FLAME University Newsletter Newsletter

JULY 2021 ISSUE



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FLAME University has been certified as a Great Place To Work® for the year 2021-2022!

We are only the second university in India to make it to this list.



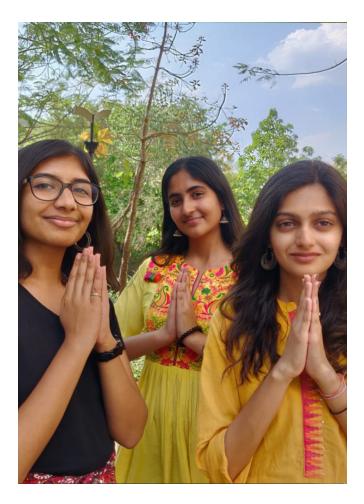
IN THE MEDIA

June 27 | Hindustan Times

FLAME undergraduate students; Ananya Pujary, Muskaan Pal and Khushi Gupta, presented on the "Indian Community Cookbooks" at the SPARC UKIERI Digital Heritage Workshop, and explored how the communities play an important role in creating and keeping India's food memories alive.

Also featured in May 18, 2021 | Condé Nast

READ THE FULL ARTICLE HERE





June 25, 2021 | Education 21

Depression & anxiety major mental health issues in college students, more studies needed for interventions: psychology researchers

by **Prof. Aparna Shankar**, Faculty of Psychology, FLAME University



Co-author **Ruchi Bhutada,** Student of FLAME Scholars Program



June 24, 2021 | Higher Education Digest

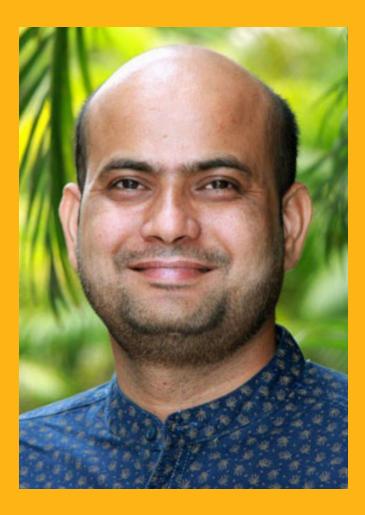
Importance of understanding the difference between being 'Job-Ready' and being 'Future-Ready' June 16, 2021 | Careers 360

Skills that a liberal arts education can impart

by **Prof. Dishan Kamdar**, Vice-Chancellor, FLAME University

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June 16, 2021 | FnB News

Food and nutrition during the Covid-19 pandemic

by **Prof. Shamsher Singh**, Faculty of Sociology, FLAME University

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June 16, 2021 | DownToEarth

World Sea Turtle Day 2021: Seven reasons why marine turtles deserve their own day

by Prof. Andrea Phillott, Faculty of Environmental Studies, FLAME University



June 16, 2021 | The Machinist

Procurement patterns: A behavioural study

by **Prof. Gitesh Chavan**, Faculty of Marketing, FLAME University



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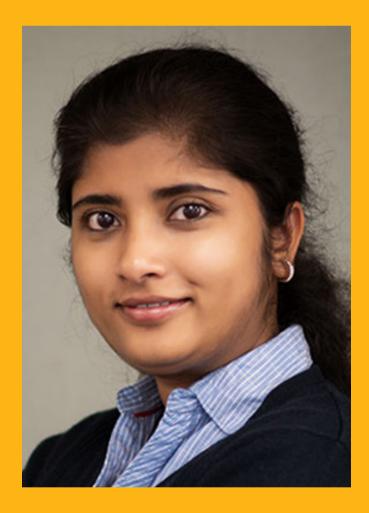
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May 24, 2021 | Topology Pro

Generation Z's search for identity in the world of Social Media

by **Prof. Sairaj Patki**, Faculty of Psychology, FLAME University



May 24, 2021 | Express Drives

Covid-19: How the Indian auto sector got impacted

by **Prof. Joyita Roy Chowdhury**, Faculty of Economics, FLAME University



Co-author Manav Kela BBA (Finance Major), FLAME University

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May 21, 2021 | DownToEarth

International Biodiversity Day 2021: We are part of the solution

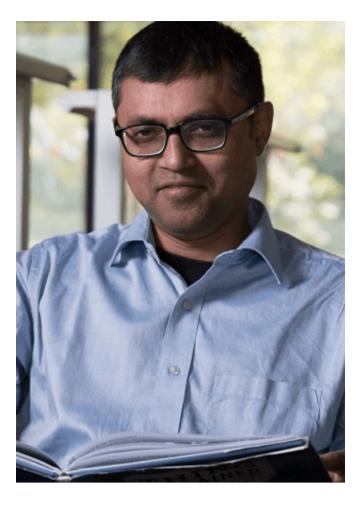
by **Prof. Shweta Rana**, Faculty of Environmental Studies, FLAME University



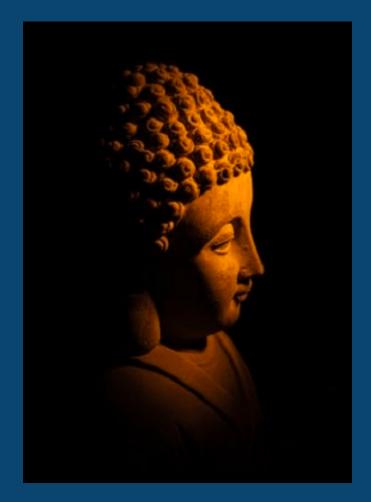
May 19, 2021 | People Matters

Employee Benefits: A fresh perspective in the times of crisis

by **Prof. Diganta Chakrabarti**, Faculty of Human Resources, FLAME University



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May 19, 2021 | Edex Live

FLAME University and Indian Institute of Advanced Study (IIAS, Shimla) hosted Indic Studies Conference on 'New Directions in Indic Studies' on May 12th & 13th



April 19, 2021 | People Matters

Keeping employees motivated when working remotely is no mean task!

by **Raman Nanda**,

Chief Human Resource Officer at TATA Chemicals, Founders Talk Series, FLAME University



HAPPENINGS

#Student Achievements



We congratulate **Tarini Ravi Kumar** on being chosen as a Campus Ambassador by the American Psychological Association (APA).

APA is the world's largest psychology-affiliated organization. Thousands of candidates apply to this global student program, and only a few are given this opportunity.Being a part of a program like this helps Tarini broaden her horizons and network with people in this field. She will be able to contribute to journals, attend e-conventions and be an active member for all discussions. It will also help her gain access to exclusive data. All this will act as a strong foundation for her career in Psychological Research and Experimentation.

"This is most definitely a dream come true! And I'm so grateful to FLAME for facilitating my self-growth!" - Tarini Ravi Kumar **Yash R. Gupta** participates in an international event on multilateralism after the pandemic.

Yash R. Gupta, undergraduate student, FLAME University, participated in an international event hosted by the Malaysian CSO-SDG Alliance, in partnership with C4UN, Pyeongchang Peace Forum, among others. The event focused on issues such as multilateralism after the pandemic. It included a consultation to understand and articulate the common yet differentiated aspirations around the world. The final outcome of this event will be presented as a report to the Civil society, and will also contribute towards the UN General-Secretary's 'Our Common Agenda' outreach program. Among the many topics discussed, Yash R. Gupta's was selected to be a part of the discussion around 'Environment'. As a part of his consultation, he discussed the decolonization of UN's environmental policies, inclusion of third world issues such as urban stray population and welfare, and language barriers in UN's outreach programs. The **'Introduction to Drawing'** course of the FLAME School of Fine and Performing Arts covers drawing as one of the many visual art mediums.

The process starts with learning of the basic skill-based techniques, introducing elements and principles of visual arts. Breaking down the portrait into easy steps, the students draw their self-portrait, interpreting 'SELF', talking about themselves.

Have a look at some of the undergraduate student projects.

Creators:

- Siddhi Shetty
- Jayani Vyas
- Mihiran Boppana
- Shrayesha Vajracharya
- Bhavi Kanugo
- Shashankk Saraf
- Mrinalee K M
- Prabha Kulkarni
- Riya Hundi
- Manikanta CH
- Avani Patil
- Nishtha Lall























Ishita Dinger, FLAME Scholars Program and Yash Gupta, Undergraduate Student, presented their research papers at the Ruhlman Conference organized by Wellesley College, Massachusetts, USA. The aim of this conference is to encourage research by students by providing them a public platform.

Ishita Dinger presented an interdisciplinary research titled 'Attitudes towards death during palliative care: A developmental framework for family caregivers'. Through this paper, she highlighted the experience of caregivers of terminally-ill patients during end-of-life care. Yash Gupta presented a paper on 'Mourning Online: Digital Mutation of Obituaries During the COVID-19 Pandemic'. This research focused on digital obituaries and their role during the COVID-19 pandemic.

#Faculty Achievements



Wildlife photography is a strong passion, for amateurs and professionals. It is a hobby, a source of livelihood for many, and an effective way to create awareness about conservation and environmentalism.

Prof. Aileen Blaney, Faculty of Film Studies, FLAME University, wrote for Photo South Asia about the history of photography and hunting in India during the British era. **Prof. Tannistha Samanta,** Faculty of Sociology has recently been appointed as the Editor of the journal-'Anthropology & Aging', the official journal of the American Association of Anthropology, Gerontology and the Life Course.

Managed and co-sponsored by the University of Pittsburgh Press, it is considered to be one of the top journals in anthropology and gerontology.

SURVIVAL OF MIGRANTS IN A CRISIS

Distress of Migrants left behind during COVID-19 lockdown in Pune

Last year, we all heard about the plight of migrant workers. The lockdown resulted in a loss of livelihood which in turn resulted in social-economic and psychological distress for the migrants. FLAME University, in association with National Alliance of People's Movement (NAPM) released a report about the same. This report was discussed in depth at a webinar, and later at a round-table discussion with the Labour Minister, Health Minister, Transport Minister, Chief Secretary of Labour, among other dignitaries. This report was well-received and made an impact far greater than we had expected. Following this discussion, the Maharashtra government announced several benefits that the less-advantaged people can avail, a financial package of Rs. 5,476 crore being one of them.



Prof. Shivkumar Jolad Faculty of Public Policy



Prof. Shalaka Shah Faculty of Psychology



Prof. Chaitanya Ravi Faculty of Public Policy

READ THE FULL REPORT

#Alumni



Instead of working with a corporate, FLAME alumnus, **Nisarg Shah** decided to take on the challenges of an entrepreneurial journey head-on.

Soon after completing the undergraduate program with a major in Finance, he launched his venture Korebi Coffee. As his success story began to brew with the company, he targeted the e-commerce market by becoming COO of Modatech E-commerce Pvt. Ltd, making the right moves once again. This young and experienced founder lets us into his entrepreneurial mind.

FLAME alumna **Taanya Malhotra** narrates the story of her global career.

FLAME alumna Taanya Malhotra cultivated her love for storytelling in different forms - from her major in Film and Television Management to a career in Data Analytics. With an MS in Advertising from Boston University College of Communication, she stepped onto the global stage as a student and a professional. She has been seeking new adventures, dealing with cultural shifts, and consistently proving herself in a career that knows no boundaries.







FLAME Alumnus **Dinesh Yadav** worked as an Executive Producer on the recently released Telugu crime thriller film titled Pachchis.

Pachchis has been released worldwide on Amazon Prime.

#Career Services



From internship experience to acing online interviews, and going the distance to take up a course that would help during the placement interview - FLAME student **Harshit Khandelwal** did everything possible to bag the role with Wipro-Blackstone CoE.

#Webinars & — Guest Lectures



It is commonly thought that stock prices reflect the fundamentals and strength of economic growth. But, if that is the case, how does one explain the kind of divergence we are currently witnessing - of all-time high prices when economic growth has plummeted? Mr. Kuntal Shah conducted the FLAME Investment Lab (FIL) webinar on 'Equity Markets and the Real Economy - The Current Paradox', explaining this divergence.

Mr. Kuntal Shah is a Partner at Oaklane Capital Management LLP and a member of the Board of Management at FLAME University. He has almost three decades of experience in various capital market-related activities.

INDIC STUDIES BEYOND IMPERIALISM OF CATEGORIES

Indian Institute of Advanced Study and FLAME University conducted a joint Indic Studies conference.



Watch all the sessions

SESSION 01

SESSION 02

SESSION 03

SESSION 04

#Life at FLAME



From professional skills to life skills, FLAME University equips you with a variety of tools that help you pave the path for a brighter future.

Here, learning happens at every moment, if you're open to it. Once you enter FLAME University, you are bound to leave as a changed and improved individual.

WATCH THE VIDEO HERE

Endless possibilities are created here in our beautiful campus.

Our vast campus helps grow and strengthen your dreams so you can build a brighter future for yourself. Let your dreams take wings and soar high at FLAME

WATCH THE VIDEO HERE

FLAME University joined the fight against COVID-19 by organizing and managing the **end-to-end vaccine administration for close to 2500 people**, including staff, faculty, relatives, and people from Lavale village from 14th-18th June, 2021.

Here's to a healthier tomorrow!





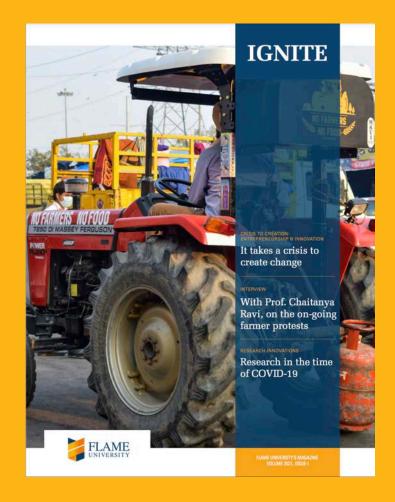




lgnite Magazine's Summer Issue is here.

The magazine covers wide ranging topics such as the pandemic and its impact, street food, protests within the nation, and much more. This is by far one of our most intriguing issues yet!

But don't take our word for it, click on the link here to read more.



READ ON TO KNOW MORE

Igniting Minds.

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