faculty of Human Resources,  
FLAME University

## **Masterclass:** Emotional Intelligence at workspace

**Prof. Diganta Chakrabarti** talks about what Emotional Intelligence (EI) is, how it impacts workplace interactions, and how people can develop deeper professional relationships by developing EI skills.



**Prof. Niraj Mankad**  
Assistant Dean - Programs,  
FLAME University

## **Masterclass:** From Battlefield to Corporate Boardrooms - The Journey of Strategy

**Prof. Niraj Mankad** uses examples of military conflicts, and introduces participants to key tactics that businesses can adapt to survive and thrive in an uncertain business environment.

[VIEW ALL SESSIONS](#)

# #Life at FLAME



## We asked some of our students to share their **Classroom Experiences**

*There are some classes that you just love. Sometimes it is the subject; more often though, it is the professor and their style of teaching. FLAME University's academic programs are rigorous, the experience of which is enhanced due to our dedicated professors and a conducive environment.*

[WATCH THE VIDEO HERE](#)

FLAME is not just a university. It is an experience that will pave the way for a brighter tomorrow. As Aman Jude Alexander experiences the magic unfold, here's what he has to say.

[WATCH THE VIDEO HERE](#)

## We asked some of our students to share their **first memory of FLAME**

*First memories may be quite different from the last ones, but their impact is ever lasting.*

[WATCH THE VIDEO HERE](#)



**While the world  
paused,  
we, at FLAME,  
kept growing.**

*Despite the restrictions,  
there was no lockdown on  
learning.*

[WATCH THE VIDEO HERE](#)

**18000+**

hours of classes  
conducted online

**1200+**

hours of collective  
faculty development

**550+**

exams conducted  
online

**200+**

webinars conducted





**We at FLAME, have been unable to host you on our campus due to the ongoing pandemic. But we want to let you know that we have worked relentlessly on making our campus infrastructure bigger and better**

Our new beautifully designed campus facilities have carefully crafted spaces for recreation, collaboration, and sport. Differently styled high-tech classrooms, art centres, conference rooms, seminar rooms, amphitheatres and collaborative spaces provide students and teachers with the flexibility to create learning environments on the go.

**WATCH THE CAMPUS VIDEO**

*Until we can have you on the campus again, here is a little video to showcase the campus and the new infrastructure.*

*You can also take a virtual tour of the University, and experience the campus and its surroundings.*

**TAKE THE VIRTUAL TOUR**

**Igniting Minds.**

1270, Lavale, Off Pune Bangalore Highway, Vadzai, Pune  
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