

NEWSLETTER

April 2022



FLAME
UNIVERSITY

ACHIEVE MENTS

STUDENT ACHIEVEMENTS

INDIAN COMMUNITY COOKBOOK PROJECT

The Indian Community Cookbook Project is a collection of cookbooks reflecting the varied cuisine of India (and the subcontinent). The project directors are undergraduate students, Khushi Gupta, Muskaan Pal and Ananya Pujary.

After winning the Culture For All conference, organised by Sahapedia; the team's project has now been reviewed by Souvik Mukherjee, Assistant Professor, Cultural Studies of Centre in Social Sciences Calcutta.

[READ MORE](#)



From left to right: Ananya Pujary, Muskaan Pal, Khushi Gupta
Undergraduate Students



Sanath Shah



Adhishtha Chaturvedi



Rahul Kumar Priyankshu

AS A PART OF THE PLACEMENT DRIVE, THREE STUDENTS FROM THE POSTGRADUATE CLASS OF 2022 WERE PLACED AT THE ADANI DIGITAL LABS



—
Arushi Bhasin
Undergraduate Student

ARUSHI BHASIN PRESENTED HER RESEARCH AT THE “FIFTH INDIA LAND AND DEVELOPMENT CONFERENCE (ILDC2021)”

Her research was on the topic, “Digital India Land Records Modernization Program (DILRMP)”. The conference was organized by NRMCC.



—
Tarini Ravi Kumar
Undergraduate Student

TARINI RAVI KUMAR WAS CHOSEN AS THE CAMPUS AMBASSADOR AT THE AMERICAN PSYCHOLOGICAL ASSOCIATION’S (APA) GLOBAL STUDENT PROGRAM

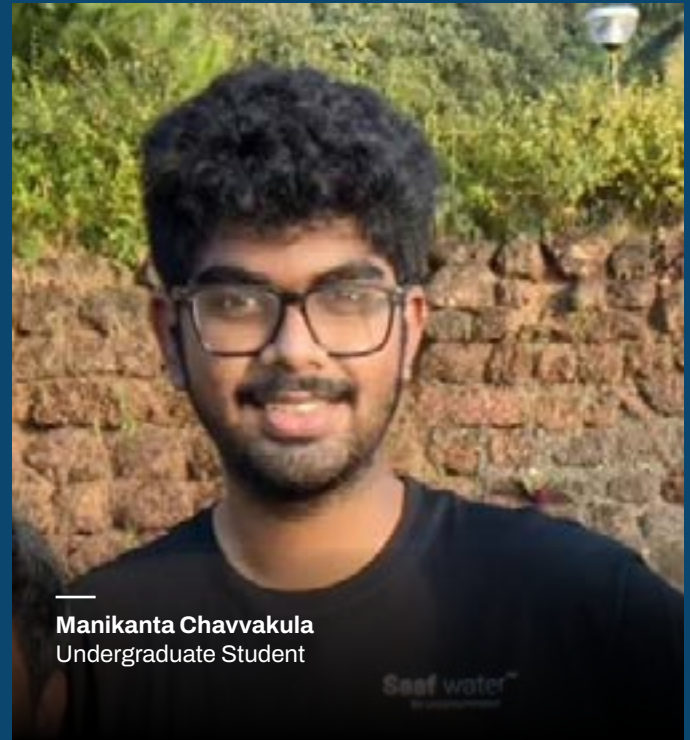
Chosen among thousands of candidates, APA will help Tarini to contribute to journals, attend e-conventions, access exclusive data and strengthen her foundation for her career in Psychological Research and Experimentation.

PROJECT 'SAAF WATER'

AWARDED WINNERS OF IBM CALL FOR CODE GLOBAL CHALLENGE 2021

Undergraduate student, Manikanta Chavvakula, is part of the first-ever team who won the IBM Call for Code Challenge. His team members were Hrishikesh Bhandari from IIT-Madras, Satyam Prakash from IIT-Madras, Jay Aherkar, a pre-university student, and Sanket Marathe from AITD Goa.

Honorable Prime Minister of India, Shri. Narendra Modi recognized the efforts of the team in his series, 'Mann Ki Baat'.



Manikanta Chavvakula
Undergraduate Student

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ALUMNI ACHIEVEMENTS



PRACHI BANSAL, FOUNDER - ECOSYS, AN ECO-FRIENDLY PRODUCT COMPANY

Ecosys is an initiative aimed at reducing toxic plastic waste with the help of eco-friendly cleaners in biodegradable capsules.

It took 18 months for Prachi, along with her co-founder Sumit Goyal, to achieve a market-ready product that was cost-effective, required less storage space and made it easy to transport.

KABEER KATHPALIA,
MUSIC COMPOSER, AND
SANYANTH NAROTH,
CONTRIBUTOR OF A
TRACK, WORKED ON THE
ALBUM OF THE MOVIE
'GEHRAIYAAN'



SAKSHAM TANDON, FOUNDER - MEGHAPHONE RECORDS, A CONTENT CURATION VENTURE

Megaphone Records is a micro-influencer network and content curation company. The company recently worked on TIPS Rewind, a project that paid tribute to Ghazal maestro Jagjit Singh.

[KNOW MORE](#)



RAMYA NAIR RECEIVED THE SANCTUARY YOUNG NATURALIST AWARD 2021

A researcher, anthropologist, and conservationist, working in Thanamir, Nagaland, Ramya is a promising conservation leader, rooted in the ethics of balancing wildlife, communities and ecosystems.

FACULTY ACHIEVEMENTS

**PROF. RAJPAL JOINED THE
GEOGRAPHIC INSIGHTS LAB
OF HARVARD UNIVERSITY AS
AN HONORARY FELLOW**



Prof. Tannistha Samanta
Faculty of Sociology

**PROF. SAMANTA
JOINED THE EMINENT
'JOURNAL OF FAMILY STUDIES'**

'The Journal of Family Studies' houses and publishes works concentrated on family, households and societal relationships through interdisciplinary perspectives.



Prof. Preetha Menon
Faculty of Advertising &
Branding

PROF. MENON WAS INVITED AS SESSION CHAIR OF THE HR AND MARKETING PANEL AT THE IIT MADRAS DEPARTMENT OF MANAGEMENT STUDIES RESEARCH SYMPOSIUM

The IIT Madras Department of Management Studies Research Symposium is an in-house research event that aims towards increased scholars' inclusion from multiple domains, improved engagement among senior and junior scholars and interactions with faculty.

PROF. JAIN WAS INVITED TO BE ON THE ADVISORY BOARD OF YALE UNIVERSITY'S FORUM ON RELIGION AND ECOLOGY



Prof. Pankaj Jain
Faculty of Philosophy and Religious studies

IN THE MEDIA



Manikanta Chavvakula
FLAME University



Hrishikesh Bhandari
IIT-Madras



Satyam Prakash
IIT-Madras



Jay Aherkar
Pre-university Student



Sanket Marathe
AITD Goa

Feb 19, 2022
The Hindu

TEAM 'SAAF WATER', THE WINNERS OF THE IBM CALL FOR CODE GLOBAL CHALLENGE 2021

[READ MORE](#)



Feb 16, 2022
ETHRWorld

RETAINING PEOPLE IN THE TIMES OF 'THE GREAT RESIGNATION' USING PERSONALITY ASSESSMENT

*By Prof. Smita Chaudhry,
Faculty of Human Resources*

Personality is an important factor on which employees are evaluated at the time of recruitment. However, organizations rarely use personality assessment to predict whether an employee will stay back in the organization.

[READ MORE](#)



Feb 14, 2022
Telangana Today

OPINION: BUILDING BETTER DISASTER RESILIENCE

*By Prof. Yashobanta Parida and
Prof. Joyita Roy Chowdhury,
Faculty of Economics*

The current budgetary allocation for disaster management under the aegis of Ministry of Home Affairs is Rs 493 crore in 2022-23, which is only 2% higher than the last fiscal year. This fund is available for specific natural disasters for financing immediate relief measures and emergency response to affected people in the aftermath of disasters.

[READ MORE](#)



Jan 28, 2022
Deccan Herald

FLAME UNIVERSITY VICE-CHANCELLOR HOPES FOR AN INCREASE IN BUDGET ALLOCATION TO THE EDUCATION SECTOR

*By Prof. Dishan Kamdar,
Vice-Chancellor*

[READ MORE](#)



Jan 12, 2022
mint

FAR TOO MANY SMALL BUSINESSES IN INDIA STUMBLE ON LOAN ELIGIBILITY

*By Prof. Yugank Goyal,
Faculty of Public Policy*

An analysis of micro-loan applications shows that entrepreneurs would fare better if they are trained on how to avail credit.

[READ MORE](#)



Jan 11, 2022
CNBCTV18.com

DO YOU NEED TO TRANSFER YOUR PF WHEN YOU CHANGE A JOB? NOW NO MORE.

*By Prof. Jaslene Bawa,
Faculty of Finance*

Over the past few decades there has been a shift in the ideology of professionals – where shorter job stints have become the new norm. As professionals change jobs frequently – this creates an issue whenever it entails a shift of the Employee Provident Fund (EPF) account from a previous employer to a new employer.

[READ MORE](#)



Jan 5, 2022
The CSR Journal

A BALANCED, POST-GLASGOW CLIMATE POLICY FOR INDIA

By Prof. Chaitanya Ravi,
Faculty of Public Policy



Co-Author
Smriti Jalihal, Research
Associate, FLAME
Centre for Knowledge
Alternatives and,
FLAME Alumna

India's role in the recently concluded Glasgow Climate Summit was both progressive and a defence of the status quo. This has implications for the shape of its climate and energy policies.

[READ MORE](#)



Jan 5, 2022
Express Computer

DATA SCIENCE TO REVAMP THE BUSINESSES POST COVID-19 ERA

By Prof. Mayank Mathur,
Faculty of Operations

In the modern era, living in a developing or developed nation, we have to agree that the meaning of data is not just a record lying in a place, in some file anymore. Data in the information management world is an integral part of any consumer, any business, no matter it is utilised for growth or not.

[READ MORE](#)



Jan 1, 2022

mint lounge

JARRING NOTES FROM THE MUSIC INDUSTRY

*By Prof. Lalitha Suhasini,
Faculty of Journalism*

Though sexual harassment and discrimination are rampant, few organisations seem to have legally mandated systems in place to deal with complaints.

[READ MORE](#)



Jan 1, 2022

ETHRWorld

HOW THE PANDEMIC HAS CREATED A FRESH CHALLENGE FOR UPSKILLING THE WORKFORCE

*By Prof. Diganta Chakrabarti,
Faculty of Human Resources*

The need for upskilling or reskilling presents a huge challenge not only to individuals but to organizations, economies, and societies at large.

[READ MORE](#)



Dec 29, 2021

National Geographic Traveller

THE MAHARAJA OF THE MOORS

*By Prof. Aileen Blaney,
Faculty of Film Studies*

A writer explores the hallowed heartland of Ireland's Connemara at the former castle of a legendary maharaja, whose erstwhile home lives on as a hotel.

[READ MORE](#)



Dec 17, 2021

The Bastion

E-GOVERNANCE AND ITS DISCONTENTS: THE TRAPS OF TECH REVOLUTIONS IN STRATIFIED SOCIETIES

*By Prof. Shivkumar Jolad,
Faculty of Public Policy*

Governance in a socio-economically stratified and digitally divided society with fractured infrastructure needs radical rethinking. To begin with, government efforts to erect new systems of e-governance must not come at the cost of peoples' capacities to access governance itself.

[READ MORE](#)



Dec 15, 2021
Financial Express

MISSING THOSE SHOTS

*By Prof. Sunil Rajpal,
Faculty of Economics*

Globally, immunisation prevents about 3 million deaths per year. However, about 1.4 million children fail to receive even a single dose of basic routine vaccine in India.

[READ MORE](#)



Dec 15, 2021
The Pioneer

FLOOD POLICIES THAT DO NOT WASH AWAY

*By Prof. Yashobanta Parida,
Faculty of Economics*

A long-term disaster management policy is essential for minimising the impact of floods in terms of loss of both human and physical capital.

[READ MORE](#)



*By Prof. Kunal Ray,
Faculty of Humanities and Languages*



Feb 16, 2022

Firstpost

BAPPI LAHIRI, OFTEN MIMICKED AND TAKEN LESS SERIOUSLY OWING TO HIS QUIRKS, GAVE INDIA A NEW SOUND

“We often hear that mimicry is the best form of flattery. I cannot think of another Indian musician as widely mimicked [often in a derisive way] as Bappi Lahiri.”

[READ MORE](#)



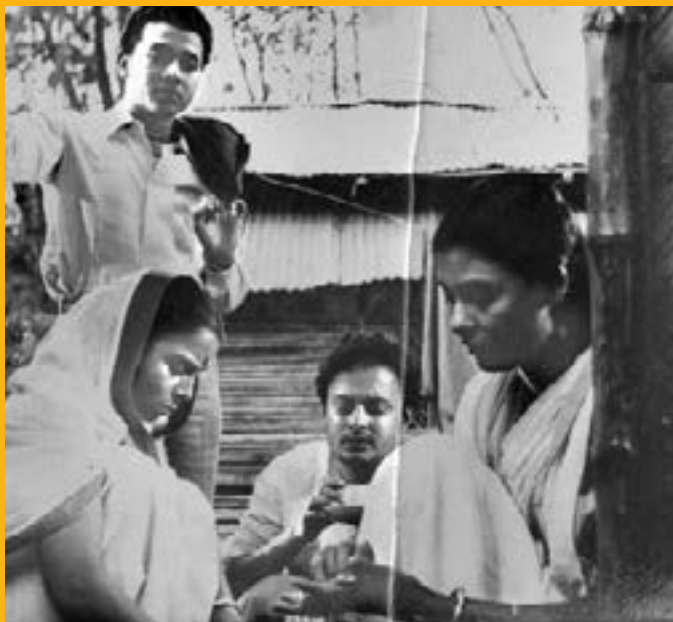
Feb 8, 2022

Firstpost

HOW MARATHI-SPEAKING LATA MANGESHKAR'S BENGALI MUSIC LEFT A KOLKATA BOY TRANSFIXED

“The aural memory of her songs often erase their visual memory. I remember the songs, not the visuals or the performers lip-syncing as much. As if her voice is the only constituent of the song, and everything else peripheral.”

[READ MORE](#)



Feb 4, 2022

Hindustan Times

REVIEW: ART CINEMA AND INDIA'S FORGOTTEN FUTURES BYROCHONA MAJUMDAR

Art cinema is a much debated and often misunderstood term. Filmmakers are increasingly cautious about such coinages fearing that it might limit audience access and endanger the economic prospects of their films.

[READ MORE](#)



Jan 6, 2022

News Nine

HOW DASTKARI HAAT'S INCLUSIVENESS HAS REDEFINED THE IDEA OF 'CULTURAL HERITAGE'

What do we mean when we think of 'redefining' the arts? Does it only entail developing new pedagogical methodologies and practising new modes of art creation?

[READ MORE](#)



*By Prof. Sreeparna
Chattopadhyay,
Faculty of Sociology*



Jan 24, 2022
mint

THE COUNTRY MUST CRIMINALIZE MARITAL RAPE RIGHT AWAY

For justice to prevail in India, marriage must no longer be allowed to act as a cover for sexual violations.

[READ MORE](#)



Dec 17, 2021
The Wire

HERE'S WHY THE MOVE TO INCREASE WOMEN'S AGE OF MARRIAGE IS A RED HERRING

When the state should be improving access to nutrition and employment opportunities for young women, it is concerning itself with marriage.

[READ MORE](#)

**HAPPEN
INGS**

FLAME UNIVERSITY'S HR CONFERENCE ON "RECALIBRATING EMPLOYEE EXPERIENCE/ENGAGEMENT IN A HYBRID WORKPLACE"

Notable HR executives from various sectors shared valuable insights on themes such as "Employee welfare in a hybrid work environment" and "Challenges caused by the pandemic".

Chief Guest - Jitendraa Dikkshit

Chief Executive Officer at TATA AutoComp Systems (ASAL)



PANEL OF EMINENT HR LEADERS FROM DIVERSE INDUSTRIES



Moderator

Major Mohommed Ali Shah,
International TEDx Speaker



Jyoti Mahendru
Executive Vice
President HR,
Mccann Worldgroup



Debashish Ghosh
Vice President and
Country HR Head,
Berkadia



Pratiti Bhaumik
Vice President - HR
Virtusa Consulting
Pvt. Ltd.



Joshua David
India Campus Lead,
Mphasis



LESSONS FROM THE MANAGEMENT OF LIFE



Prof. Narayanaswamy, Faculty of Social Sciences, FLAME University, is a staunch advocate of Sanatana Dharma, the oldest wisdom tradition in the world. Through this webinar, he reviewed the Western and Indian cultures' take on liberation, wisdom, tradition and much more.

Speaker - Prof. Ramnath Naranaswamy
Faculty of Social Sciences



UNDERSTANDING DATA BEHIND INDIAN ELECTIONS



Prof. Goyal used basic statistics to help understand Indian elections, and seat and vote share dynamics in India.

Speaker - Prof. Yugank Goyal
Faculty of Public Policy



THINKING IN AN INTERDISCIPLINARY FASHION

Prof. Dodd, Faculty of Literary and Cultural Studies, conducted a workshop on 'How not to predict the future? Thinking in an interdisciplinary fashion'

Speaker - Prof. Maya Dodd
Faculty of Literary and Cultural Studies



EVERYTHING YOU KNOW ABOUT STORYTELLING IS WRONG

Prof. Burns, Faculty of Academic Writing, conducted a workshop on how 'Everything you know about storytelling is wrong'.

Speaker - Prof. Michael Burns
Faculty of Academic Writing



INDIA STUDIES
WEBINAR



CONTRIBUTION OF INDIAN MERCHANTS IN ECONOMIC ADVANCEMENT OF INDIA

Dr. Timberg, a political economist and social historian, conversed with Prof. Jain about Marwari and other commercial communities, and their success in Indian business.



SPEAKER - DR. THOMAS TIMBERG

Political economist and social historian



HOST - PROF. PANKAJ JAIN

Faculty of Philosophy and Religious Studies

THE DEPARTMENT OF SOCIAL SCIENCES AT FLAME UNIVERSITY ORGANISED A SCREENING OF A FAMOUS DOCUMENTARY FILM “QISSA E PARSI”

Organised on World Anthropology Day, the screening aimed to explore the history of the Parsi community of India and their contributions to India. This was followed by a discussion by Prof. Chattopadhyay and Prof. Mukherjee, Faculty of Sociology, FLAME University.



**Prof. Sreeparna
Chattopadhyay**
Faculty of Sociology



**Prof. Sinjini
Mukherjee**
Faculty of Sociology

MEDIA DIALOGUES

MEDIA DIALOGUES SESSION WITH GUEST SPEAKER PRIYANKA K HIMANI, FOUNDER OF K HIMANI & ASSOCIATES

Recognised by World IP Forum as India's "Powerful Women in IP", Priyanka Khimani is India's leading entertainment, music and intellectual property rights expert who represents international record labels, Emmy nominated showrunners, Oscar and Grammy winners and many more, among the entertainment and music industry.



**Speaker -
Priyanka Khimani**
Legal Expert & Founder,
Khimani & Associates



**Host -
Prof. Lalitha Suhasini**
Faculty of Journalism

MEDIA DIALOGUES

MEDIA DIALOGUES SESSION WITH DHRUVANK VAIDYA, HEAD OF PODCASTS, SPOTIFY INDIA

In this session, Dhruvank Vaidya interacted with students on the topic, 'Podcasts'. The session was hosted by Prof. Saladi



Speaker - Dhruvank Vaidya
Head of Podcasts, Spotify India



Host - Prof. Gangaraju Saladi
Faculty of Film & Television Management

THE FLAME CENTRE FOR ECONOMICS AND PUBLIC POLICY ORGANISED A WORKSHOP ON RIGHT TO INFORMATION (RTI)



Pankti Jog
Trustee and Executive Secretary,
Mahiti Adhikar Gujarat
Pahel



Simranjot Kaur
Junior Associate,
Centre for Civil Society



Ishu Gupta Chowdhury
Research Manager, School
of Democracy

Expert speakers discussed the legislative foundation, the filing process of RTI and the bureaucratic setup of the Government to respond to them, and much more.



A GUEST WORKSHOP ON PLAYWRITING

The art of playwriting is not limited to dialogues but ideal characterisation, unique theme setup, and more. In her session on “Playwriting”, Sangeet Natak Akademi Awardee - Shanta Gokhale, discussed the process of writing a play, challenges faced by writers, and developing essential elements like characterisation and plot.



Speaker - Dr. Chinmay Tumbe
Faculty of Economics, IIM - A

FLAME CENTRE FOR ECONOMICS AND PUBLIC POLICY ORGANISED A GUEST TALK ON “PANDEMICS AND MASS MORTALITY”

Dr. Tumbe, an expert in pandemic history and health policy, shared insights from his book - Age of Pandemics. He also took students on a journey through the timeline of past pandemics like Cholera, Plague, and Influenza which majorly affected the world, especially India.

EVERLASTING

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