

EVERLASTING FLAME

VOL 1.0

A QUARTERLY NEWSLETTER FROM THE VICE-CHANCELLOR'S DESK



FLAME
UNIVERSITY

FROM THE DESK OF THE VICE-CHANCELLOR



Dr. Dishan Kamdar

FLAME University is an experience. In this fast paced and constantly evolving world, we believe that what was relevant yesterday, may not be relevant today. This necessitates flexibility and an awareness of the real world in its various dimensions. As a result, we strive to take our students on a journey that not only focuses on learning but also enables them to create an everlasting impact. This is our inspiration in all of our actions, endeavours, and activities involving our students and faculty.

Everyday, the University exemplifies this journey and illustrates a hub of academic and extracurricular activities. To offer you a glimpse into this ecosystem, we are starting the 'Everlasting FLAME' newsletter, a quarterly publication that will provide insight into all aspects of the FLAME Experience. As a quarterly release, I will be consolidating and highlighting activities at the University and hope that it serves as a strong platform of connection and insight.

Read more and stay up to date with FLAME University, from global impact stories to the development of a community of creative thinkers.

EVERLASTING *impact*

*A vision to focus all our efforts for
societal and individual impact*

Our Student Community



INDIAN COMMUNITY COOKBOOK PROJECT

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The Indian Community Cookbook Project (ICCP) is a collection of cookbooks reflecting the varied cuisines of India (and the subcontinent). The project directors are undergraduate students, Khushi Gupta, Muskaan Pal and Ananya Pujary.

After winning the Culture For All conference, organised by Sahapedia; the team's project has now been reviewed by Souvik Mukherjee Assistant Professor, Cultural Studies of Centre in Social Sciences Calcutta.

RESEARCH PRESENTATION AT THE FIFTH INDIA LAND AND DEVELOPMENT CONFERENCE (ILDC2021)

Arushi Bhasin, undergraduate student at FLAME University presented a research on Digital India Land Records Modernisation Program (DILRMP) at the conference held by NRMCM.





PROJECT 'SAAF WATER' AWARDED GLOBAL WINNERS OF IBM CALL FOR CODE GLOBAL CHALLENGE 2021

Undergraduate student, Manikanta Chavvakula, is part of the first-ever team who won the IBM Call for Code Challenge. His team members were Hrishikesh Bhandari from IIT-Madras, Satyam Prakash from IIT-Madras, Jay Aherkar, a pre-university student, and Sanket Marathe from AITD Goa.

Honorable Prime Minister of India, Shri. Narendra Modi recognized the efforts of the team in his series, 'Mann Ki Baat'.

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GOMAC 2021 APAC WINNERS

Anshuman Dwarkanath, Arjun Shah, Adithya Ajith Nair, Dheer Sanghvi and Jenish Mutta, under the guidance of Prof. Rohit Tiwari, worked with the company Good Karma and excelled at this international competition. Good Karma is a company that provides 100% recycled products.

FLAME University is the only university to have won the Global Online Marketing Academic Challenge (GOMAC) award every single year.

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CAMPUS AMBASSADOR AT THE AMERICAN PSYCHOLOGICAL ASSOCIATION (APA)

Tarini Ravi Kumar, undergraduate student at FLAME University, was chosen as the campus ambassador at the APA's Global Student Program. Tarini will be able to contribute to journals, attend e-conventions, access exclusive data and strengthen her foundation for her career in Psychological Research and Experimentation.

Our Alumni Community

CONTENT CURATION VENTURE, MEGAPHONE RECORDS



Alumnus Saksham Tandon, founded **Megaphone Records**, a micro-influencer network and content curation company. Megaphone Records recently worked on TIPS Rewind, a project that paid tribute to Ghazal maestro Jagjit Singh

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THE SANCTUARY WILDLIFE AWARDS 2021 WINNER

Alumna Ramya Nair won the Sanctuary Young Naturalist Award 2021 for her work in Thanamir, Nagaland. Ramya is a researcher, anthropologist, and a conservation leader.



THE WEARER OF MANY HATS

Alumna Jayati Doshi, also an alumna of Harvard University, is a researcher, writer, facilitator, designer, lecturer, and storyteller. She is the co-founder of Sensemaking Lab, a collective that creates tools, spaces, frameworks, interventions, and processes for “sensemaking” and mindset shifts in different contexts, including social change organisations and international networks.

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TWO START-UPS IN ONE YEAR

Alumna Prachi Bansal founded DearCows, an app-based Desi Gir Cow milk delivery platform across Mumbai. She also co-founded Ecosys Cleaners, a company that offers smart cleaning solutions.



PUBLICATION IN THE INTERNATIONAL JOURNAL OF EMERGING MARKETS

Alumnus Sohil Idnani’s paper titled ‘Economic Policy Uncertainty and Investor Sentiment- an Indian Perspective’ has been accepted for publication in the International Journal of Emerging Markets.



Our Footprint



PROF. PANKAJ JAIN, HEAD OF DEPARTMENT, HUMANITIES & LANGUAGES, HAS BEEN INVITED TO BE ON THE ADVISORY BOARD OF YALE UNIVERSITY'S FORUM ON RELIGION AND ECOLOGY



LAUNCH OF THE TAIWAN STUDIES PROJECT

A Memorandum of Understanding (MoU) was signed between FLAME University and the Education Division, Taipei Economic and Cultural Centre (TECC) to start Taiwan Studies Project, first such project in an Indian university.

[KNOW MORE](#)

EVERLASTING *support*

An ecosystem that encourages students to explore what drives them and makes them unique. Students discover new avenues of growth and opportunities to make a place for themselves in the real world

Our Placement Drive

Top placements

Postgraduate students selected by Adani Digital Labs



Sanath Shah



Adhishtha Chaturvedi

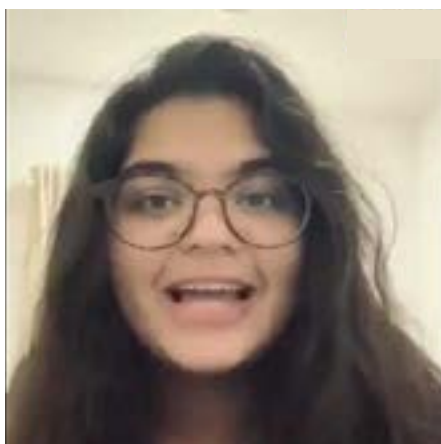


Rahul Kumar Priyankshu

Undergraduate students selected by Credit Suisse



Ansh Chordiya



Anindita Doshi



Sai Vinuthna Nagisetty

EVERLASTING *connections*

*A robust community of students,
faculty, alumni, and industry
practitioners, united by a shared goal
of tackling real-world issues and living
meaningful lives*

New Faculty Join the FLAME University Community



Prof. Elena Popa

Ph.D. in Philosophy,
Central European University

**Faculty of Philosophy and
Critical Thinking**



Prof. Rahul Chopra

Ph.D., Department of the Geophysical
Sciences, The University of Chicago

**Faculty of Environmental Studies
and Director of the FLAME Centre
for Sustainability, Environment and
Climate Change**



Prof. Gayatri Kotbagi

Ph.D. in Clinical Psychology,
Université Paris Nanterre

Faculty of Psychology



Prof. Rituparna Kaushik

Pursuing Ph.D. in Economics,
Indian Institute of Technology, Delhi

Faculty of Economics



Prof. Vishal Choudhury

Pursuing Ph.D. in Economics,
University of Missouri-Kansas City

Faculty of Economics



Prof. Abhay Doshi

Ph.D. in English Language and Literature,
University of Minnesota

Faculty of Academic Writing

EVERLASTING *learning*

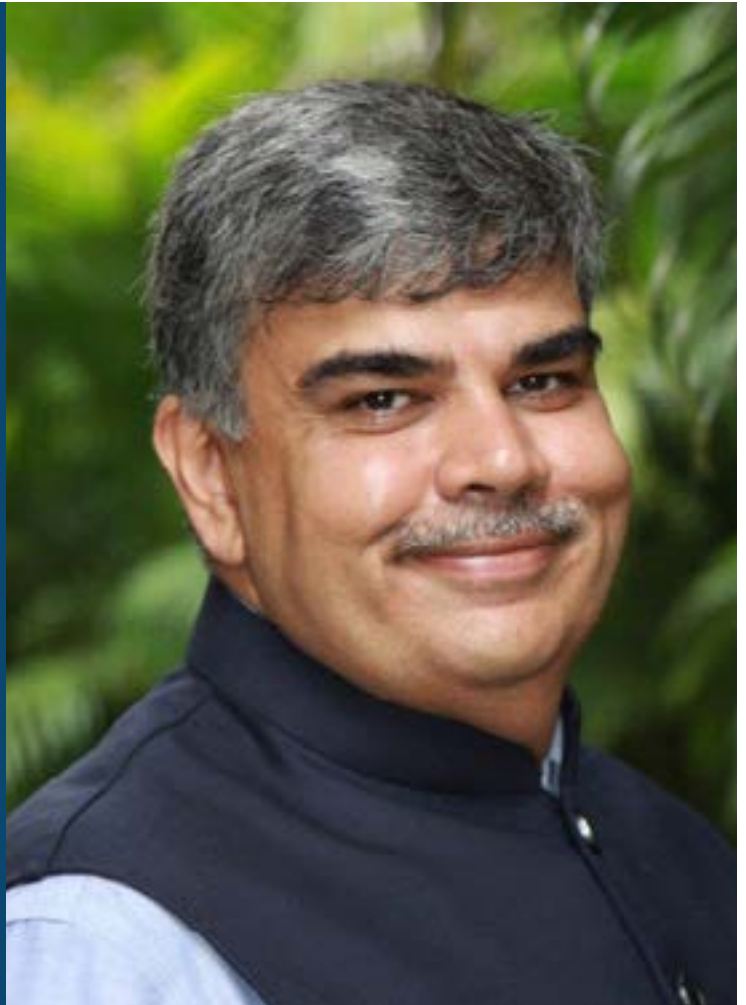
*Being at the leading edge of
knowledge, expression, and growth
in the complex and challenging global
economy*

Faculty Thought Pieces

BUDGET 2022: GOVERNMENT SHOULD ANNOUNCE 'TECHNOLOGY INFRASTRUCTURE ADVANCEMENT' FUND ALLOCATION FOR HIGHER EDUCATION

*Dr. Dishan Kamdar,
Vice-Chancellor*

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DO YOU NEED TO TRANSFER YOUR PF WHEN YOU CHANGE A JOB? NOW NO MORE.

*Prof. Jaslene Bawa,
Faculty of Finance*

[READ MORE](#)



A BALANCED, POST-GLASGOW CLIMATE POLICY FOR INDIA

*Prof. Chaitanya Ravi,
Faculty of Public Policy*



*Co-Author
Smriti Jalihal, Research
Associate, FLAME
Centre for Knowledge
Alternatives and,
FLAME Alumna*

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DATA SCIENCE TO REVAMP THE BUSINESSES POST COVID-19 ERA

*Prof. Mayank Mathur,
Faculty of Operations*

[READ MORE](#)





HOW THE PANDEMIC HAS CREATED A FRESH CHALLENGE FOR UPSKILLING THE WORKFORCE

*Prof. Diganta Chakrabarti,
Faculty of Human Resource*

[READ MORE](#)

HOW DASTKARI HAAT'S INCLUSIVENESS HAS REDEFINED THE IDEA OF 'CULTURAL HERITAGE'

*Prof. Kunal Ray,
Faculty of Literary & Cultural Studies*

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JARRING NOTES FROM THE MUSIC INDUSTRY

*Prof. Lalitha Suhasini,
Faculty of Journalism*

[READ MORE](#)



FAR TOO MANY SMALL BUSINESSES IN INDIA STUMBLE ON LOAN ELIGIBILITY

*Prof. Yugank Goyal,
Faculty of Public Policy*

[READ MORE](#)



THE COUNTRY MUST CRIMINALIZE MARITAL RAPE RIGHT AWAY

[READ MORE](#)

HERE'S WHY THE MOVE TO INCREASE WOMEN'S AGE OF MARRIAGE IS A RED HERRING

[READ MORE](#)

*Prof. Sreeparna Chattopadhyay,
Faculty of Sociology*

THE MAHARAJA OF THE MOORS

AN EXPLORATION OF THE HALLOWED HEARTLAND OF IRELAND'S CONNEMARA

*Prof. Aileen Blaney,
Faculty of Film Studies*

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E-GOVERNANCE AND ITS DISCONTENTS: THE TRAPS OF TECH REVOLUTIONS IN STRATIFIED SOCIETIES

*By Prof. Shivkumar Jolad,
Faculty of Public Policy*

[READ MORE](#)





*Prof. Yashobanta Parida,
Faculty of Economics*

FLOOD POLICIES THAT DO NOT WASH AWAY

[READ MORE](#)

THE DAIRY SECTOR PLAYS A CRUCIAL ROLE IN RURAL ECONOMY

[READ MORE](#)



MISSING THOSE SHOTS – A STUDY ON IMMUNISATION

*Prof. Sunil Rajpal,
Faculty of Economics*

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HOW CAN COOPERATION WITH TAIWAN BENEFIT INDIA AND MAHARASHTRA IN THE GLOBAL SUPPLY CHAIN SHIFT?

*Prof. Roger Liu,
Faculty of International Politics*

[READ MORE](#)

WHAT OUR CONSTITUENT ASSEMBLY DEBATES REVEAL OF A VITAL PROCESS

*Prof. Shivkumar Jolad and
Prof. Yugank Goyal,
Faculty of Public Policy*

[READ MORE](#)



THE HISTORY OF DIWALI

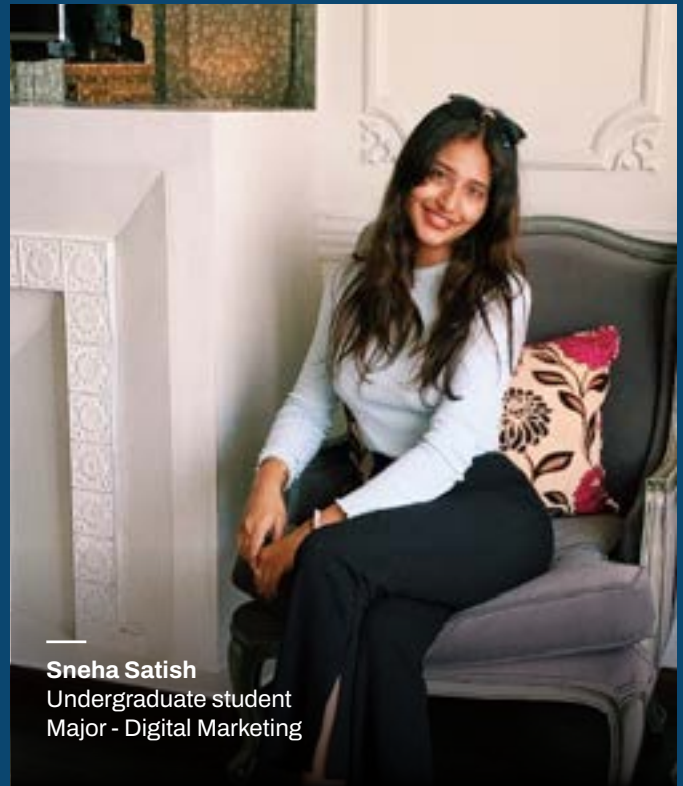
*Prof. Pankaj Jain,
Faculty of Philosophy and Religious Studies*

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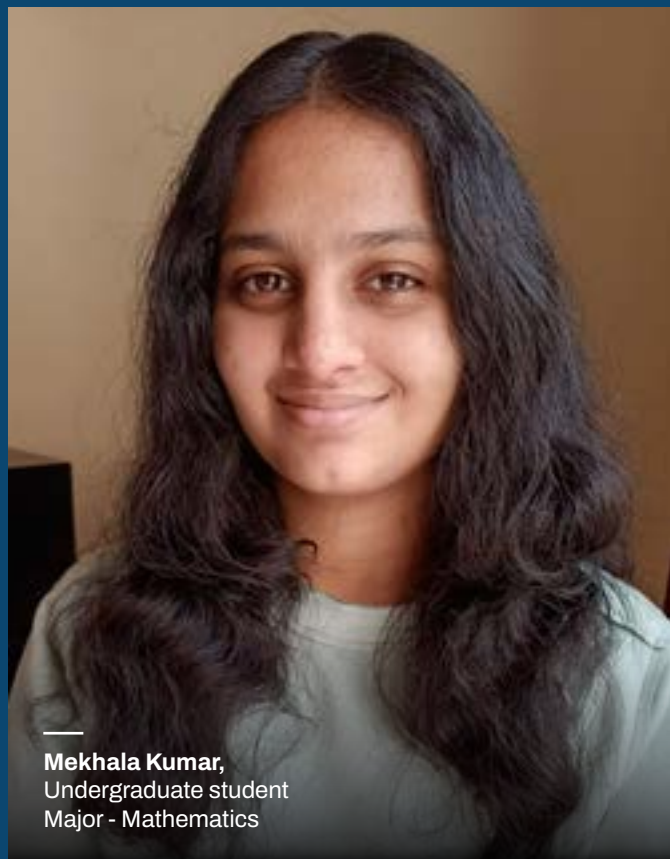
Student Dissertation Projects

SNEHA'S DISSERTATION TOPIC IS, 'ARE BRANDS PROMOTING SOCIAL MEDIA INFLUENCERS MORE THAN CELEBRITIES? LOOKING INTO THE RISE OF INFLUENCER MARKETING IN BRANDING VS CELEBRITY ENDORSEMENTS'

She is analysing secondary data, including reports and surveys on company websites. Simultaneously, she is also in conversation to interview the CEO of a marketing agency to help her with more data which will be helpful in her dissertation project.



Sneha Satish
Undergraduate student
Major - Digital Marketing



Mekhala Kumar,
Undergraduate student
Major - Mathematics

MEKHALA'S DISSERTATION TOPIC IS "TRACING INTERNAL MIGRATION OF ECONOMICALLY IMPORTANT CITIES OF INDIA".

She plans to use the Indian census data from 1881 to 2011, specifically, the migration tables which classify migrants as the individuals who reside in a city different from their birthplace are being used. This information is being collected for migrants in cities which are economic hubs such as Mumbai, Pune, Surat and Ahmedabad.

EVERLASTING *experience*

*A culmination of programs,
experiences, and initiatives for
international exposure, networking,
and exclusive learning opportunities*



INDIA STUDIES WEBINAR WITH DR. VEENA R. HOWARD

Professor of Asian Religious Traditions, Department of Philosophy, California State University, spoke about the Father of our Nation and how he pioneered the development of several sustainable solutions to modern challenges.

PROF. PRASAD PATHAK ON CLIMATE CHANGE

Faculty of Environmental Studies and Head, Centre for Earth and Environment, emphasised the complexity of climate change and its problems.

[WATCH VIDEO](#)



MEDIA DIALOGUES

WITH ROHAN CHAKRAVARTY

Cartoonist, Illustrator and Creator of Green Humour and Author of 5 books, interacted with the students at FLAME to spread awareness about wildlife and conservation.



WITH SHILADITYA BORA

Founder of Platoon One Films interacted with the students at FLAME. Shiladitya is an Indian film producer, director, marketer and distributor, and has successfully released more than 85 independent films.

WITH VAISHNAVI CHANDRASHEKHAR

Independent Journalist and Editor, interacted with the students at FLAME. Her work has been published in prestigious media houses like The Guardian, The New York Times, Science, Yale E360, Undark, and Archeology, among others.





THINKING IN AN INTERDISCIPLINARY FASHION

Prof. Maya Dodd, Faculty of Literary and Cultural Studies, conducted a workshop on 'How not to predict the future? Thinking in an interdisciplinary fashion'



EVERYTHING YOU KNOW ABOUT STORYTELLING IS WRONG

Prof. Michael Burns, Faculty of Academic Writing, conducted a workshop on how 'Everything you know about storytelling is wrong'.

FIRESIDE CHAT WITH THE TEAM OF RASHMI ROCKET



Students of FLAME University had the chance to interact with the team of Rashmi Rocket in a recent fireside chat.

Explaining his take on education and skill development, Ronnie Screwvala, Founder, RSVP Movies, expressed that education in the 21st century has evolved.

He emphasized the significance of communication and soft skills as the most essential toolkit in life.

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Discussing the University and its amenities, Taapsee Pannu was all praise for the excellent sporting facilities and infrastructure that FLAME University provides its students.

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Get Lit

WITH ALUMNA ADITI THAKAR

Aditi Thakar, film-maker, interacted with Prof. Aileen Blaney, Faculty of Film Studies and Shrish Vijaya Sudharsan, undergraduate student of Literary and Cultural Studies.



MR. VIVEK MANI, CEO OF HERITAGE NOVANDIE FOODS LTD, SPOKE ON “CULTURE AND CONSUMER BEHAVIOUR”

He was invited by Prof. Preetha Menon to deliver a guest session to the postgraduate communication students, of the Consumer and Audience Behaviour course.

He piqued interest amongst students in the product category - Yogurt. This quickly metamorphised into a case study assignment for the students of the course, for which they made elaborate presentations based on their learnings from the Consumer and Audience Behavior class. Students Nikita Chowdhary and Deepakpranav Sriram were selected for Summer Internships based on their presentations.



*Deepakpranav
Sriram*



*Nikita
Chowdhary*

EXPERIENTIAL LEARNING

Prof. Sajith Narayanan, Associate Dean of the FLAME School of Communication, had students launch a pilot on campus for their business ideas, as part of his 'Innovative Marketing' course.

Team Carrota launched a pilot campaign on campus for 3 days and ensured that they spread the word on campus. They developed and placed posters and banners and ran various social media campaigns as well.

Team Stella developed an offering that let one preserve a special moment in a star map that they could treasure for life. Stella offered star map frames in various sizes and designs. Over the 3-day stall, the team received 30 orders in total.

Team Squad Games organised an exciting tri-sport event - SQUAD WARS 2021. This was a pilot project for their business plan of online turf booking services, Squad Games. Students formed a squad of four members each to compete for a trophy and exciting cash prizes. There were 18 teams in total, and each squad put their all-around athletic abilities to the test through a relay race.





TAMID AT FLAME

TAMID group, a non profit organisation has tied up with FLAME University. This will be beneficial for the undergraduate students looking to expand their network and professional skills through interactions with the Israeli economy. There are 60+ TAMID chapters on college campuses in Australia, China, Canada, Israel and US Universities like Babson College, Boston University, Brown, Cornell University, Harvard University, Indiana University, and MIT.

At FLAME, students will learn the fundamentals of investing, consulting and gain rewarding professional experience through real-life consulting projects with Israeli start-ups. They will also get access to managing TAMID's stock portfolio, competing in stock pitches and can explore internship opportunities through an eight-week summer fellowship program in Israel.



DISCOVER INDIA PROGRAM

At FLAME University, we believe that knowledge must move beyond classrooms, out in the open, in reality and in experience. Therefore, it is our constant endeavour to ensure that our students are exposed to diverse practical and experiential learning opportunities throughout their time at FLAME.

The Discover India Program (DIP), our flagship student-led initiative, is a one-of-its-kind program that primes our young undergraduate students to study and research India's rich traditions and its incredible socio-cultural heritage. As a part of DIP, students travel across the length and breadth of the country, including remote villages to gain a first-hand experience of Indian customs, traditions and culture.

Each year, students work in teams of 10 to 15 members and operate under the guidance of a faculty mentor. Following months of planning, intensive fieldwork, academic research, data

accumulation and their interpretation, the effort culminates in a creative manner, with the students presenting their findings through a Project Report, an Exhibit and a Presentation. Over the years, around 1000 students have completed more than 100 projects traversing 19 states, 2 union territories across the country and 4 countries globally.

Some of the latest projects our students have worked on:

- Tribals or Tigers: Whose land is it?*
- Muga silk Production in Sualkuchi: The Manchester of Assam*
- Parsi Cafes In Bombay from 1920s to 2020s*

We invite you to take a closer look at our repository of select DIP projects and discover the experience.

[LEARN MORE](#)

EVERLASTING *moments*

A stimulating environment beyond the classroom, that encourages students to grow through a variety of programs and opportunities, and in turn make memories

TALENT NIGHT AT FLAME UNIVERSITY

Talent night at FLAME University is an opportunity for students to showcase their best talents or just participate in front of the FLAME community.



ON-CAMPUS DIWALI CELEBRATION

Traditional attires, endless Bollywood tunes, and lots of fun is what defined the celebration held at the Kalidas Centre for Performing Arts. The event was also live-streamed for those who could not join in person.

LAUNCH OF STUDENT CLUBS

FLAME University launched a Stand-Up Comedy Club and an Anime Club to further build a sense of community and belonging among students. The Stand-Up Comedy Club held its first offline event which saw a positive response from the audience as well as the participants.

Another addition to FLAME's ever-expanding and diverse selection of clubs is the FLAME Fitness Club. The club aims to promote good health and wellbeing, especially during the ongoing





KURUKSHETRA 2022

FLAME University's inter-college fest, Kurukshetra, is the battlefield where students from various colleges across India compete in sports, cultural, and management events. Kurukshetra 2022 was successfully conducted by the students on campus.

[READ MORE](#)

ACADEMIC FAIR

FLAME University conducted an academic fair for its students, which helped them understand the courses in a better way to choose their major and minor. The academic fair was followed with a Question and Answer session.

CONTRIBUTION OF PEER MENTORS AND VOLUNTEERS

Student volunteers and peer mentors worked with great diligence and enthusiasm to ensure that students, both new and returning, received a warm welcome on the campus. All COVID safety protocols were ensured and followed. Peer mentors also aided in the seamless transition of juniors to campus life.



FIRSTCUT 2022

FLAME University, hosted its 8th edition of FirstCut 2022, the annual three-day international film festival on 11th, 12th, and 13th of March of 2022. FirstCut is a platform for budding filmmakers all across the world to showcase their films. It has evolved from just a platform to view films, to an opportunity for all delegates to engage in discussions about various aspects of cinema.

INVESTITURE CEREMONY OF FLAME UNIVERSITY STUDENT COUNCIL 2021-22

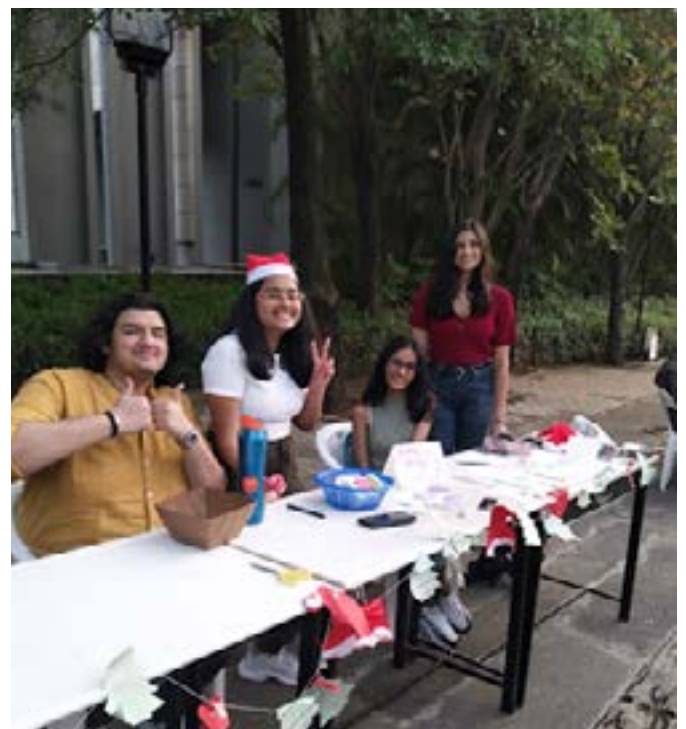
The FLAME University Student Council 2021-22 was officially announced with members of the alumni panel, faculty and staff facilitating the selection process.

Members of the Student Council 2021-22

- *Arjun Grover*
- *Aakarash Mody*
- *Tanay Bajaj*
- *Vandita Motwani*
- *Adarsh Agrawal*
- *Shubha Arvind*
- *Rohit Deshpande*
- *Urshita Patel*
- *Charvi Chatterjee*
- *Rahul Kumar*
- *Adithya Krishna*
- *Manvika Gopathi*
- *Chavi Jain*
- *Pranaay Parekh*
- *Shhivika Goel*
- *Sanjit Sudarshan*
- *Aryaa Shah*
- *Tanvi Bajaj*
- *Amay Ganguly*

CHRISTMAS CELEBRATIONS

Christmas celebration was held on campus along with songs, christmas tree and the holiday spirit. There were also game counters, Secret Santa, and gift counters, that students could visit to have fun or purchase gifts for near and dear ones.



NEW YEAR'S EVE 2021

With gleaming gold balloons and students dressed in their annual best, the countdown to the new year saw plenty of hope, cheer and happiness.



LAUNCH OF THE ENVIRONMENT CLUB'S WEEKLY NEWSLETTER

This Newsletter's first edition summarised the environmental highlights for the year 2021.

Movie Screenings @ FLAME



MOVIE - FREE GUY

FLAME FirstCut, the student-run film club hosted a screening of the movie Free Guy. All COVID-19 guidelines were followed during the event.

DOCUMENTARY - BEFORE THE FLOOD

The Environment Club screened the documentary “Before the Flood”, starring Leonardo DiCaprio for environment enthusiasts. After the movie, there was an interactive session where participants discussed the hard truths about climate change.

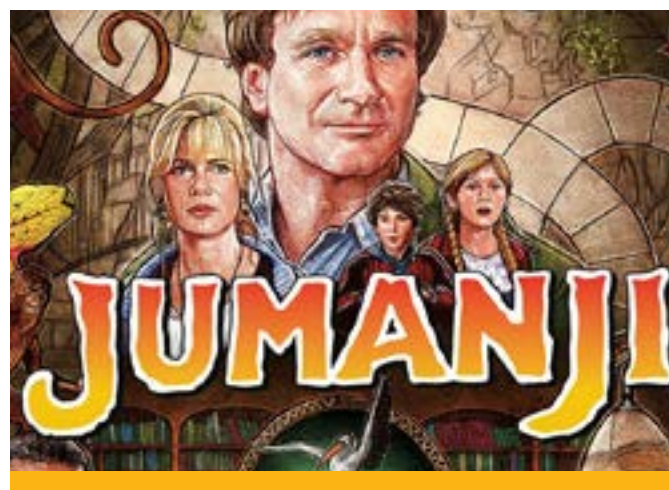


MOVIE - HAIKYUU! MOVIE 3

The Anime Club screened the movie Haikyuu! Movie 3 where participants dressed up in anime merchandise.

MOVIE - JUMANJI

The FLAME on Board Club screened the movie Jumanji (1995). It was the club's first event of the year and attendees had an enjoyable evening.





INTER-HOUSE DANCE COMPETITION ORGANISED BY THE FLAME DANCE CLUB

The houses at FLAME prepared elaborate performances where their talent shone through. The winning title was taken home by Aryabhata house, while Kalidas and Vivekanand stood second and third respectively.





INTERNATIONAL EDUCATION DAY AND NATIONAL GIRL CHILD DAY

The Student Engagement Team (SET) celebrated both the days and ensured participation from fellow students.



POLICY AWARENESS AND CLIMATE DISCUSSION

The FLAME Environment Club, in collaboration with Carbon Initiative Forum, a non-profit organisation, conducted an informative session aiming to spread knowledge regarding climate change.

CONCEPT OF ELECTIONS AND THE INCLUSIVITY AND ACCESSIBILITY IN INDIA

On the National Voters' Day in India, the FLAME Philosophy and MUN Club presented an event to discuss and debate the topic on Zoom. The event persuaded its audience to think about the morality of the current status quo, inciting them to find ways to challenge it.

REPUBLIC DAY CELEBRATIONS

As per the yearly custom, there was a flag-hoisting event at the campus plaza.



EVERLASTING

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