



FLAME INVESTMENT LAB
THE ART OF INVESTING WITH NEERAJ MARATHE

04th July to 07th July 2019

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INTRODUCTION



FLAME was founded with the concept of liberal education as its cornerstone. FLAME celebrates ideas, cherishes diversity, and strives to deliver an academic experience that fosters intellectual curiosity, a critical thought process, self-reflection, leadership and teamwork skills, a sense of commitment and professionalism and a heightened sensitivity to one's sociocultural environment. FLAME aims to provide an interdisciplinary platform of education by propagating different models and paradigms through, but not limited to, history, philosophy, political sciences, psychology, business, economics, mathematics and finance.

As part of its endeavor to constantly redefine education, FLAME inducted the FLAME Investment Lab (FIL), an initiative that strives to deliver the concepts and decipher the art of value investing to interested students. FIL believes in the dictum "invest in yourself". It provides tools for self-learning and acquiring knowledge, constantly striving for intellectual stimulation and asking questions. FIL strives to widen your horizons, aiding you to connect the dots within seemingly disparate information. FIL truly believes that the best investment is investing in yourself. As Socrates has said, "I cannot teach anybody anything. I can only make them think."

After hosting multiple programs and FIL alumni meets that covered topics like valuation, accounting shenanigans, investment checklists, mental heuristics and negotiation amongst others, FIL is planning another program, 'FLAME Investment Lab - The Art of Investing' with Neeraj Marathe, from July 04th - 07th, 2019.

OUR PHILOSOPHY

 <https://www.youtube.com/watch?v=wvUSwhuEUQ>

FLAME INVESTMENT LAB RESOURCES

Over the years, FLAME Investment Lab has been able to attract the most revered and noted investment minds of the country. Their candid sessions elaborating their investment experience has gone a long way in shaping the investment thought processes of the participants. Some of the wisdom from these investment masters can be found at:

<http://www.flame.edu.in/academics/executive-education/flame-investment-lab/resources>

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FACULTY



Neeraj Marathe

Neeraj is a Pune-based investor. He has been practicing value-based investing in the Indian capital markets for the past 15 years. As a SEBI-registered analyst, he also works closely with a few professional investors and funds.

As a visiting faculty in a few B-schools, Neeraj has been teaching the subjects of Security Analysis, Portfolio Management & Behavioural Finance for the past 12 years.

PROGRAM DETAILS

The Art of Investing course will be spread over 4 days and will cover the following topics:

Brushing up the basics	Ratio analysis	The art of selling
Developing an investment philosophy	Analysis through Annual Reports	Luck v/s skill in investing
Resources for research	Analysing management quality	Disruption
How to generate ideas	Checklists	Company valuation
Cyclicalilty	Circle of competence	Portfolio allocation framework

A case-study based approach will be followed for every topic. As such, the faculty and participants will be analysing and discussing listed Indian companies from an investment angle. The goal would be to understand the subject matter better through live examples and cases.

WHO SHOULD ATTEND THIS COURSE

The course will be value-adding for you:

- If you are willing to go into the nitty-gritties of analysis
- If you are looking to build a full investment philosophy
- If you are willing to learn and understand new concepts of analysis and valuation
- If you are willing to put in the time and effort of sitting in the classroom and solving case-studies for extended hours

WHO SHOULD NOT ATTEND THIS COURSE:

This course is not suitable for beginners / individuals who are starting off their investment journey. It is expected that the participants know the basics of investing. The course is not suitable for you if:

- You do not have working knowledge of financial statement preparation (Balance Sheet, P&L, Cash-flow)
- You do not know basic ratio-analysis
- You have never read an Annual Report
- You do not have a basic understanding of stock market operations

Applicants should carefully consider the above points before applying for the course.

WHAT TO EXPECT FROM THE COURSE

- A detailed understanding of various frameworks used in the investment process, with case studies.
- A spirited discussion on various concepts of investing.
- New techniques of analysis and valuation.
- Self-discovery about what kind of an investor/analyst you are.

WHAT NOT TO EXPECT FROM THE COURSE

- No 'Tips'. Purpose of the course is to understand investing better and become better investors.
- The faculty has no expertise in technical analysis, various short-term trading strategies etc. Therefore, these aspects will not be covered.

APPLICANTS SHOULD ALSO NOTE THE FOLLOWING

- Since this is a case-study based approach, it is a must that you bring your own laptop & calculator.
- Please note that active participation of applicants is a must, since case studies will be covered. You will be required to sit and study cases in class, post which there will be discussions on the same.
- Participants will be required to come prepared with given pre-course work.
- Mobile phones will not be allowed in class.
- There will be one guest session every day.

SELECTION CRITERIA

Candidates who have the aspirations for a successful career in investment management are encouraged to attend. This programme is highly recommended for candidates who share our conviction in value investing and behavioral finance. Each applicant will be evaluated on several criteria to ensure that the participants selected for the program are well-rounded individuals with capacities of contributing to classroom participation and peer learning.

Acknowledging that learning also comes from diverse backgrounds, participants will be selected on the following criteria:

- Quantity and quality of work experience
- Commitment and passion for the field of investing
- Evidence of professional success
- Education qualifications

APPLICATION DETAILS

Application Procedure

To apply the applicant must complete the application form at: <https://www.flame.edu.in/fil-the-art-of-investing-registration>

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PROGRAM FEES

- INR 34,000 plus GST (INR 40,120) which includes tuition, course materials, meals and on campus accommodation.
- Fee does not include travel and other incidental expenses.
- Candidates need to submit the application form before proceeding for the payment process.
- Once the application form is submitted successfully, the candidate will receive a User Id and Password along with a link on their personal email Id.
- Payment can be made through Net Banking from the link sent to the candidate in the email.
- Application process will be completed once the program fees are submitted successfully.
- Full amount will be refunded to the candidates who are not selected for the program.
- You can avail a full refund incase you are confirmed for the course, if cancellation is made 4 weeks before the commencement of the program; There will be no refund if cancellation is made less than 2 weeks before the commencement of the program.

ACCOMODATION

Accommodation will be provided on a twin sharing non-AC room basis to all participants at the FLAME campus in Pune for three nights (04, 05 & 06 July 2019).

APPLICATION DEADLINE

April 8th, 2019

SELECTION NOTIFICATION

April 18th, 2019

DATE

July 4th - July 7th, 2019

VENUE

FLAME University
Gat No. 1270, Lavale, Off. Pune Bangalore Highway,
Pune - 412115, Maharashtra, India.



OTHER FLAME INVESTMENT LAB PROGRAMS

FLAME Investment Lab With The Masters – Invest In Yourself

June 19th - 23rd, 2019

Behavioral Finance and Value Investing with Sanjay Bakshi

June 27th - 30th, 2019

Value Investing Blueprint with Vishal Khandelwal

1st Session - July 9th -10th, 2019

2nd Session - July 16th - 17th, 2019

3rd Session - July 23rd - 24th, 2019

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FACILITIES & INFRASTRUCTURE

FLAME offers 60 acres of tranquil space, just 13 kms. from the Pune University main gate. It is an eco-friendly campus adjoining a 18-hole golf course. FLAME has a football ground, international size cricket ground, tennis courts, basketball and volleyball courts, gymnasium and an outdoor swimming pool. FLAME also has a floodlit indoor sports hall with facilities for badminton, snooker and table tennis.

Its academic spaces include lecture theatres, conference rooms, a library, a performing arts studio, a visual arts studio, a sculpture studio, Physics, Chemistry & Biology labs, and amphitheatres. Some of the other amenities include cafes, Wi-fi connectivity, an infirmary and an ambulance in case of emergency.

During the duration of the program, participants are encouraged to explore the campus and use the facilities FLAME offers.

Library of Mistakes

FLAME University's Vivekananda library has become the first ever International branch of Library of Mistakes, Edinburgh. It is the only international branch outside of the home country. The Library of Mistakes, Edinburgh, is founded by the renowned market historian, Russell Napier. It provides a resource for the study of mistakes made in the sphere of business and finance, learning from the economic disasters of the past thereby improving financial understanding amongst professionals, students and the public. It focuses on the recorded uncertainty of how things work in the real world following the financial experiments of the past which ended in success and failures alike. Participants are allowed to browse through the resources of the Library of Mistakes at the FLAME Vivekananda Library.

CONTACT

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E-mail: fil@flame.edu.in

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GET IN TOUCH

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412115, Maharashtra, India.

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