

# India's Retail Equity Revolution

# **Indicators & Impact**

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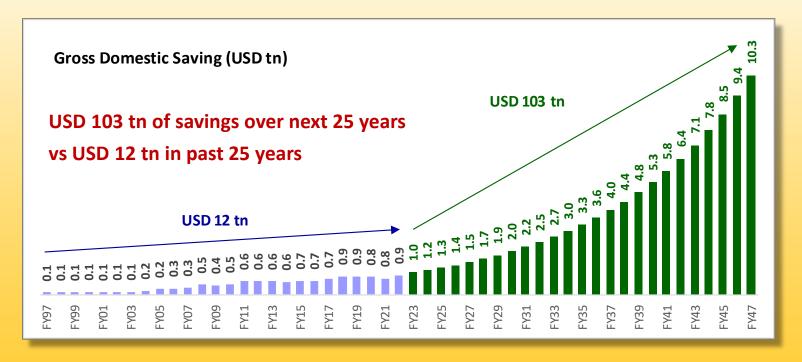
# **Disclaimer**



- All data and exhibits used here are only to support the topic under discussion.
- This presentation should not be construed as a recommendation for any investment strategy by the Motilal Oswal group companies or its employees and associates.

### **Backdrop**



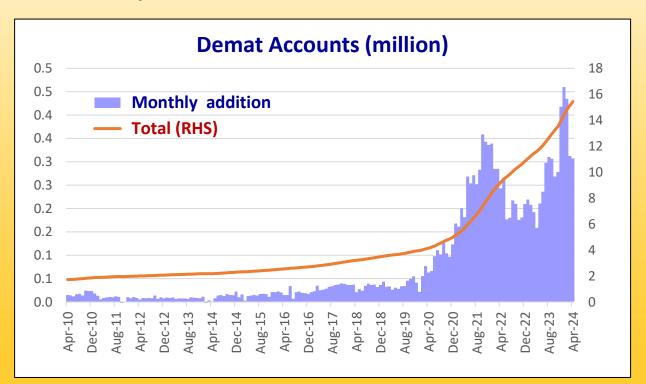


Massive opportunity for Capital Markets, particularly with digital reach and friendly regulation

# **India's Retail Equity Revolution**



☐ Hockey-stick of demat accounts



### **Monthly Average**

FY17-20 – 0.36 mn

FY20-23 - 2.06 mn

FY23-24 – 3.20 mn

### **Total Demat A/cs**

Mar-20 - 41 mn

Mar-23 – 115 mn

Apr-24 – 154 mn

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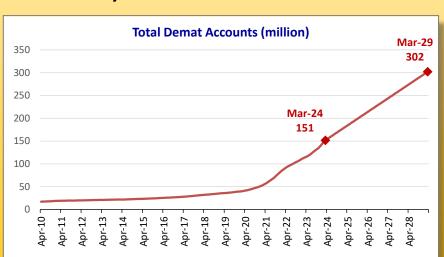
### **India's Retail Equity Revolution (continued)**



# How big can it be

At 2.5 million per month for the next 5 years, the demat accounts figure doubles to 300 mn by Mar-29

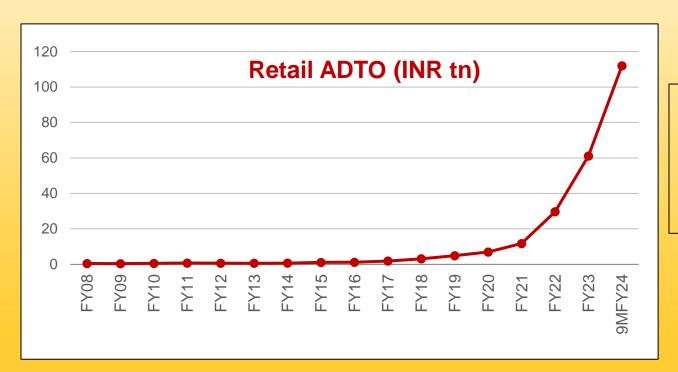
Combination of number of participants and amount of savings attributable to them can create an explosive force



### **India's Retail Equity Revolution (continued)**



☐ Hockey-stick in Retail Average Daily Turnover (ADTO) too



### **ADTO**

FY20 - INR 7 tn

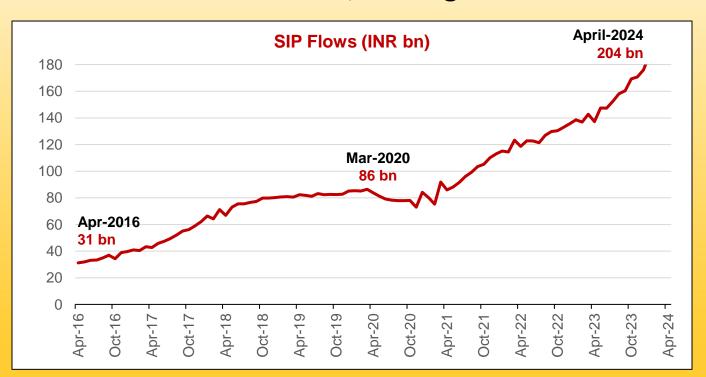
FY23 - INR 61 tn

9MFY24 – INR 112 tn

### **India's Retail Equity Revolution (continued)**



☐ SIP flows on a relentless rise, making the markets resilient



# Key reasons for the retail equity revolution



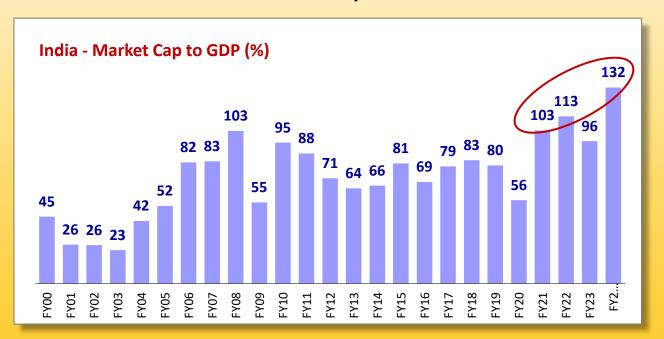
- ☐ Online KYC rules eased by SEBI during the Covid period
- ☐ Sharp recovery in equity markets post the Covid slump
- ☐ Emergence of many more discount brokers
- ☐ Increase in number of products and expiries in options

Positive regulatory changes led to accelerated participation

# **Impact**



■ Sustained boom in secondary market





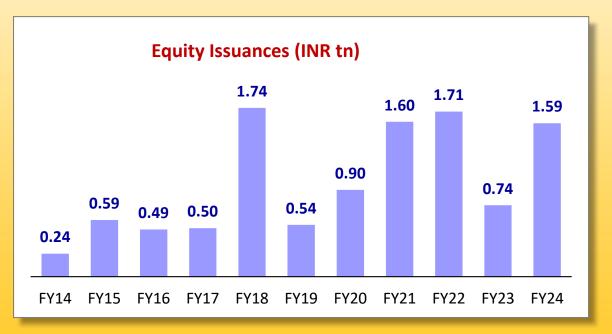
☐ Sustained DII flows to absorb FII shocks

	Net flows (USD bn)	
	FII	DII
CY12	24.6	-10.9
CY13	20.0	-13.1
CY14	16.2	-4.9
CY15	3.3	10.2
CY16	2.9	5.3
CY17	7.7	14.0
CY18	-4.6	15.9
CY19	14.2	6.0
CY20	23.4	-5.0
CY21	3.8	12.1
CY22	-17.0	32.2
CY23	21.4	22.3

In CY22, as high as USD 17 bn FII selling got absorbed by DII flows



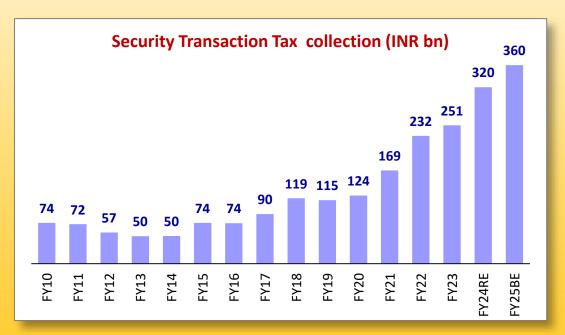
■ Boom in primary market – big boost for entrepreneurship



Positive regulatory changes can lead to robust equity capital market



☐ Rise in government revenue



Capital Gains Tax & Dividend Distribution Tax would also have risen – separate figures not available



■ Superior performance of market-related players

### **NSE**



### **Revenue CAGR**

FY13-20: 10%

FY20-23: 50%

### PAT CAGR

FY13-20: 15%

FY20-23: 57%



☐ Superior performance of market-related players (continued)

### **CDSL**



### **Revenue CAGR**

FY13-20: 13%

FY20-23: 37%

### PAT CAGR

FY13-20: 11%

FY20-23: 37%



☐ Superior performance of market-related players (continued)

### **Angel One**



### **Revenue CAGR**

FY16-20: 13%

FY20-23: 59%

### PAT CAGR

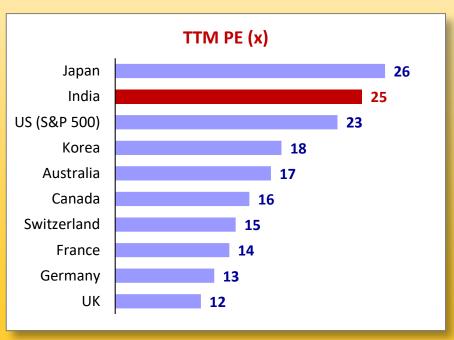
FY16-20: 27%

FY20-23: 121%



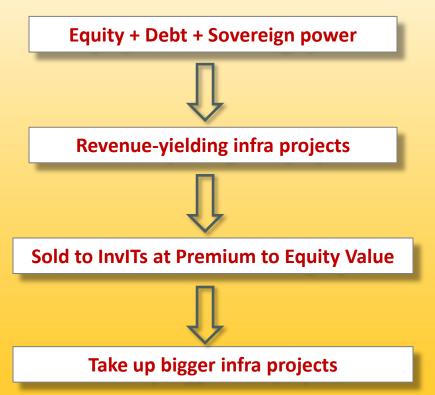
### ☐ Risk of overheated market

### India at the top of most richly valued markets



# Potential for India's Infrastructure Juggernaut





## **Conclusions**



- ☐ India's retail equity market is witnessing a revolution, and is likely to become bigger, in the backdrop of savings boom
  - > Demat accounts, ADTO, SIP flows all on a sharp rise
- ... it has wide-ranging impact
  - Mostly positive but with a risk of overheated market
- ... holds possibilities for dynamic capital market
  - Most liquid and easy to access
- ... and economic development
  - Creative financing to build an infrastructure juggernaut
- India's Equity Revolution has just about begun!



# Thank You! & Ride India's Retail Equity Revolution!!