



# CASES IN BUSINESS AND INVESTMENT ANALYSIS

WITH SANJAY BAKSHI

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JUNE 16 – JUNE 19, 2022

# ABOUT THE FLAME INVESTMENT LAB (FIL)



FLAME was founded with the concept of liberal education as its cornerstone. FLAME celebrates ideas, cherishes diversity, and strives to deliver an academic experience that fosters intellectual curiosity, a critical thought process, self-reflection, leadership and teamwork skills, a sense of commitment and professionalism and a heightened sensitivity to one's sociocultural environment. FLAME aims to provide an interdisciplinary platform of education by propagating different models and paradigms through, but not limited to, history, philosophy, political sciences, psychology, business, economics, mathematics and finance.

As part of its endeavor to constantly redefine education, FLAME inducted the FLAME Investment Lab (FIL), an initiative that strives to deliver the concepts and decipher the art of value investing to interested students. FIL believes in the dictum "invest in yourself". It provides tools for self-learning and acquiring knowledge, constantly striving for intellectual stimulation and asking questions. FIL strives to widen your horizons, aiding you to connect the dots within seemingly disparate information. FIL truly believes that the best investment is investing in yourself. As Socrates has said, "I cannot teach anybody anything. I can only make them think."

After hosting multiple programs and FIL alumni meets that covered topics like valuation, accounting shenanigans, investment checklists, mental heuristics and negotiation amongst others, FIL is planning the 'FLAME Investment Lab – Cases in Business and Investment Analysis' program with Sanjay Bakshi, from June 16 – June 19, 2022.

## OUR PHILOSOPHY

[WATCH ON YOUTUBE](#)



**16 JUNE - 19 JUNE, 2022**

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# **CASES IN BUSINESS AND INVESTMENT ANALYSIS**

# FACULTY



**SANJAY BAKSHI**

Sanjay Bakshi recently joined FLAME University as Distinguished Adjunct Professor — Finance. Previously he was Adjunct Professor at Management Development Institute, Gurgaon. Sanjay has twenty five years of teaching experience. He is also Managing Partner at ValueQuest Capital LLP, a SEBI Registered Investment Adviser.

Sanjay received M.Sc. (Economics) from London School of Economics and Political Science and B.Com. (Hons.) from University of Delhi. He is also a Fellow member of the Institute of Chartered Accountants of India.

He is 56 years old and lives in New Delhi with his wife and two daughters.

# PROGRAM DESCRIPTION



This program will cover about twelve business case studies, of which many have been developed by the instructor based on his experience as a practicing value investor over the last twenty seven years. The cases have been carefully chosen to teach participants key fundamental concepts in business and investment analysis from a value investor's standpoint. The objective of the program is to help participants relate the various tools used by business and investment analysts to the powerful ideas on analysis of business quality as taught by Philip Fisher and equally powerful ideas on valuation taught by Benjamin Graham.

## WHO SHOULD ATTEND?



Those who are open to learning, even if they have been investing in listed securities for many years, as well as those who are new to public market investing, should consider applying for this program.

## WHAT NOT TO EXPECT?



No stock tips will be given. The course is about developing the right thinking style to become more rational. While this has many useful applications and investing wisely is one of them, if you are contemplating attending this program to find ways to get rich quickly, then please do not apply as you will be disappointed.

# SELECTION CRITERIA

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This program is for curious, open-minded participants who have a deep interest in value investing. This interest will be evaluated in the application materials submitted by the participants. The program is not suitable for traders or for people looking for stock tips.

# APPLICATION PROCEDURE

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To apply the applicant must complete the application form.

**APPLY NOW**

# PROGRAM FEE

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- INR 36,000 plus GST (INR 42,480) which includes tuition, course materials, meals and on campus accommodation.
- Fee does not include travel and other incidental expenses.
- Candidates need to submit the application form online and mail the payment to FLAME. Only cheques will be accepted as a payment method.
- **The cheque payment must reach FLAME by the application deadline. Kindly note, even if the application is submitted, but the payment does not reach FLAME by the application deadline, the application will be deemed incomplete and annulled.**
- Cheques should be made payable to 'FLAME University'.
- Cheque should be dated May 2, 2022. Candidates should write their name and the program they have applied for behind the cheque.
- Cheques should be mailed to 'FLAME University, Gat No. 1270, Lavale, Off. Pune Bangalore Highway, Pune - 412115, Maharashtra, India.

# REFUND POLICY

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1. In the event that FLAME University is unable to provide the program, all fees will be fully refundable.
2. For selected candidates:
  - If request for cancellation is received before and upto May 26, 2022, 50% of the fee paid shall be refunded. GST on cancellation will be applicable.
  - If request for cancellation is received after May 26, 2022 but upto June 9, 2022, 25% of the fee paid shall be refunded. GST on cancellation will be applicable.
  - There will be no refund if cancellation is made on or after June 9, 2022.

# APPLICATION DEADLINE

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April 30, 2022

# SELECTION NOTIFICATION

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Confirmation emails will be sent to the selected participants by May 7, 2022.

# VENUE

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FLAME University  
Gat No. 1270, Lavale, Off. Pune Bangalore Highway,  
Pune - 412115, Maharashtra, India.

# OTHER FLAME INVESTMENT LAB PROGRAMS

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*Click on the names to know more about the program*

## ACCOUNTING FOR INVESTORS

June 11 - June 12, 2022

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## THE ART OF INVESTING

July 14 - July 17, 2022

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## EMERGING SECTORS AND INVESTING IMPLICATIONS

June 25 - June 26, 2022

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## FLAME INVESTMENT LAB ALUMNI MEET

July 22 - July 24, 2022

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## FLAME INVESTMENT LAB WITH THE MASTERS

June 29 - July 3, 2022

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## BEHAVIOURAL ECONOMICS

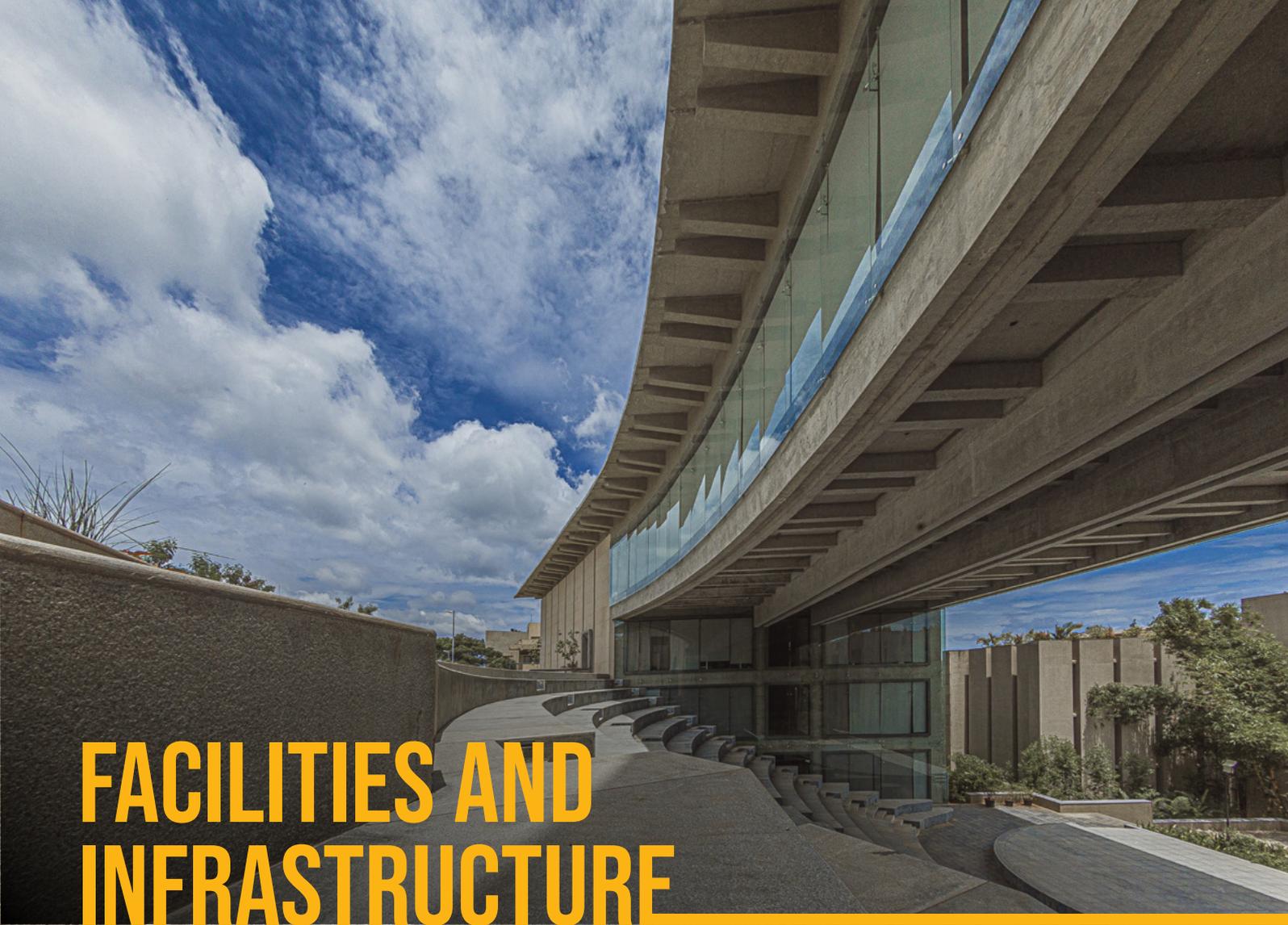
July 28 - July 31, 2022

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## PATTERN RECOGNITION AND BUSINESS DEEP DIVES

July 9 - July 10, 2022

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# FACILITIES AND INFRASTRUCTURE

FLAME offers 60 acres of tranquil space, just 13 kms. from the Pune University main gate. It is an eco-friendly campus adjoining a 18-hole golf course. FLAME has an international sized cricket ground, football, tennis, basketball and volleyball courts, outdoor Olympic sized swimming pool, track and field, futsal and handball at their disposal. A fitness and conditioning studio, badminton courts, billiards tables, squash courts, table tennis, carrom and chess ensure that FLAME's sports facilities are second to none.

Its academic spaces include lecture theatres, conference rooms, a library, a performing arts studio, a visual arts studio, a sculpture studio, Physics, Chemistry and Biology labs, and amphitheatres. Some of the other amenities include cafes, Wi-fi connectivity, an infirmary and an ambulance in case of emergency.

During the duration of the program, participants are encouraged to explore the campus and use the facilities FLAME offers.



## ACCOMODATION

Accommodation will be provided in an AC, single occupancy room to all participants at the FLAME campus in Pune for three nights of June 16, 17 and 18.

## CONTACT

Phone: +91 9657709882 (Text and WhatsApp only)  
Toll-free No: 1-800-209-4567  
E-mail: [fil@flame.edu.in](mailto:fil@flame.edu.in)  
Website: [www.flame.edu.in](http://www.flame.edu.in)

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*impact*