



FLAME
UNIVERSITY

EVERLASTING

FLAME

A NEWSLETTER FROM THE VICE-CHANCELLOR'S DESK VOL 4.0

*The pioneer of liberal education in India
With a mission to be at the leading edge of knowledge*

*A student community of doers
Supported by a faculty community of experts*

*Imbibing interdisciplinarity
Yet encouraging self-discovery*

*A nurturing and creative environment
In a world-class campus for diverse interests*

*A research-oriented approach
Driving change at the grassroots*

*Learning beyond the classroom
Providing real-world outlook and imparting life-long skills*

*Rooted in Indian context
Yet global in nature*

*An experiential journey
A lifelong association*

**THIS IS THE SPIRIT OF
EVERLASTING**

From the desk of the _____
VICE-CHANCELLOR



Dr. Dishan Kamdar
Vice-Chancellor
FLAME University

Dear Reader,

I am happy to present the fourth issue of “Everlasting FLAME,” which is our endeavor to inform you of everything that’s new and happening at FLAME University.

The diverse yet original and thought-provoking viewpoints of our faculty members, their research progress, and the ideas they introduce into the classroom to help our students stay current in all areas of study are all covered in this edition. At the same time, we are incredibly proud of the accolades that our students and alumni continue to bring to the university.

Our students have just wrapped up the 2023 edition of Kurukshetra, the most popular inter-collegiate sports, cultural, and management festival in this part of the world. The FLAME campus was a hub of action and excitement with students from several institutions who participated and competed, had fun, and went back with great memories and newfound friendships. Kudos to our student team of organizers and volunteers, along with faculty, for having done a great job.

Do read this edition to see what’s happening at FLAME up close.

Happy reading!



OUR FACULTY COMMUNITY

RESEARCH



Hrishikesh Chandanpurkar
Fellow - FLAME Centre for Sustainability,
Environment and Climate Change

GLOBAL TERRESTRIAL WATER STORAGE RECONSTRUCTION USING CYCLOSTATIONARY EMPIRICAL ORTHOGONAL FUNCTIONS (1979–2020)

Published in: Remote Sensing

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Prof. Prasad Pathak
Faculty of Environmental Studies



Prof. Aamod Sane
Faculty of Computer Science

A SENSOR PLACEMENT STRATEGY FOR COMPREHENSIVE URBAN HEAT ISLAND MONITORING

Published in: ISPRS International Journal of Geo-Information

[KNOW MORE](#)



SPARSISTENT FILTERING OF COMOVEMENT NETWORKS FROM HIGH-DIMENSIONAL DATA

Published in: Journal of Computational Science

[KNOW MORE](#)

Prof. Arnab Chakrabarti
Faculty of Economics

ELECTRIC VEHICLE MOBILITY IN INDIA: CHALLENGES AND OPPORTUNITIES

Published in: Economic and Political Weekly

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Prof. Tanuj Negi
Faculty of Human Resources

TRACKING THE PATH OF PREDATOR RECOGNITION IN A PREDATOR-NAIVE POPULATION OF THE POND SNAIL

Published in: Behavioral Ecology

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Prof. Anuradha Batabyal
Faculty of Environmental Sciences



Prof. Chiranjoy Chattopadhyay
Faculty of Computer Science

NSLNET: AN IMPROVED DEEP LEARNING MODEL FOR STEEL SURFACE DEFECT CLASSIFICATION UTILIZING SMALL TRAINING DATASETS

Published in: Manufacturing Letters

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THE DIFFUSION OF MOBILE PAYMENTS: PROFILING THE ADOPTERS AND NON-ADOPTERS, ROGER'S WAY

Published in: Journal of Retailing and Consumer Services

[KNOW MORE](#)

Prof. Neha Yadav
Faculty of Marketing

"I DON'T WANT TO HAVE THE TIME WHEN I DO NOTHING": AGING AND RECONFIGURED LEISURE PRACTICES DURING THE PANDEMIC

Published in: Ageing International

[KNOW MORE](#)



Prof. Tannistha Samanta
Faculty of Sociology



ON ENHANCING PREDICTION ABILITIES OF VISION-BASED METALLIC SURFACE DEFECT CLASSIFICATION THROUGH ADVERSARIAL TRAINING

Published in: Engineering Applications of Artificial Intelligence

[KNOW MORE](#)

*Prof. Chiranjoy Chattopadhyay
Faculty of Computer Science*



CURRENCIES OF GREATER INTEREST FOR CENTRAL ASIAN ECONOMIES: AN ANALYSIS OF EXCHANGE MARKET PRESSURE AMID GLOBAL AND REGIONAL INTERDEPENDENCE

Published in: Financial Innovation

[KNOW MORE](#)

*Prof. Devendra Kumar Jain
Faculty of Finance*

ONLINE REVIEWS TOWARDS REDUCING RISK

Published in: Journal of Tourism Futures

[KNOW MORE](#)



*Prof. Neha Yadav
Faculty of Marketing*

THE DARK SIDE OF ADVERTISING: PROMOTING UNHEALTHY FOOD CONSUMPTION

Published in: European Journal of Marketing

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*Prof. Bilwa Deshpande
Faculty of Advertising & Branding*

IN THE MEDIA



Prof. Kunal Ray
Faculty of English Literature

ART ATTACK: TARGETING THE SUNFLOWERS

Published in: The Indian Express

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Prof. Suniti Vadalkar
Faculty of Design, Art and Performance

DOES INDIA POSSESS A VISUAL SENSE OR DESIGN SENSE?

Published in: The Hans India

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“TELL THE PEOPLE WHO ARE CLOSE TO YOU ABOUT HOW YOU FEEL. INCLUDING THEM WILL HELP YOU PROCESS THE SITUATION BETTER”

Published in: Live Mint for a quote

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Prof. Moulika Mandal
Faculty of Psychology



Prof. Moitrayee Das
Faculty of Psychology



Prof. Meghana Srivatsav
Faculty of Psychology

SILENT SCREAMS BEHIND METALLIC BARS

Published in: Telangana Today

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Prof. Kunal Ray
Faculty of English Literature

REVIEW: VALLI BY SHEELA TOMY

Published in: Hindustan Times

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Prof. Shivakumar Jolad
Faculty of Public Policy



Saumya Gupta
Fellow at FLAME Centre for Legislative
Research and Education

TODAY'S CONFLICTS ABOUT INDIAN FEDERALISM WERE PREDICTED BY CONSTITUENT ASSEMBLY SEVEN DECADES AGO

Published in: Scroll.in

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“AIR POLLUTION CRISIS IS SEVERELY IMPACTING THE NORMAL ACTIVITIES OF BOTH CHILDREN AND ADULTS AND LEADS TO DISRUPTION IN THEIR SOCIAL ASPECTS OF LIFE AS WELL. ALL OF THESE DECLINES IN PHYSICAL, EMOTIONAL, AND SOCIAL ASPECTS OF LIFE LEAD PEOPLE TO EXPERIENCE LOW LIFE SATISFACTION AND POOR WELL-BEING”

Published in: Live Mint for a quote

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Prof. Garima Rajan
Faculty of Psychology



Prof. Moitrayee Das
Faculty of Psychology

WORK CALLS OR WORK CREEPS

Published in: Telangana Today

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“WE ARE NOT ENGAGING IN QUESTIONS OF UNEQUAL DIVISION OF LABOUR, SOCIAL POLICIES AFFECTING WOMEN'S PROFESSIONAL LABOUR AND INSTITUTIONAL PROTOCOLS ENABLING WOMEN SCIENTISTS. UNLESS WE BRING THESE QUESTIONS UNDER SCRUTINY, WOMEN SCIENTISTS, EDUCATORS AND PROFESSIONALS WILL CONTINUE TO LOSE.”

Published in: Down To Earth for a quote

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Prof. Tannistha Samanta
Faculty of Sociology



NEW YEAR RESOLUTION: TO SLEEP WELL

Published in: The Sentinel

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DECODING CHINESE LAC BORDER AGGRESSION

On Doordarshan

[WATCH VIDEO](#)



*Prof. Roger Liu
Faculty of International Studies*

*Prof. Moitrayee Das
Faculty of Psychology*

UGC GUIDELINES HAVE GOT IT WRONG: TO COME TO INDIA, FOREIGN UNIVERSITIES NEED MORE THAN UNLOCKING OF REGULATORY KEYS

Published in: The Indian Express

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*Prof. Yugank Goyal
Faculty of Public Policy*



*Prof. Moitrayee Das
Faculty of Psychology*

FEELING LONELY AT WORK? YOU ARE NOT ALONE

Published in: Business Manager

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*Prof. Maya Dodd
Faculty of Humanities*

RIGHT TO INTERNET IS A HUMAN RIGHT: RETHINKING DIGITAL ACCESS

Published in: TVW News India

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GRANTS AND AWARDS



Prof. Maya Dodd
Faculty of Humanities and Languages



Prof. Nidhi Kalra
Faculty of Literary & Cultural Studies

CRYMBLE AWARD 2022

Prof. Dodd and Prof. Kalra, received the Crymble Award 2022 for their book, "Exploring Digital Humanities in India".



Prof. Yamini Krishna
Faculty of Communication

SHER-GIL SUNDARAM ARTS FOUNDATION AND ASIA ART ARCHIVE IN INDIA RESEARCH GRANT

Prof. Krishna, received the Grant for her project, 'Sabras – A Glimpse into the Deccani Renaissance'.

BOOKS PUBLISHED



Prof. Dishan Kamdar
Vice-Chancellor

CLEANSING MOMENTS: DEVELOPING LEADERSHIP SKILLS FOR ALL TIMES

Publisher: Wiley

WORLD LITERATURE AND THE QUESTION OF GENRE IN COLONIAL INDIA - POETRY, DRAMA AND PRINT CULTURE 1790-1890

Publisher: Bloomsbury



Prof. Kedar Kulkarni
Faculty of Humanities and Languages

THE GREATEST MARATHI STORIES EVER TOLD

Publisher: Aleph Book Company



Prof. Ashutosh Potdar
Faculty of Theatre



Prof. Yugank Goyal
Faculty of Public Policy

WHO MOVED MY VOTE?

Publisher: Westland

INDIAN AND WESTERN PHILOSOPHICAL CONCEPTS IN RELIGION

Publisher: Rowman and Littlefield



Prof. Pankaj Jain
Faculty of Philosophy and Religious Studies

NEW FACULTY JOIN THE FLAME COMMUNITY



Prof. Purnima Bajre
Faculty of Psychology
PhD in Psychology - IIT Bombay,
India



Prof. Anuradha Batabyal
Faculty of Environmental Sciences
PhD in Ecology - Indian Institute of
Science, Bangalore, India



Prof. Aditi Joshi
Faculty of Operations & Analytics
PhD in Industrial Engineering -
Northeastern University, Boston, USA



Prof. Ajith Abraham
Dean - Faculty of Computing and
Data Sciences
PhD in Computer Science - Monash
University, Melbourne, Australia



Prof. Pawan Kumar
Faculty of Finance
Pursuing PhD in Finance - NITIE,
Mumbai, India

OUR STUDENT COMMUNITY



EVENTS AT FLAME

INVESTITURE CEREMONY

The Investiture Ceremony of the FLAME Student Council for the academic session 2022-23 was held with great pomp.

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SPORTS JERSEY UNVEILING CEREMONY

At FLAME University, we integrate sports into every aspect of our culture. A prestigious event for all the athletes at FLAME, the Sports Jersey Unveiling Ceremony was a momentous celebration honoring all the sports teams.

[READ MORE](#)

POSTURE CORRECTION & STRESS MANAGEMENT

FLAME alumna Riya Davda, a certified yoga instructor, conducted a yoga event organized by The FLAME Yoga Club and the FLAME Alumni Relations Cell.

The aim of the session was to equip students, staff, and faculty with tools that would help them deal with the repercussions of weak postures.

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FLAME KURUKSHETRA

Welcome to the battlefield!

FLAME University's inter-college student-run festival, Kurukshetra, was held from January 25–29, 2023, at the FLAME campus. Students from various colleges across India competed in sports, cultural, and management events. True to its foundation in liberal education, the festival was an all-around experience and catered to every individual's interest and skill set. Students took home more than just memories; they took home skills, friendships, a sportsperson's spirit, and the Kurukshetra experience, which is far more valuable than trophies and medals.



TEDxFLAMEUniversity

x = independently organized TED event

At times, one step further, one extra mile and just one word can make all the noise. The noise continues to echo in the free yet restricted world of ours. These actions and words create the smallest to the largest of revolutions to build a better future. It takes strength to climb higher and leave these limits behind. Such stories go beyond boundaries. FLAME University celebrated the stories of courage, growth, resilience and uproar that encapsulate the essence of transcendence.

This event hosted by FLAME University saw students interact with renowned speakers and gained knowledge from insightful sessions.

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Aditya Singh Kapur
Known for Social Innovations

Aditya S Kapur, is an evolving kid who is known for his Social Innovations. Been recognized by United Nations twice, awarded by the Indian Government for 9+ years consecutively.



Vedant Pophale
Mythologist & Writer

Vedant Pophale is a Mythologist, Writer and a Wordplay Enthusiast. Since the past eight years, he has indulged in the studies of the scriptures from Oxford Center for Hindu Studies and Bhandarkar Oriental Research Institute in Pune with an expertise in Indian Mythology.



Ananya Maloo
Entrepreneur

Ananya started her entrepreneurial journey through the launch of Nuutjob a male intimate hygiene and grooming company along with her sister Anushree in 2021.

Shibin Harinadh

Hypnotist & Mentalist

Shibin Harinadh is a practicing hypnotist and an experienced mentalist, or as he likes to put it 'a wanderer of minds'.



Deepesh Solanki

Independent Authorized Ambassador - IMG Academy

Subject of Walt Disney Movie Million Dollar Arm.



Foram Shah / Daaniyal
Co-founder - Spill Poetry

Foram and Daaniyal are the co-founders of Spill Poetry, one of India's most loved art collectives. Spill Poetry promotes and produces content in collaboration with more than 100+ artists and hosts events across the country.

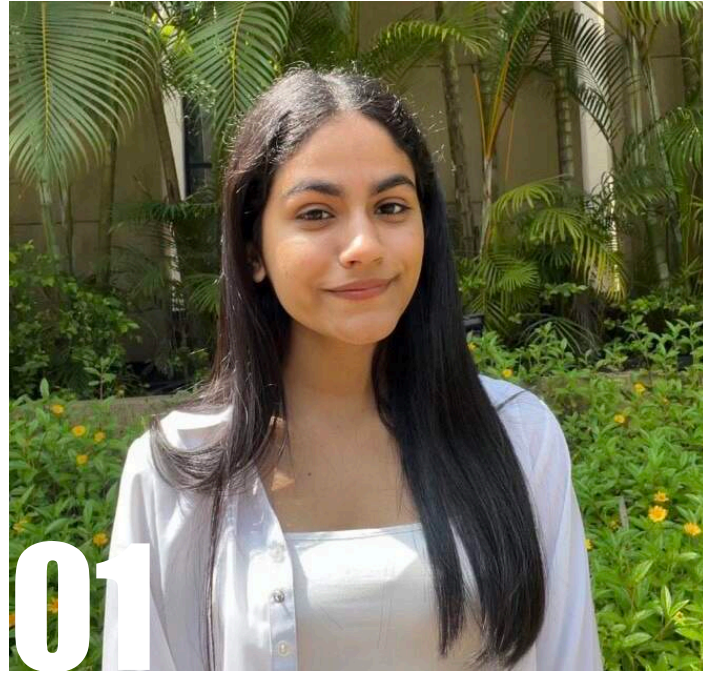


Soumya Jain

Founder and CEO of iTeach Schools

Soumya is the Founder and CEO of iTeach Schools and the co-founder of iTeach Fellowship (now closed).

ACHIEVEMENTS



We congratulate our undergraduate student, Tarini Ravi Kumar, an advocate of regenerative and ergonomic technology, for presenting her research on the Proteus Effect: For Better or for Metaverse (digital self-representations and their implications) at the online convention hosted by the Center for Humane Technology - Course Community Showcase.

Her research aimed at dissecting the various psychological phenomena of self-perception and behavioral confirmation with respect to avatars and their presence in web spaces.



FLAME STUDENTS AT THE INDIAN CONFERENCE ON BIOINFORMATICS

Third-year undergraduate students Oom Rawat, Nandini Gandhi, and Shubhangi Sharma presented their research work on "Improved JAYA algorithm for the identification of protein functions" at the Indian Conference on Bioinformatics (Inbix'22).

FLAME STUDENTS AT THE YOUTH FORUM

Third-year Psychology Major students Ananya Saxena, Cherish Mundhra, and Sanayah Sansare were selected to represent FLAME University at the Youth Forum organized by the Fourth Wave Foundation in association with the United Nations Office on Drugs and Crime and the World Federation Against Drugs.

Third-year Psychology Major students Ananya Saxena, Cherish Mundhra, and Sanayah Sansare were selected to represent FLAME University at the Youth Forum organized by the Fourth Wave Foundation in association with the United Nations Office on Drugs and Crime and the World Federation Against Drugs.



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APPLICATION OF PSYCHOLOGICAL CONCEPTS TO THE WORLD OF BUSINESS (BRANDING):

Published in: *The International Journal of Indian Psychology*

[READ MORE](#)





05 FLAME STUDENTS SELECTED FOR VOLLEYBALL STATE CHAMPIONSHIP

We are delighted to celebrate the selection of our four undergraduate students, Deeksha Vinod, Dyumni Pandit, Thankam Joshua, and Varna Kamath, to play in the Under-21 Youth Volleyball State Championship. Adding to this exciting news, Deeksha Vinod has also been selected for the National Volleyball Under-21 Team, and FLAME volleyball coach Akshay Taware has been appointed as the Youth Maharashtra National Team Coach.



[READ MORE](#)

FLAME SWIMMING TEAM DOES US PROUD

FLAME students Mannat Budhrani, Nishtha Agarwal, Kajol Nanavati, Abhinav Mookim, and Ishaan Sapru participated in the '12th State Level Open Sea Swimming Competition and Beach Games 2022' held at Malvan. Nishtha Agarwal secured the fourth position, and Mannat Budhrani secured the sixth position in the female category. While in the male category, Ishaan Sapru secured the fifth position.

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06



07

GOLD AT ICE SKATING NATIONAL CHAMPIONSHIP

Janvi Chordia, an undergraduate student at FLAME University, shines at the 18th National Speed Skating Championships, securing first place in the Junior A category and adding another gold medal to her already impressive tally of seven national gold medals. We congratulate Janvi on her outstanding achievement.

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08

FLAME WOMEN'S CHESS TEAM WINS BIG

The FLAME Women's Chess Team participated in the "Rise Up: Pune Female Chess Tournament," one of the first ever exclusive female chess tournaments organized in India under the prestigious Pune District Chess Circle.

We congratulate Gaurika Gupta, Misha Sharma, Nidhi, and Sanika Singhi for their exceptional performance and thank the FLAME Chess Coach, Mr. Pavan Katkade, for mentoring the team.

[READ MORE](#)

STUDY ABROAD EXPERIENCE



UNDERGRADUATE STUDENT DHRITI SUMANTH | SEMESTER ABROAD AT WELLESLEY COLLEGE

Dhriti Sumanth, a third-year undergraduate student at FLAME University, chose Wellesley College for her semester exchange program.

Speaking about the curriculum at FLAME and Wellesley, she mentions how the semester abroad program at FLAME helped her enhance her learning and grow both academically and personally

WATCH VIDEO

Dhriti Sumanth
Semester Abroad at
Wellesley College

MEET OUR STUDENTS



With a passion for economics and data science. Arushi shares her thoughts on how FLAME, its academics, and its resources can help her achieve her dreams.

WATCH VIDEO

Arushi Arney
First-year undergraduate student,
FLAME University

UNDERGRADUATE STUDENT JYONTIKA KAPOOR | SEMESTER ABROAD AT FLAME UNIVERSITY

Jyontika Kapoor, a third-year undergraduate student at Wellesley College in Boston, USA, chose FLAME University for her semester exchange program.

Speaking about the rigorous and challenging curriculum at FLAME, akin to the one at Wellesley, she mentions how the semester exchange program at FLAME University helped her enhance her learning and grow both academically and personally.

Our close-knit community also made her feel at home.

WATCH VIDEO



Jyontika Kapoor
Semester Abroad at FLAME
University



With her talents and achievements spanning from competing in national league rowing to internationally representing India at the Busan International Art Fair, Nicksha is the true definition of a “jack-of-all-trades.” Tune in to hear her story about why she thinks FLAME University’s liberal education is the right choice for her as she aspires to pursue business management as well as film, photography, and art.

WATCH VIDEO

Nicksha Sakthivel
First-year undergraduate student,
FLAME University

OUR ALUMNI COMMUNITY



STORYTELLING WITH BIG BRANDS

Madhurima has always believed that knowledge is the key to success in any field. While she was at FLAME, she made sure to absorb, research, and make the most of everything the curriculum had to offer. Her commitment has allowed her to showcase her narrative skills for the likes of Netflix and Amazon Prime.

[KNOW MORE](#)



Madhurima Khadilkar
FLAME Alumna

AN ENTREPRENEUR TURNED ANGEL INVESTOR

Having an eye on the prize, Pratik pursued a postgraduate course in Entrepreneurship at FLAME to gain skills and knowledge about managing his two-and-a-half-decade-old family business that goes by the name of "Sainath Developers." Along with entrepreneurship, Pratik has also ventured into investing and has partnered with companies such as Snackible, Leegality, and more as an angel investor.

[KNOW MORE](#)



Pratik Kataria
FLAME Alumnus

FROM THE HUMBLE BEGINNINGS OF SANTAWANAM AT FLAME TO HER AWARD-WINNING PERFORMANCE ON “ECHOING CHAMBER”, SWATI SIMHA LIVES HER DREAM

Swati's theatre journey started when she wrote, directed, and performed in Santawanam at FLAME, as she reproduced and summarized everything taught in the course. After that, the world became her stage. From her stints at the Royal Court Theatre, London, and the Royal Exchange Theatre, Manchester, to bagging the Toto award in 2018 for her performance in the play "Echoing Chamber," Swati has only been making greater strides in her theatre career.



Swati Simha
FLAME Alumna

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EXPLORING THE DEEPER REALMS OF THE MIND

Drishti, the founder and CEO of Journey Matters, has been exploring the field of psychology for seven years and says that the journey has been nothing short of insightful. Having worked with people of all age groups, she chooses to help children in their early stages of development. By using physical and digital products, Drishti aims to instill and condition emotional literacy in schools and at home.



Drishti Goenka
FLAME Alumna

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Rahul Kamboj
FLAME Alumnus

IN THE DYNAMIC WORLD OF MEDIA, ENTERTAINMENT, AND SPORTS, RAHUL KAMBOJ SHARES THE 3PS OF SUCCESS

FLAME alumnus Rahul Kamboj had always been inclined towards live events, sports, shows, and films, and that is what drove him to work with prestigious organizations and highly influential people. From being the Associate Creative Director at Cineyug to working on shows like the Colors Screen Awards, the Golden Petal Awards, and more, Rahul has only moved from one milestone to another.

Currently the Head of Content at the National Basketball Association- India, Rahul points out the 3 Ps of acing the media industry, namely perseverance, persistence, and patience.

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FROM PROCURING GOVERNMENT PERMITS TO COORDINATING WITH FISHERIES AND OCEANS CANADA, KARTHIKESHWAR SANKAR AIMS TO EMPOWER THE ENVIRONMENT

FLAME alumnus Karthikeshwar Sankar's journey in the field of environmental studies started at FLAME. The constantly evolving nature of the field sparked his curiosity about new discoveries, leading him to intern with organizations like Envirosphere Consultants Ltd. and HMR Consultants.

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Karthikeshwar Sankar
FLAME Alumnus

MAKING HIS PRESENCE IN THE FIELD OF PSYCHOLOGY

Ashay's passion for lifelong learning and hands-on experience propels him to new heights. Internships, teaching, and now a PhD project on the psychology of communicating tipping points for social change at the University of Groningen, Faculty of Behavioural and Social Sciences in the Netherlands, funded by the Dutch Research Council (NWO). Ashay's drive to constantly improve and innovate serves as an inspiration to us all.

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Ashay Deshpande
FLAME Alumnus



Himanish Ashar
FLAME Alumnus

BIG WIN AT EPICA AWARDS

Himanish, the creative director at Leo Burnett, and his team bagged a Grand Prix, a Gold, and a Bronze for Procter & Gamble's Whisper "Missing Chapter" under Sustainable Development Goals at the Epica Awards.

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HOW TO SUCCEED AT BUSINESS SCHOOL: TOP TIPS FROM ALUMNI

FLAME alumna Aniesha Chaana, Assistant Director - Brand, Marketing and Communications, Ernst & Young; FLAME alumnus Dipen Bhuva, Group Head - Planning, Ogilvy; and Mitali Maheshwari, first-year postgraduate student at FLAME, spoke to BusinessBecause, shared their experiences, and gave suggestions on how to make the most of the business school journey.

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EASY WANDERLINGS TOPS ROLLING STONE INDIA'S LIST OF THE 10 BEST INDIAN EPS

The five-track EP "Caught in a Paradise" is ranked first on Rolling Stone India's list of the best Indian EPs of 2022. The band members, some of whom are FLAME alumni, deserve kudos for pulling off this feat and our best wishes for success in all of their future projects.

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Muskan Agarwal
FLAME Alumna

FLAME ALUMNI AT UNLEASH

Muskan Agarwal and Sidharth Rath, both FLAME alumni and FLAME Entrepreneurship Lab alumni, joined 1,000 global talents from over 160 countries to discuss, debate, and deliver solutions for global SDGs at the UNLEASH Global Innovation Lab in Mysore. The lab brings together international partners to work on several UN SDGs. While Muskan participated and innovated for SDG 4: Education, Sidharth worked on SDG 3: Non-communicable Diseases - to build breakthrough solutions for a better world.

FLAME alumna Drishti Goenka was also a part of the initiative, as her emotional literacy app for the early years, FUFU Feels, made it to the TOP 25 teams for the UNLEASH Plus Bootcamp.

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Sidharth Rath
FLAME Alumnus



Drishti Goenka
FLAME Alumna

FLAME ALUMNI FEATURED IN INDIA'S FIRST 25 UNDER 25

Eerishika Pankaj, Head of Research and Operations Director, Organisation for Research on China and Asia, and Sidharth Rath, Founder and CEO, Swasthya Plus Network, both FLAME alumni, were featured in the 25 Under 25 list of young Indians in policy and politics. The list, curated by the Young India Foundation, was unveiled on National Youth Day at the India International Centre in Delhi and recognizes young leaders making an impact in Indian politics.

[READ MORE](#)



Eerishika Pankaj
FLAME Alumna



Sidharth Rath
FLAME Alumnus

ALUMNI MUMBAI CHAPTER MEET, AN EVENING TO REMEMBER!

The evening was filled with warmth, laughter, and cherished conversations as the alumni reconnected and reminisced about their time at FLAME. The beautiful evening was a testament to the strong bonds and everlasting friendships formed during their time as students at FLAME. The alumni shared their career and achievements post FLAME with the leadership of FLAME. The smiles on everyone's faces truly spoke volumes about the positive impact of the FLAME community.





EXPERIENTIAL LEARNING

FIELD-BASED LEARNING

RURAL FIELD VISIT

FLAME University believes in standing true to its vision of imparting education that transcends traditional classroom learning.

Field-based inquiries (fieldwork) have been central to the disciplines of sociology and anthropology around the world. Recently, to learn about the importance of field-based information, third-year undergraduate students of 'Rural Sociology' undertook a day-long rural field visit. The location of this immersion was a village in Khed taluka, which served as a perfect site for the experience.

The visit was beneficial in bridging the gap between classroom and field learning, allowing students to see how their classroom knowledge could be applied in real-life situations.



INDUSTRY VISIT TO TONIC WORLDWIDE AND THE SETS OF THE KAPIL SHARMA SHOW

The second-year MBA (Communications Management) students took a leap from theory to practice with an insightful industry visit. The recent opportunity to visit Tonic Worldwide, a leading marketing and communication agency, and a behind-the-scenes tour of the sets of The Kapil Sharma Show gave the students valuable insights into the industry and a chance to see how theory is applied in real-life situations.





HERITAGE WALK AROUND PUNE CITY

A guided heritage walk was organized for the third-year undergraduate and FLAME Scholars Program students under the courses Urban Sociology and Urban Studies, respectively. Prof. Anup Tripathi, Faculty of Sociology, and Prof. Prasad Pathak, Faculty of Environmental Studies, organized this experiential event in association with the Indian National Trust for Art and Cultural Heritage (INTACH), Pune Chapter.

Dr. Shubhada Kamalapurkar, an architect and conservation expert from INTACH, led the walk. This activity aimed to expose students to urban diversity, socio-spatiality, architecture, and planning in the old Pune city from an urban planning perspective

ALUMNI INTERACTION SERIES

In this one-of-a-kind interaction series, organized by the Alumni Relations Office, FLAME alumni, and students participated in conversations that lead to an exchange of exciting ideas and experiences.



Monica Nehe
Manager - HR Management Partner,
VMware



Drishti Goenka
Founder and CEO,
Journey Matters



Pankti Vora
Supervising Producer,
Sony Pictures Networks India

GUESTS AT FLAME



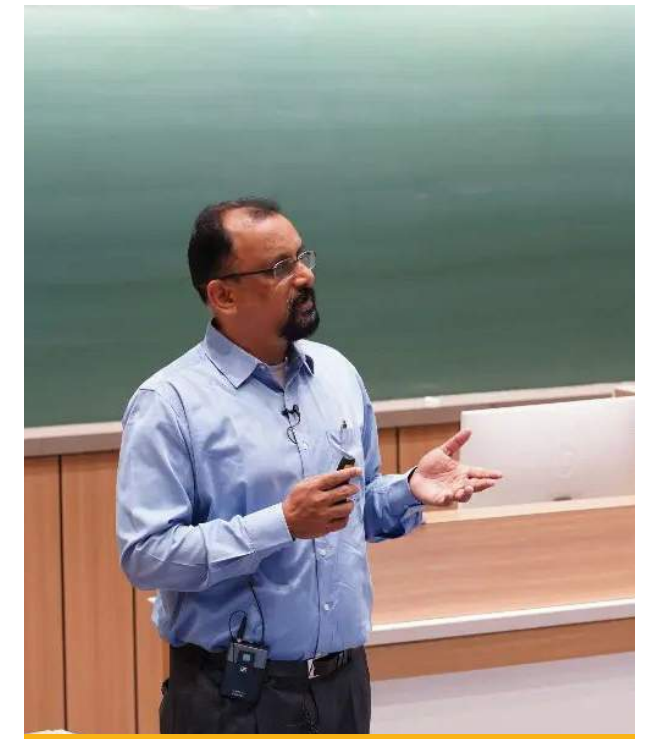
Srini Krish
President-Global Services, Fiserv Inc.

DIVERSITY AND INCLUSION

Organized by the FLAME Career Services Office, Mr. Krish conducted an insightful session on the importance of diversity and inclusion. The session covered some critical issues and helped students gain clarity about subjects like success and leadership to have a fulfilling professional and personal life.

PRICING AND PRICING STRATEGY

FLAME University hosted Mr. Marathe on campus, where he interacted with the postgraduate students and conducted an insightful session on pricing and pricing strategy, using relevant examples and presenting a unique blend of theory and practice, adding value to the students' learning experience by sharing some pearls of wisdom from his journey.



Shailendra Marathe
Co-founder and CFO,
SKILLEDGE



POSTCARD MAN OF INDIA VISITS THE FLAME CAMPUS

The session with Mr. Lokhande was organized as a part of the Business and Rural Immersion Program for second-year postgraduate students at FLAME School of Business. During the session, Mr. Lokhande dove deeper into the transformation of rural India over the past five years and also talked about its growing dominance in business and consumerism.

Pradeep Lokhande
Social Activist

IMAGINATION IN DIPLOMACY

The Department of Social Sciences, FLAME University, and the FLAME Centre for South and South-East Asian Studies jointly organized a lecture on "Imagination in Diplomacy." The session was conducted by Mr. Raja Karthikeya, who specializes in risk analysis, conflict mediation, disaster management, international development, and multilateral diplomacy. Before joining the UN, he worked with international affairs think tanks and has published widely on public policy challenges.



Mr. Raja Karthikeya
Social Activist

BEHAVIOURAL INSIGHTS FOR PUBLIC POLICY

FLAME University hosted an interactive session on "Behavioural Insights for Public Policy" with Dr. Awasthi. The session explored how human cognition, emotions, and unconscious biases influence choice behaviour and what could be done to improve public policy and governance-related areas like public health, financial literacy, organizational strategy, and more.



Dr. Bhuvanesh Awasthi
Exp-Design Lead Researcher - Behavioural Finance,
Government of Canada

NUANCES OF BRAND STRATEGY

The Department of Marketing at the FLAME School of Business hosted Mr. Sarkar for a guest session on brand strategy for postgraduate students. He delivered an insightful session on branding concepts for different brands and discussed the nuances of the application of branding strategies in various geographical contexts. He focused on Keller's Resonance Model for Building Brand Equity and explained how it was critical for brands to go up the pyramid from salience to resonance by establishing breadth and depth for brand awareness, creating Points of Parity and Points of Difference, eliciting a positive brand response, and developing active brand relationships.



Sushovan Sarkar
National Key Accounts Manager,
HELL Energy, India



CULTURE AND CONSUMER BEHAVIOR

Dr. Roy gave an insightful session for the students of FLAME School of Communication; he shed light on how different cultures influence people's purchasing behavior and how brands communicate with their audiences.

Dr. Rajat Roy
Associate Professor of Marketing,
Bond University,
Australia

PROF. PANKAJ JAIN AT THE UNIVERSITY OF HOUSTON COLLEGE

Prof. Jain was invited to be part of the discussion on "Yoga, Dharma, and Ecology" at the University of Houston College of Nursing Library, USA.

Prof. Pankaj Jain
Faculty of Philosophy and Religious Studies



**WEBINARS AND
CONFERENCES**

INDIA'S CULTURAL ENTERPRISE: FROM PROTECTION & PRESERVATION TO PROMOTION

FLAME Centre for Knowledge Alternatives, in partnership with the Network of Indian Cultural Enterprises (NICEorg) organized a roundtable to initiate meaningful discourse on strengthening cultural entrepreneurship in India. There is a need for discourse on the cultural enterprise to move from preservation to promotion, and an enabling policy framework is necessary for that. The discussions aimed to identify the potential and constraints faced by cultural entrepreneurs in India and how an enabling policy ecosystem can evolve in this sector.

PANELISTS



MINI MENON

Co Founder and Editor,
Live History India



OMKAR SATHE

Co-Chair, Creative & Cultural
Businesses Programme,
IIM-Ahmedabad



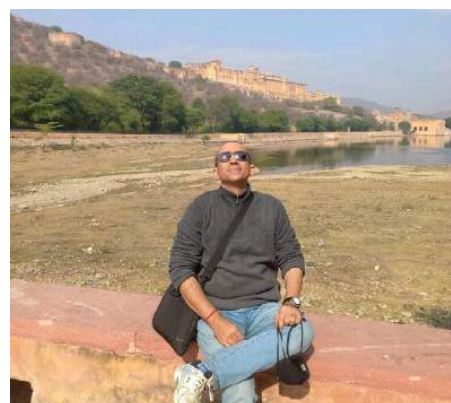
RAJEEV SETHI

Founder-Chairman,
Asian Heritage Foundation



ANCHAL JAIN

Co-Chair, Creative & Cultural
Businesses Programme,
IIM-Ahmedabad



CHINTAN BAKSHI

CEO,
Startup Oasis



DILEEP MORE

Founder,
Korakari



SANJAY ANANDARAM

Cofounder,
NICEorg



SUNIL JALIHAL

Founder,
Indic Inspirations



VINAY SAHASRABUDDHE

President,
ICCR



GANESH HINGMIRE

Founder,
GMGC (IPR/GI Expert)



KSHIPRA SHUKLA

Chairperson,
UP Institute of Design and
Research



LALITAGAURI KULKARNI

Director, CEED,
Gokhale Institute



VISHPALA HUNDEKARI

Founder,
Ekibeki



YUGANK GOYAL

Faculty of Public Policy,
FLAME University



BHARAT DAMANI

Faculty of Entrepreneurship,
FLAME University

SYMPOSIUM ON SUSTAINABLE FINANCE - AN INDIC CONTEXT

The objective of the symposium was to initiate a discussion on how India is well-positioned to provide global, intellectual, and educational leadership through its dharmic wisdom, lived history, traditions, and experience with sustainable finance.

The symposium had eminent panelists and industry leaders from the financial sector. It was a platform for students to gain insights about an important and developing concept in finance.



Prof. Atul K Shah
Globally renowned expert advisor, thought leader, writer, educator and broadcaster



Prof. Devendra Jain
Faculty of Finance



Prof. Yugank Goyal
Faculty of Public Policy



Prof. Anuja Sethiya
Faculty of Finance



Prof. Poonam Gandhi
Faculty of Sociology

PROF. POONAM GANDHI AT HOPE COLLEGE

Prof. Gandhi delivered a series of six lectures at Hope College, Michigan, U.S., on topics related to India, such as colorism in India, caste and class in India, Hinduism and gender in India, and women fine artists of contemporary India, in courses offered at Hope College on race and ethnicity, women in global society, art and activism, and introduction to sociology.

GENDER MAINSTREAMING IN INTERNATIONAL LABOUR MIGRATION

Prof. Balan was invited as a panelist for a discussion on "Gender Mainstreaming in International Labour Migration." The panel deliberated on ways to facilitate women's safe migration and mobility to European destinations, including devising comprehensive pre-departure training, portability of skills, and gender mainstreaming in labor policies.



Prof. Divya Balan
Faculty of International Studies



LAW ECONOMICS POLICY CONFERENCE AT FLAME UNIVERSITY

FLAME University recently hosted the 5th edition of the Law Economics Policy Conference, on the theme "India: The Path to Sustained Growth over the Next Decade," jointly with the Institute for New Economic Thinking (INET).

The three-day conference was graced by noteworthy personalities like Vallabh Bhansali, Co-Founder of the ENAM and Governing Body Member of FLAME University; Raghunath Mashelkar, Former Director General of the Council of Scientific and Industrial Research; Justice (Retd.) Madan Lokur, Former Judge of the Supreme Court of India, and many more.

[READ MORE](#)



THE OWNERSHIP OF PUBLIC HISTORY IN INDIA

With the objective of bringing marginalized communities into mainstream curricula, FLAME University recently held a two-day workshop as part of a larger, ongoing research project called The Ownership of Public History in India (TOPHI), funded by the British Academy.

The workshop initiated by Prof. Maya Dodd, Faculty of Humanities at FLAME University, was a confluence of community researchers from across western and southern India and focused on Adivasi foodways and the wild foods documentation project. Some key panelists included: Aslam Saiyyad of Hallu Hallu; Chef Thomas Zacharias of The Locavore; Prof. GN Devy, an institution builder famously known for the People's Linguistic Survey of India and the Adivasi Academy; Nandini Oza, former President of the Oral History Association of India, and creator of the Oral History Narmada repository.

[READ MORE](#)



OTHER IMPACT STORIES

PLACEMENTS 2022 | STUDENTS BAG TOP SALARY OF RS. 20.5 LAKH

We are proud to announce that 79% of our MBA and 67% of the MBA (Communications Management) graduating class of 2023 have been placed across companies, sectors, and industries, much before program completion. Companies recruited our students across verticals and offered roles in the areas of banking, consulting, retail operations, human resources, product management, copywriting, client servicing, marketing, relationship management, business analysis, project management, etc.

Some of the participating companies included Vedanta, Reliance Retail, HDFC Bank, Adani Group, Bajaj Finance, ANZ Bank, Kotak Mahindra Bank, and Ernst & Young.

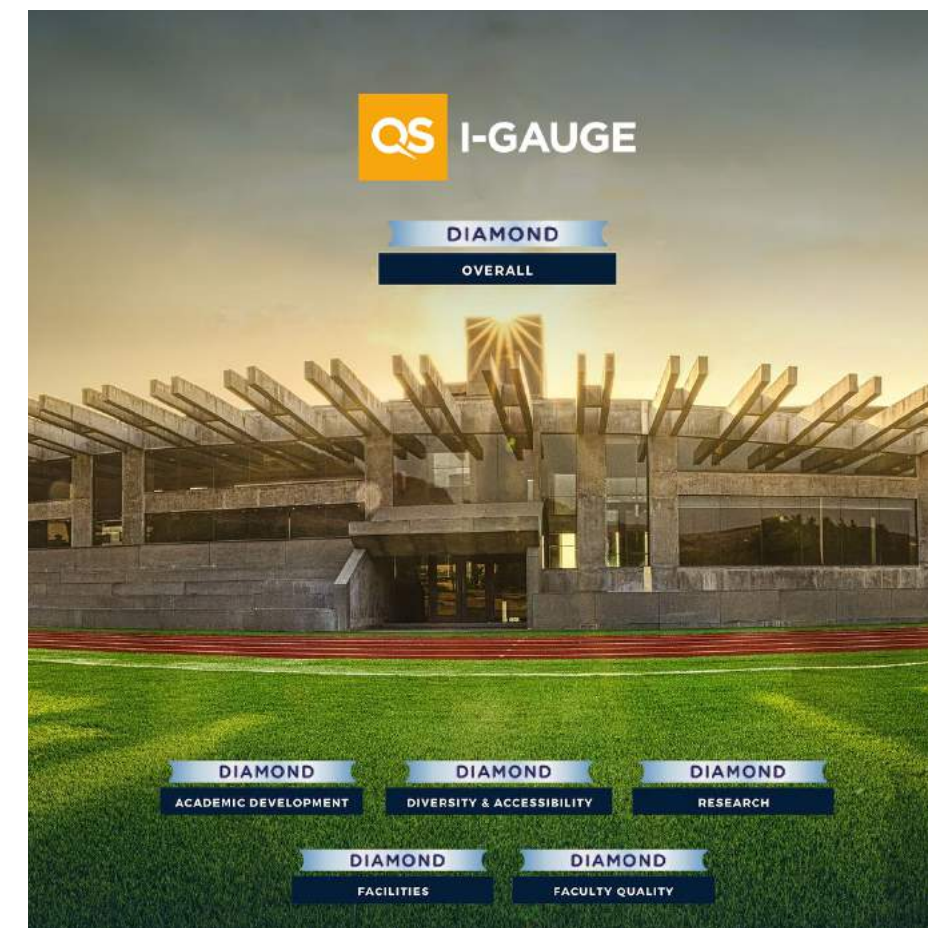
[VIEW INTERIM PLACEMENT REPORT 2023](#)

FLAME RECEIVES OVERALL DIAMOND RANKING

FLAME University has been awarded an overall Diamond ranking, along with Diamond ranking in the Academic Development, Diversity and Accessibility, Facilities, Faculty Quality, and Research Parameters by Quacquarelli Symonds (QS).

QS specializes in the analysis of higher education institutions across the globe, and QS I-GAUGE is an India-specific rating system for universities, colleges, and schools in the country.

[READ MORE](#)



FLAME RECEIVES THE ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS (AACSB) MEMBER CERTIFICATE



FLAME University has received the Association to Advance Collegiate Schools of Business (AACSB) Member Certificate at the 12th Indian Management Conclave (IMC) 2022, India's definitive annual Management Education Conference and Awards Platform.

AACSB is a global nonprofit association that brings educators, students, and businesses together to achieve a common goal: creating the next generation of great leaders. The AACSB accreditation is known worldwide as the long-standing, most-recognized form of specialized accreditation that an institution and its business programs can earn. It includes a rigorous external review of an institution's mission, faculty qualifications, curriculum, and ability to provide the highest-quality programs.

FLAME UNIVERSITY SIGNS AN MOU WITH THE INDIAN NAVY AND NAVY WELFARE AND WELLNESS ASSOCIATION (NWWA)

In an attempt to provide the benefit of quality education to deserving students and recognize the talent in our community, FLAME University has signed a Memorandum of Understanding with the Indian Navy and the Navy Welfare and Wellness Association (NWWA).

Following the signing of this MoU, eligible students from naval families will be admitted to FLAME with fee waivers. We are excited to work together to assist young, promising students and give their careers a much-needed boost.



EVERLASTING

Gat No. 1270, Lavale, Off. Pune - Bengaluru Highway, Vadzai, Dist. Pune - 412115
www.flame.edu.in | 1-800-209-4567 | enquiry@flame.edu.in

