



FLAME INVESTMENT LAB
BEHAVIORAL FINANCE AND VALUE INVESTING
WITH SANJAY BAKSHI

28th June to 1st July 2018

INTRODUCTION



FLAME was founded with the concept of liberal education as its cornerstone. FLAME celebrates ideas, cherishes diversity, and strives to deliver an academic experience that fosters intellectual curiosity, a critical thought process, self-reflection, leadership and teamwork skills, a sense of commitment and professionalism and a heightened sensitivity to one's sociocultural environment. FLAME aims to provide an interdisciplinary platform of education by propagating different models and paradigms through, but not limited to, history, philosophy, political sciences, psychology, business, economics, mathematics and finance.

As part of its endeavor to constantly redefine education, FLAME inducted the FLAME Investment Lab (FIL), an initiative that strives to deliver the concepts and decipher the art of value investing to interested students. FIL believes in the dictum "invest in yourself". It provides tools for self-learning and acquiring knowledge, constantly striving for intellectual stimulation and asking questions. FIL strives to widen your horizons, aiding you to connect the dots within seemingly disparate information. FIL truly believes that the best investment is investing in yourself. As Socrates has said, "I cannot teach anybody anything. I can only make them think."

After hosting multiple programs and FIL alumni meets that covered topics like valuation, accounting shenanigans, investment checklists, mental heuristics and negotiation amongst others, FIL is planning another program, 'FLAME Investment Lab – Behavioral Finance and Value Investing with Sanjay Bakshi'.

OUR PHILOSOPHY

 <https://www.youtube.com/watch?v=vvUSwhuEUQ>



"A must for ones who want to dissect fundamentals and valuations threadbare. Extremely energetic, candid and in his own words "The REAL FUND00 professor!"

Sunil Shah, Head of Research, Axis Securities

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FACULTY



Sanjay Bakshi

Sanjay is Adjunct Professor at Management Development Institute, Gurgaon, where he teaches MBA students a popular course titled "Behavioral Finance & Business Valuation (BFBV)".

Sanjay is also Managing Partner at ValueQuest Capital LLP a value investing firm based out of New Delhi.



"Great human being, teacher, philosopher, guide and an independent thinker who has the courage to stand for his principles."

Capt Tanmay M Adhia,
Pilot, Interglobe Aviation Limited

"This workshop with Prof Bakshi was a dream come true for me. His teachings will enhance your capability to identify 'functional equivalents' in the real world from the mental models we learn in books. It surely facilitated in me a deeper thinking process while helping me make better decisions."

Yamini Sood, Vice President - Head, Institutional Sales - India, DSP BlackRock Investment Managers



"Prof. Bakshi's course on behavioural finance has played a huge role in influencing my decision making process. His focus on making rational decisions by keeping greed and fear at bay were both insightful and knowledgeable. At the same time, the experience of classroom learning and knowledge sharing with like minded people was unparalleled to any other."

Rajul Shah, Individual Investor

28 JUNE
2015



QUALITY

IT WAS TEMPTING TO THINK ALL COMPANIES ARE EQ4AL.

TILL I ATTENDED YOUR WORKSHOP.

THANK YOU SO VERY MUCH!

BHARAT PHATAK

PROGRAM DETAILS

This workshop on Behavioral Finance and Value Investing, which will be spread over four days, will cover the following topics:

Day 1	Pattern Recognition Using Mental Models, The Psychology of Human Misjudgment
Day 2	The Psychology of Human Misjudgment (Continued)
Day 3	The Psychology of Human Misjudgment (Continued) Applications of Behavioral Finance in Business Economics and Value Investing
Day 4	Applications of Behavioral Finance in Business Economics and Value Investing

SELECTION CRITERIA

- Total capacity is 70 of which 35 is reserved for FLAME Investment Lab alumni. For the remaining seats, selection will be based on scrutiny of a brief profile (less than one page) of applicants.
- Only applicants who have not attended a previous FIL with Sanjay Bakshi programme will be eligible for selection.

APPLICATION DETAILS

Application Procedure

To apply the applicant must:

- Complete the application form at <https://docs.google.com/forms/d/e/1FAIpQLSfZASQ7Alj61Jx2gvtlc9iLP9cIVzMfDKN6qkBsLZtOtU1PUg/viewform>.

“They say a conversation with a wise man is like reading ‘n’ number of books. In this course, it was true. It takes a lot of a character, conviction and confidence to stand for 15 hrs everyday for 3 days teach everything he knows and answer all questions with his insights and not belittle anyone. He is a modern day confluence of Buddha and ‘Renaissance polymath’.”

Biswajeet J. Pattnaik
Investment Advisor, Saudi Aramco

PROGRAM FEES

- INR 30,000 plus GST (INR 35,400) which includes tuition, course materials, meals and on campus accommodation. The gross proceeds collected will be donated to Moneylife Foundation.
- Fee does not include travel and other incidental expenses.
- Fees should only be paid after notification of your selection status. Please refer to the selection notification section for selection notification date.
- Details regarding fee payment will be emailed to selected candidates separately.
- For cancellations, please send an advance notice to the programme team at fil@flame.edu.in.
- You can avail a full refund if cancellation is made 3 weeks before the commencement of the programme; half the fee refund if cancellation is made 2 weeks before the commencement of the programme. There will be no refund if cancellation is made less than 2 weeks before the commencement of the programme.

ACCOMODATION

Accommodation will be provided on a twin sharing non-AC room basis to all participants at the FLAME campus in Pune for three nights (28, 29 & 30 June 2018).

APPLICATION DEADLINE

April 25, 2018.

SELECTION NOTIFICATION

April 30, 2018

DATE

28th June to 1st July 2018

VENUE

FLAME University
Gat No. 1270, Lavale, Off. Pune Bangalore Highway,
Pune - 412115, Maharashtra, India.

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FACILITIES & INFRASTRUCTURE

FLAME offers 60 acres of tranquil space, just 13 kms. from the Pune University main gate. It is an eco-friendly campus adjoining a 18-hole golf course. FLAME has a football ground, international size cricket ground, tennis courts, basketball and volleyball courts, gymnasium and an outdoor swimming pool. FLAME also has a floodlit indoor sports hall with facilities for badminton, snooker and table tennis.

Its academic spaces include lecture theatres, conference rooms, a library, a performing arts studio, a visual arts studio, a sculpture studio, Physics, Chemistry & Biology labs, and amphitheatres. Some of the other amenities include cafes, Wi-fi connectivity, an infirmary and an ambulance in case of emergency.

During the duration of the program, participants are encouraged to explore the campus and use the facilities FLAME offers.

Library of Mistakes

FLAME University's Vivekananda library has become the first ever International branch of Library of Mistakes, Edinburgh. It is the only international branch outside of the home country. The Library of Mistakes, Edinburgh, is founded by the renowned market historian, Russell Napier. It provides a resource for the study of mistakes made in the sphere of business and finance, learning from the economic disasters of the past thereby improving financial understanding amongst professionals, students and the public. It focuses on the recorded uncertainty of how things work in the real world following the financial experiments of the past which ended in success and failures alike. Participants are allowed to browse through the resources of the Library of Mistakes at the FLAME Vivekananda Library.

CONTACT

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E-mail: fil@flame.edu.in

Website: www.flame.edu.in



GET IN TOUCH

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412115, Maharashtra, India.

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Club, Pune - 411001, India

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