

## **EXECUTIVE EDUCATION**



# FLAME INVESTMENT LAB THE ART OF INVESTING WITH NEERAJ MARATHE

17th July to 20th July 2018

17th July - 20th July 2018

### INTRODUCTION



FLAME was founded with the concept of liberal education as its cornerstone. FLAME celebrates ideas, cherishes diversity, and strives to deliver an academic experience that fosters intellectual curiosity, a critical thought process, self-reflection, leadership and teamwork skills, a sense of commitment and professionalism and a heightened sensitivity to one's sociocultural environment. FLAME aims to provide an interdisciplinary platform of education by propagating different models and paradigms through, but not limited to, history, philosophy, political sciences, psychology, business, economics, mathematics and finance.

As part of its endeavor to constantly redefine education, FLAME inducted the FLAME Investment Lab (FIL), an initiative that strives to deliver the concepts and decipher the art of value investing to interested students. FIL believes in the dictum "invest in yourself". It provides tools for self-learning and acquiring knowledge, constantly striving for intellectual stimulation and asking questions. FIL strives to widen your horizons, aiding you to connect the dots within seemingly disparate information. FIL truly believes that the best investment is investing in yourself. As Socrates has said, "I cannot teach anybody anything. I can only make them think."

After hosting multiple programs and FIL alumni meets that covered topics like valuation, accounting shenanigans, investment checklists, mental heuristics and negotiation amongst others, FIL is planning another program, 'FLAME Investment Lab - "The Art of Investing" with Neeraj Marathe.

## **OUR PHILOSOPHY**



https://www.youtube.com/watch?v= wvUSwhuEUQ

## FLAME INVESTMENT LAB RESOURCES

Over the years, FLAME Investment Lab has been able to attract the most revered and noted investment minds of the country. Their candid sessions elaborating their investment experience has gone a long way in shaping the investment thought processes of the participants. Some of the wisdom from these investment masters can be found at:

http://www.flame.edu.in/academics/executive-education/flame-investment-lab/resources

17th July - 20th July 2018

### **FACULTY**



#### **Neeraj Marathe**

Neeraj is a Pune-based investor. He has been practicing value-based investing for the past 13 years in the Indian capital markets. As a SEBI registered analyst, he also works closely with a few professional investors and funds.

As a visiting faculty in a few B-schools, Neeraj has been teaching Security Analysis, Portfolio Management and Behavioural Finance for the past 12 years.

## **PROGRAM DETAILS**

The Art of Investing program will be spread over 4 days and will cover the following topics:

- Developing an investment philosophy
- Resources for research
- Generating ideas
- Company analysis qualitative & quantitative
- Understanding businesses
- Understanding numbers
- Understanding management quality
- Understanding price
- Analysis through Annual Reports
- Company valuation
- Portfolio construction allocation and risk

A case-study based approach will be followed. The goal would be to understand the subject matter better through live examples and cases.

This course is not meant for beginners / individuals who are just starting off their investment journey. It is expected that the participants know the basics of investing. The course is not suitable for you if:

- You do not have a working knowledge of financial statement preparation (Balance Sheet, P&L, Cash-flow).
- You do not know basic ratio-analysis.
- You have never read an Annual Report.
- You do not have a basic understanding of stock market operations.

Applicants should carefully consider the above points before applying for the course. Applicants should also note the following:

- Since this is a case-study based approach, it is a must that you bring your own laptop & calculator.
- Mobile phones may not be allowed in class.
- There will be one or two guest sessions.

17th July - 20th July 2018

**What to expect from the course:** Development of a robust framework for investing, various perspectives while thinking and analysing investment ideas, exposure to a variety of cases and real-life scenarios.

**What not to expect from this course:** Tips and investment ideas, discussions/learning about trading, technical analysis, etc.

### SELECTION CRITERIA

Candidates who have the aspirations for a successful career in investment management are encouraged to attend. This programme is highly recommended for candidates who share our conviction in value investing and behavioral finance. Each applicant will be evaluated on several criteria to ensure that the participants selected for the program are well-rounded individuals with capacities of contributing to classroom participation and peer learning.

The course faculty and FLAME University fully reserves the right to select applicants they deem fit to benefit the most out of the course. Please note that their decision is full and final in this regard.

## **APPLICATION DETAILS**

#### **Application Procedure**

To apply the applicant must:

 Complete the application form at https://docs.google.com/forms/d/e/1FAlpQLSdCgHFpTOsvcM1o

 NLxiMMvHRmS2L5WCHJyCiMCGqd9fFYQnA/ viewform

## **PROGRAM FEES**

- INR 30,000 plus GST (INR 35,400) which includes tuition, course materials, meals, on campus accommodation.
- Fee does not include travel and other incidental expenses.
- Fees should only be paid after notification of your selection status. Please refer to the section on application deadline for selection notification date.

### **ACCOMODATION**

Accommodation will be provided on a twin sharing non-AC room basis to all participants at the FLAME campus in Pune for three nights (17, 18 & 19 July 2018).

## **APPLICATION DEADLINE**

May 17th, 2018

## **SELECTION NOTIFICATION**

May 30th, 2018

## **PROGRAM DATE**

July 17th to July 20th, 2018

## **VENUE**

**FLAME University** 

Gat No. 1270, Lavale, Off. Pune Bangalore Highway, Pune - 412115, Maharashtra, India.

17th July - 20th July 2018

## **FACILITIES & INFRASTRUCTURE**

FLAME offers 60 acres of tranquil space, just 13 kms. from the Pune University main gate. It is an eco-friendly campus adjoining a 18-hole golf course. FLAME has a football ground, international size cricket ground, tennis courts, basketball and volleyball courts, gymnasium and an outdoor swimming pool. FLAME also has a floodlit indoor sports hall with facilities for badminton, snooker and table tennis.

Its academic spaces include lecture theatres, conference rooms, a library, a performing arts studio, a visual arts studio, a sculpture studio, Physics, Chemistry & Biology labs, and amphitheatres. Some of the other amenities include cafes, Wi-fi connectivity, an infirmary and an ambulance in case of emergency.

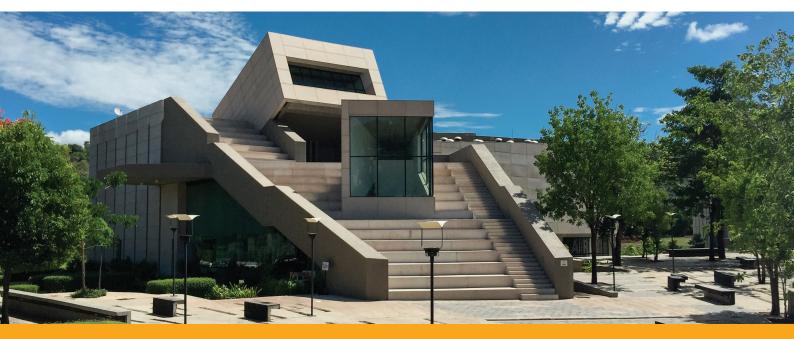
During the duration of the program, participants are encouraged to explore the campus and use the facilities FLAME offers.

## **Library of Mistakes**

FLAME University's Vivekananda library has become the first ever International branch of Library of Mistakes, Edinburgh. It is the only international branch outside of the home country. The Library of Mistakes, Edinburgh, is founded by the renowned market historian, Russell Napier. It provides a resource for the study of mistakes made in the sphere of business and finance, learning from the economic disasters of the past thereby improving financial understanding amongst professionals, students and the public. It focuses on the recorded uncertainty of how things work in the real world following the financial experiments of the past which ended in success and failures alike. Participants are allowed to browse through the resources of the Library of Mistakes at the FLAME Vivekananda Library.

## **CONTACT**

Toll-free No: 1-800-209-4567 E-mail: fil@flame.edu.in Website: www.flame.edu.in



## **GET IN TOUCH**

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